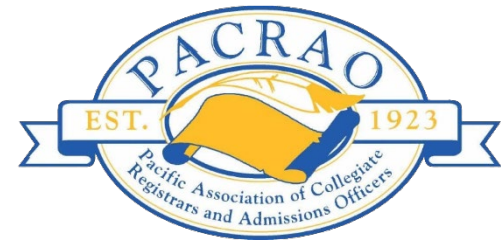


SPRING 2023

PACRAO NEWSLETTER



April 14, 2023

Hello PACRAO!

It's (supposed to be) spring! But, in many parts of our region, spring hasn't quite sprung due to unusually cooler temps and large amounts of rainfall, snow, hail – you name it! Springtime brings with it the excitement of closing out another academic year with commencement ceremonies and a focus on getting projects done before summer. Spring also brings new beginnings and I want to share with you a new beginning for me, personally. I have decided to make a career-shift and am moving on from a 19+ year career at Chemeketa Community College this spring. I hope you know my choice to leave Chemeketa and my PACRAO responsibility was not one I made lightly as I have been very committed and involved in our association for years (since 2008!!). But just as you're finishing your sigh of relief at the news of my departure...I won't be going too far. I've joined the Parchment Team as the Regional Sales Manager for Higher Education and my territory just so happens to be here in the western region.

I'm sure your next question is, "What will happen with the PACRAO President leadership role?" Luckily, we have a succession plan outlined in our association bylaws, so I am very happy to hand over the gavel to the strong hands (literally- I mean this woman holds state powerlifting records!) of Kristin Benson, who is serving currently as our President-Elect! On deck for President-Elect will then be our Vice President for Professional Development, Alex Underwood! We are so fortunate to have such a strong board who has already had to step up and into different roles with other transitions that occurred last year. Later in this newsletter, we'll reveal our new VP Professional Development who will finish out Alex's term.

With that update, I'll pass the next bit off to your new PACRAO President.

First off, I want to thank Mel for the contributions she's made to both PACRAO and our profession. A consummate colleague, she's been a cornerstone in the Oregon higher education community for nearly 20 years. Mel, on behalf of the Board and myself, thank you for everything! I'm looking forward to serving as PACRAO's President this year and know that we'll have an amazing conference in Portland. We'll also be serving up some fabulous webinars and may even update a bylaw or two at the business meeting. I mean, it is our 100th anniversary!

We both want to thank the Board for their dedication and flexibility during this time! The experience of making this transition has proved how amazing our Admissions and Registrar colleagues are! We just put our heads together, utilize the resources at hand, interpret the rules, and keep moving forward as leaders - just as we do in our daily work! Let's GO!

Melissa Frey & Kristin Benson
PACRAO Presidents

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Nominations & Elections

It is with great pleasure that Helena Babiski, vice chair of the Nominations and Elections Committee, and I present the candidates for the upcoming Nominations and Elections Committee (N&E). As part of PACRAO's governance structure, the N&E is critical in creating the slate of nominees for the PACRAO Executive Board. When you elect the N&E, you are contributing, selecting the representative body who will speak on your behalf in the Board of Directors and Audit Committee selection process. We rely on all members to vote and help create the most diverse, qualified, and overall excellent leadership team possible.

Keep an eye out for emails from PACRAO, as you will receive an invitation to vote in the election in the next few days. In the meantime, you can review the candidates via this newsletter and be ready to cast your vote!

The following list of nominees will be on the ballot, and you will select six candidates from this list. The top six candidates will serve on the 2023 PACRAO Nominations and Elections Committee. The seventh and eighth candidates will fill in as alternates should an elected member cannot serve. The top candidate in this year's election will serve on the 2023 N&E and continue to the 2024 N&E as that committee's Vice Chair.

Please vote, your voice matters.

Each candidate prepared a bio for your consideration. In the coming weeks, we ask that you consider the top six people you think will most ably serve on the N&E and submit your vote. This body plays a vital role in the governance of PACRAO; they represent you! The candidates for this year's Nominations and Elections Committee are listed below, in alphabetical order, with bios following.

Best Regards,
Dr. Soraira Urquiza
PACRAO Past President



Cheryl Gaughan

Hi fellow PACRAOns! I started working in the Records Office of Point Loma Nazarene University (PLNU) back in 1995 as a general records Assistant, moved to the Assistant Director position in 1996 and into the Director of Records position in 2001. This August will be 28 years serving in the Records Office at PLNU. I was privileged to be able to join and begin attending PACRAO conferences back in the late 90's and found the professional development and relationships a huge part of my growth in both my professional and personal life. I have served on two local arrangement committees which was crazy fun, volunteered several conferences and enjoyed getting to know more people, give back to PACRAO and see the heart of the association. I would be honored to be elected as a member of the Nominations & Election Committee so that I can further serve the association and work to encourage a large variety of individuals representing all different areas, institution types, and groups that PACRAO serves to get involved in this important professional organization.



Wendy Ivie

Hello PACRAO friends! My name is Wendy Ivie and I have been working in higher education for over 23 years now. I am currently the University Registrar at Oregon Institute of Technology (Oregon Tech). I have a Bachelor of Science degree in Exercise and Sport Science from Oregon State University and a Master of Science degree in Management from Southern Oregon University. I recently 'retired' as the past-president of OrACRAO, which was a wonderfully, rewarding experience and I looking forward to working together as a part of PACRAO.



Dominic Laureano

I am currently an Assistant Registrar at Claremont McKenna College in Claremont, California. I have been in my current position for 2 years and have worked in various areas of higher education for the past 10+ years (Admissions, Student Services, Academic Advising, Teaching Credentials, & Registrar's Office). I have a Bachelor of Arts in Psychology with a Minor in Business Administration, a Master of Arts in Education with a Specialization in Higher Education, and a Doctor of Education in Organizational Leadership. I am seeking an opportunity to be more involved by serving on the Nominations and Elections Committee. I hope to learn, contribute, and support diverse leadership development for our PACRAO community.



Patty Michelsen

I am an Associate Registrar in the Office of the University Registrar at Chapman University in charge of Academic Programs and Articulation. I have worked in higher education for twenty years in various roles within the registrar realm and have been part Chapman since October 2012. I have been a member of PACRAO for the last eight years and was part of PACRAO's diversity development committee for a couple of years. As a native of Los Angeles, I grew up surrounded by public transportation which cultivated my interest in urban transportation and all things map-related and ultimately led to my Master's degree in Geography with a focus in GIS.



Jill Rodgers-Lash

Hello PACRAO! My name is Jill Rodgers-Lash and I work at University of the Pacific. I am the San Francisco Campus Registrar and recently became the Director of Academic Affairs for our School of Dentistry. This came to fruition after an immensely worthwhile year spent with authentic, inspiring, and talented colleagues in PACRAO's Leadership Development Institute (LDI). Many years earlier, I earned my Master's degree in Higher Education Administration from New York University, and my Bachelor's degree from The Pennsylvania State University. I grew up in New Jersey and moved to California in 2016. I've been blessed to be a part of the PACRAO community since 2019. Thank you for your consideration!



Jullisa Sanchez

Hello! My name is Jullisa and I work at the Office of the Registrar at the University of Arizona (UARizona) as a Residency Classification Specialist. I have been in my current role for almost 3 years, and I graduated from UARizona in Spring 2018 with a B.S. Public Health. I enjoy working with students and being part of UARizona and most recently, becoming a member of PACRAO and LDI.



Lindsay Stadler

Hello PACRAO friends, my name is Lindsay Stadler, I'm the Associate Registrar for Operations at Pomona College, and I'm so looking forward to being more engaged with PACRAO through the N&E committee! My professional work primarily focuses on areas of policy compliance, data reporting and analysis, technological and operational efficiencies, training, and consortium-related issues. Prior to this role I spent eight years as the University Registrar and Director of Student Information Management at Claremont Graduate University, and I serve on the editorial board of The Successful Registrar publication. When not working I enjoy spending time with my family, practicing yoga, traveling, watching movies (a favorite: Clue), reading (a favorite: The Nightingale, by Kristin Hannah), and helping with my son's Scout troop (Eagle rank expected this year!). I

graduated from Claremont McKenna College in 2000 and earned a master's in Education/Higher Education Administration emphasis from Claremont Graduate University in 2005.



Sarah Strickler

My name is Sarah Strickler, and I am the Senior Assistant Registrar for Scheduling, Curriculum, and Catalog at the University of Oregon in Eugene, Oregon. I'm originally from East Tennessee, and I got my start in Higher Education filing paper registration forms in the Registrar's Office of Harvard University's Division of Continuing Education. I moved to Oregon in 2010 and have been in the Office of the Registrar at UO for 12 years, mainly in Academic Scheduling and Curriculum roles. I enjoy working to improve policies and processes. One reason I love PACRAO is that it provides a platform to learn from our colleagues at other institutions. When I'm not at work, you'll find me on the tennis court, at the sewing machine, or playing board games with my kids.

New Executive Board Members!



**Alex Underwood, PACRAO
President-Elect**

Hi PACRAO! It was great seeing so many of you at AACRAO this year and I was overjoyed by the turnout at our PACRAO@AACRAO event! I am nervous and excited to be your new President-Elect. I have enjoyed my engagement with PACRAO over the past few years and hope to make you all proud in this new role and into the 2023-2024 Presidency. I have met with the 2024 Seattle Planning team and am thrilled by the great ideas for our 101st year.

I look forward to serving the membership in this new role and continuing the legacy of our fabulous past-presidents and maintaining PACRAO as the best regional CRAO! Please reach out if you ever have any feedback or suggestions on the future of our wonderful organization.

Hello PACRAOians! I'm so excited to be here as your new VP for Professional Development. I'd like to introduce myself. My name is Alisha Higley and I am the Associate Registrar and Associate Director of Raider Student Services at Southern Oregon University. I have been at SOU for almost eight years now. I love higher education and my only regret is not finding it as my career path earlier in life.

I attended PACRAO for the first time in 2017 when it was in Spokane, WA and I've been hooked ever since! In 2018, I was selected for the first ever Leadership Development Institute cohort. It was an amazing experience and I highly recommend this program for anyone interested in leadership and getting involved in PACRAO. Since completing the LDI program, I have served as the Nominations and Elections Committee Co-Chair Elect before serving as Co-Chair the following year, as well as presented at the conference.

I've made some amazing connections and have built wonderful friendships over the years at PACRAO. I look forward to being a part of such a wonderful community once again in this new role.



**Alisha Higley, PACRAO VP for
Professional Development**

AACRAO 2023: A Good Time Was Had by All!



PACRAO LDI: Development is Blooming Like Spring

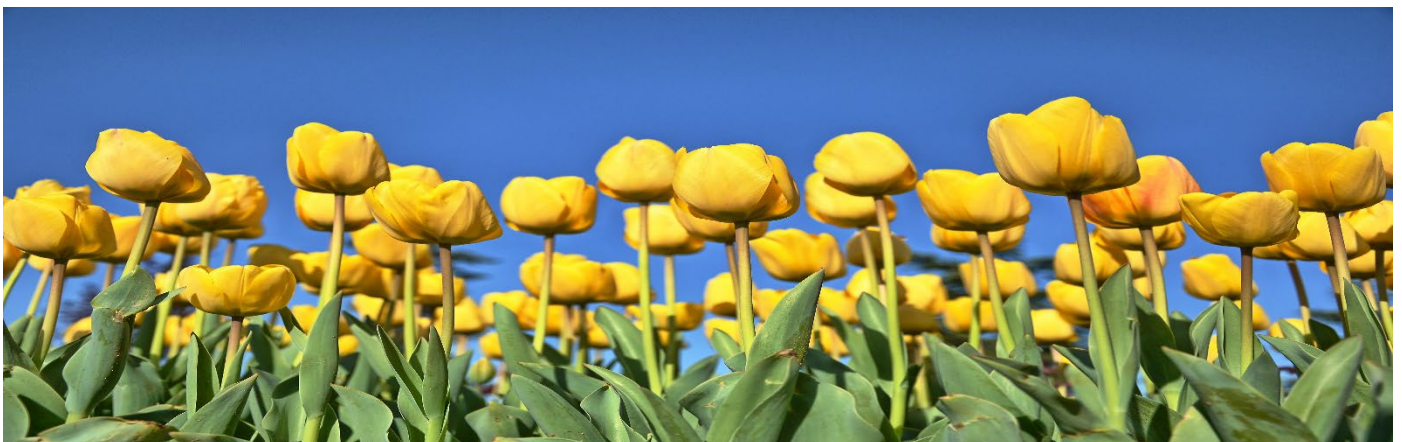
We have reached the halfway point with our current cohort of mentees in the PACRAO Leadership Development Institute, and I am always struck by how much growth and development takes place in this program every year. Watching our cohort members gain strength in their confidence and knowledge makes me so proud that I get to be a participant in their journey, as I am humbled to be able to be one of the hands that plants the seeds to watch each person bloom. Thus far this group has discussed topics around the importance and intention setting when gathering or meeting, identifying their personal strengths, the importance of intersectionality, how higher education works, and many more. Being able to support PACRAO membership on a development journey is something that I am grateful for the PACRAO Board continually investing in, because it creates real results for the growth of our organization.

Speaking of real results, I want to celebrate a few achievements of some of our current and past LDI participants. First, tremendous congratulations go out to Erin Collins from Pomona College as she recently won the Emerging Leader Award from AACRAO. For anyone that knows Erin this is a well-deserved recognition and we are very proud of her. Additionally, Molly Kirsch from Kwantlen Polytechnic University in our current cohort, and Jill Rodgers-Lasch from University of Pacific who was in last year's cohort, have both been recently promoted at their institutions. As the PACRAO LDI community continues to grow we want to continue to spotlight and highlight the accomplishments of our cohorts. However, it is not to take credit for any of their achievements because the power, strength, and greatness were already within each and every person who has participated in the program, but rather to showcase and celebrate the amazing and excellent talent we have in this association.

To that end, over the summer we will be opening up applications for the 2023-2024 cohort so we can continue to further expand the circle and celebrate more of you as we continue to offer this wonderful professional development opportunity to PACRAO members. Continue to watch this space for more information on the PACRAO LDI and future opportunities to engage with us. Additionally, if you have any questions feel free to reach out to any of the PACRAO LDI faculty members listed below, and you can also learn more here: <https://www.pacrao.org/ldi.php>.

Until Next Time My Friends,
Marc Booker

- Lisa Erck, University of the Pacific, lerck@pacific.edu
- Audra McQuarie, University of Phoenix, audra.mcquarie@phoenix.edu
- Arturo Torres, Central Washington University, arturo.torres2@cwu.edu
- Helena Babiski, Coconino Community College, helena.babiski@coconino.edu
- Marc Booker, University of Phoenix, marc.booker@phoenix.edu





Next Webinar: May 11, 2023, 12:00pm - 1:00pm Pacific

Benefits of PACRAO Membership

Join VP for Membership Gaby Asamsama-Acuna and other members of the PACRAO Board to learn more about PACRAO and how to make the most of your institutional membership!

Register at: <https://us06web.zoom.us/meeting/register/tZUkc-6vqDorGt1Qqq0QpPlmPos4q6GZcGmU#/registration>

Looking for previous webinars? Check out our archive at:
<https://www.pacrao.org/webinars.php>

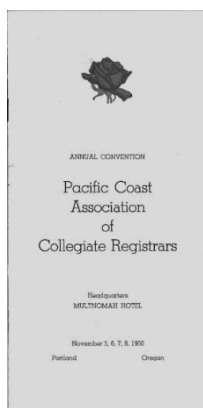


Look Out Portland! Here We Come (Again)

As we look forward to our annual conference in Portland in November, this is a good time to revisit past conferences held in the Rose City. It just so happens that the 2023 conference will be PACRAO's ninth visit to Portland, making Portland PACRAO's "most-visited" city for a PACRAO conference locale. Sacramento comes in second place with seven conferences, followed by Seattle with six and Spokane with five conferences.



Earlier conference years in Portland were 1934, 1950, 1961, 1974, 1990, 1999, 2008, and 2014. The archives tell us that this will be at least our fifth stay at the Portland Hilton and Executive Towers (details from earlier years are incomplete). The 1999 conference had "no formal theme, though an "underlying theme is strategic use of technology to support quality customer service." I guess that wouldn't fit on the cover of the program!



The 1950 convention (it was not billed as our conference) headquarters was the Multnomah Hotel, which opened in 1912 and boasted 700 rooms; since 1995, it has been the Embassy Suites in downtown Portland.

The 1950 Program is one of the few older items in the PACRAO archives. The cover of the program shows that PCACR still had not included Admissions Officers in the organization. PCACR added Hawaii and Alaska to the association in 1952 and changed its name to PACRAO that same year, as well.

In 1950, PCACR had just six Officers: President, Vice-President, Second Vice-President, Past President, Secretary and Treasurer. Daniel Thomas "Tom" Ordeman, University Registrar at Oregon State College from 1946 to 1962, served as President and presided over the convention.

The 1950 convention started off on Sunday, November 5th, with registration from 4-7:30 p.m. followed by the Association Reception until 9:30 p.m. A string quartet from Lewis & Clark College provided the music on Sunday evening.

On Monday morning, after a greeting from Portland's Mayor Dorothy McCullough Lee, President Ordeman announced the convention theme (not divulged in the program!). After that, Herman Spindt, Director of Admissions from the University of California provided a general session on Admissions. Next, the Commissioner of the Pacific Coast Intercollegiate Athletic Conference, Victor Schmidt, followed with a session titled "Pacific Coast Conference Policies of Interest to Registrars and Admissions Officers." The Pacific Coast Conference existed from 1915 to 1959; members of the PCC in 1950 were UC Berkeley, University of Oregon, Oregon State College, University of Washington, Washington State College, Stanford University, University of Idaho, USC, University of Montana, and UCLA. The morning ended with a session regarding the conflict for time between gen ed requirements and specific major requirements.

After lunch, there were two sessions on Professional Ethics followed by a puzzling session called "Question Box," presided by William Pomeroy of UCLA. That evening, the association held its annual banquet in the Ballroom, with Ester Mertins from the University of Redlands serving as Toastmaster.

During the dinner, music was provided by the Music Department from Pacific University. After dinner, Dean Clifford Maser from the School of Business and Technology at Oregon State College, gave an address entitled "New Look at Old Europe." Next, the new officers were inducted. Finally, there was a Hobby Show in the Ballroom.

The Hobby Show had its own committee for the 1950 convention; the committee included Roy Lieuallen and Miss Fay Johnson, both from Oregon State College. So, just what is a Hobby Show? In the 1950's, hobby shows were popular as a way for people to show off their hobbies, such as ceramics, wood carving, beading, drawing and painting, sculpture, glass, ship models, needlework, bird houses, etc. It was a way for people to look for new hobbies and watch demonstrations by local crafters. While not known for sure, perhaps PCACR members were encouraged to bring along their own hobbies to share with others at the convention.



Tuesday morning started early at 7:20 a.m. with breakfast. The two morning sessions were "Orientation Week for New Students" by Clifford Elliott of Linfield College and "Counseling" by Donald Winbigler from Stanford University. After lunch, attendees boarded Grayline buses and were treated to campus tours of the University of Oregon Medical School, Lewis & Clark College, and Marylhurst College, where a coffee hour was hosted at the end of the afternoon.

Tuesday evening, dinner was served in the Reed College Commons. Entertainment was "Ballads and Folk Songs" by William Alderson, Associate Professor of Literature, and a play, "For Love or Money" performed by the Portland Civic Theatre Blue Room Players.

Wednesday morning had just one session, "Higher Education in National Defense" by Don Du Sault of the University of Idaho. Presenting with him were President Morgan Odell of Lewis & Clark College and representatives from the Veterans Administration and the Selective Service. The convention concluded with the annual business meeting at 11 a.m.

There are no records indicating the number of PCACR's in attendance at the 1950 convention, but there were seven committees consisting of 39 members in addition to the six Officers.

In a second document from the 1950 convention, we see that "Sunday Diversions" were suggested: a daylong trip to Timberline Lodge or an afternoon outing to Multnomah Falls. Other "things to do" in Portland included The Chrysanthemum Show, ice skating at the Ice Coliseum, two art museums, and other city touring. Suggestions were given for dining options and for dressing for the Portland weather: "Shall we talk sotto voce about the weather – hush hush! Cloudy, foggy, sunny afternoons, light rains, above seasonal temperatures sez the Weather B. In this unpredictable country, we are predicting umbrella and golphash weather with a few beams from Old Sol."

So, as you can see, the association and the convention were very different in the middle of last century!

Sue Eveland
PACRAO Archivist

Announcements

A Note from the 2023 Program Committee

Greetings!

Your 2023 PACRAO Program Committee is hard at work planning for an incredible conference in Portland, OR, Nov 5-8, 2023. We were inspired by the program in San Diego last year and are pursuing some exciting speakers for the event.

Now it's time for you to start thinking about presenting incredible sessions at the conference! We are excited to curate an engaging slate of sessions that share your experience, functional knowledge, innovative solutions, and research. Review the topics below to consider where you can share your expertise.

Topics

Admissions Operations	Guided Pathways
Classroom & Academic Scheduling	International Admissions Practices
Commencement	Policy Compliance
Curriculum Coordination	Practical Tools
CRM Systems & Strategies	SIS Solutions
Data, Analytics & Assessment	Student Success & Persistence Strategies
Degree Progress Management	Strategic Enrollment Management
Dual Credit/Running Start	Technology Solutions
Equity & Inclusion	Transfer Pathways
Functional Expertise	

Watch your inbox for the Call for Proposals coming in early May.

On behalf of the 2023 Program Committee, we thank you in advance for your interest and participation!

All the best,
Michael Davenport
2023 Program Committee Chair



Hey PACRAO Business Partners!

I hope you're already saving the date for PACRAO 2023! We're looking forward to seeing you November 5-8 in Portland Oregon!

We are working on some exciting Sponsorship opportunities for all of you! I'll be announcing the sponsorship packages in the next couple weeks so stay tuned!

Chelsea Peoples, PACRAO Business Partner Liaison
chelsea.peoples@unlv.edu

Your Executive Board

Kristin Benson
President



Soraira Urquiza
Past-President



Alex Underwood
President-Elect



Erin Collins
Secretary



Gaby Asamsama-Acuna
VP - Membership



Kylie Borges
VP - Diversity Dev.



Alisha Higley
VP – PD



Paul Lampano
VP - IT



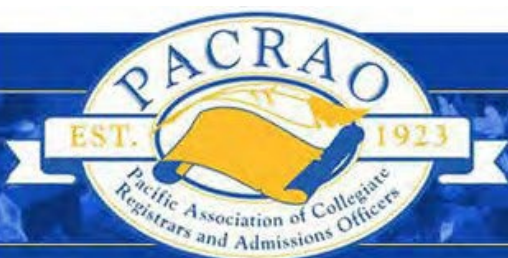
Chelsea Peoples
Business Partner Liaison



Karen Khu
Treasurer



Sue Eveland
Archivist



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