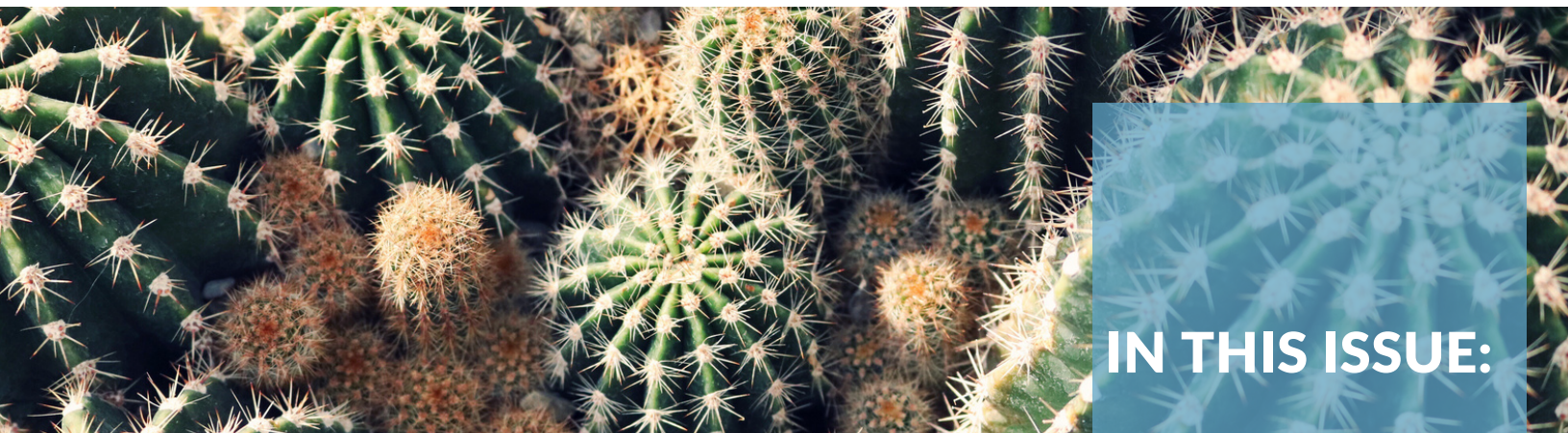


FALL 2021

# PACRAO NEWS



Pacific Association of Collegiate Registrars and Admission Officers



Hello Friends and Colleagues!

I can't believe this is my last note to you. Where has the year gone?! It's been a pleasure to be PACRAO's President this past year. I've learned so much about myself professionally and personally. Each encounter in this role has made me a better person and leader. I thank you for that! In addition, I learned a lot through challenges and quick changes where adaptability was key, and leaning on each other was essential to be successful.

Thank you for joining me on this journey and participating in surveys, responding to newsletter requests and invitations for professional development opportunities, and so on. PACRAO will continue to grow, bring in amazing professionals, and mold to what is needed by the membership. Your voice matters, your needs and wants in a professional organization are important, please continue to provide thoughts and feedback to the Board. We can't do this essential work of supporting students without each other.

October's newsletter is filled with details about the annual conference (registration is open until October 25th!) professional development webinars coming in November, updates from LDI, and a look back into how PACRAO was in the past plus much more.

Take a look. Have a beverage of your choice in hand and enjoy!



Be well and take care!

Jana  
PACRAO President  
Director of Admissions at Eastern Washington University

## IN THIS ISSUE:

- Opportunities for Engagement and Learning with Exhibitors
- Sponsor Presentations
- The Curious Question about Traveling in 1923 and 1926
- LAC October Newsletter Update
- Inclusive Inclusion, next speaker in November
- Past President Updates

**Gala Theme:** Charting Your Future: Reach for the Stars! A little bit of Silver, Navy and Sparkles are recommended. We'll be outside under the stars surrounded by the night sky and music. Registration is open until October 25th.

# Opportunities for Engagement and Learning with Exhibitors!

## SUNDAY OCTOBER 31

- 4 PM - Exhibit Hall Opens!!!
- 4:30-5:30 PM - Opening Reception with Exhibitors–

**TRICK OR TREAT ON PACRAO STREET**

& Exhibitor Black Out Bingo. Prize drawn at Gala!

## MONDAY NOVEMBER 1

- 7:30 – 8:30 AM - Breakfast with Exhibitors
- 7:30 – 6 PM - Exhibit Hall Open
- 10:00 – 10:15 AM - Refreshment Break with Exhibitors
- 3:15 – 3:45 PM - Refreshment Break with Exhibitors
- 5:00 – 6 PM - Reception with Exhibitors, **TACO BAR**, and raffle for **DOOR PRIZES** from exhibitors. *MUST BE PRESENT TO WIN.*

## TUESDAY NOVEMBER 2

- 7:00 – 8 AM - Breakfast with Exhibitors
- 7:00 – 11 PM - Exhibit Hall Open
- 10:30 – 11 PM - Refreshment Break with Exhibitors. Turn in your Exhibitor Black Out Bingo cards at the pumpkin in the PACRAO booth in the exhibit hall.
- 6:30 - Prize drawing for Exhibitor Black Out Bingo winner at Gala, **MUST BE PRESENT TO WIN!!!**



# Check out some great stories about solutions during sponsor presentations!!!



Exhibitor	Time	Virtual Exhibitor Sessions	Presenters
Parchment	B Monday 11:30 – 12:30	How a Single Credential Management Platform Made a Difference at Southern Oregon University	Alisha Higley Sarah Rappa
Courseleaf	H Tuesday 2-3	How Oregon State's New Scheduling Process is Helping their Campus Thrive	Rebecca Wagner Bryan Blackwell
Exhibitor	Time	In-Person Exhibitor Sessions	Presenters
Parchment	A Monday 10:15-11:15	CLR Services - Moving Comprehensive Learner Records from Research to Reality	Sean Gannon
Coursedog	B Monday 11:30-12:30	Integrated Academic Operations with Coursedog	Zach Dollinger, Ben Chester
Paradigm	C Monday 2:15-3:15	Paradigm: Credentialing at its best. The easiest, quickest, most advanced solutions for both paper and electronic credentials in the industry!	Elizabeth Kunde
Ocelot	E Tuesday 8-9:15	Scaling Student Success Through AI Technology & Innovation	Brad Kallaway Pima Community College
National Student Clearinghouse	F Tuesday 9:30-10:30	What's New at the Clearinghouse	Paul Wright
Courseleaf	G Tuesday 11-12	How Oregon State's New Scheduling Process is Helping their Campus Thrive	Rebecca Wagner Bryan Blackwell
Motimatic	H Tuesday 2-3	How behavioral science can help you increase enrollment: Motimatic shares practical insights.	Michelle Riconscente









## Local Arrangements Update

**PACRAO 2021** in Tucson begins this month! For all participants attending in-person, consider volunteering to help out at the conference. If you are interested in volunteering email Alex Underwood at [aunderwood@arizona.edu](mailto:aunderwood@arizona.edu) or volunteer at check-in!

This year's Gala will be Charting Your Future: Reach for the Stars! Silver, Navy, and Sparkles are recommended. We look forward to celebrating with everyone very soon!

### AACRAO Elections!

Make sure to vote for AACRAO Leadership! You have until early November to help pick the next board.

**[VOTE aacrao.org/vote](https://aacrao.org/vote)**

## Inclusive Inclusion, next speaker in November

**Save the date:** November 9, 11 a.m. – noon  
Eric Abrams, Chief Inclusion Officer,  
Graduate School of Education  
Stanford University

Will speak about "Inclusive Inclusion." This discussion will dive into how we can create environments that truly hold space for all, not just those we agree with.

Born in Berkeley, raised in Oakland and Chicago, Eric Abrams' career in higher education has included roles in undergraduate and graduate admission at USC, Stanford, and Berkeley. In his current post as Chief Inclusion Officer at the Stanford Graduate School of Education, Eric serves as an internal consultant for faculty, students, and staff colleagues about a number of diversity related issues, including faculty and student recruitment, as well as helping to ensure that the school promotes a truly inclusive culture where all can be their full and best selves.

A believer that real men cook, Abrams is an avid barbecue pit master, and he is at his best in the kitchen. He is also a sports fan, a dog lover, and not half as witty as he thinks he is. Eric and his wife Donna live in Oakland. Their son Nick is an EMT in the east bay, and their son Gabe works in tech in Los Angeles.

# Diversity Development Update

## PACRAO Gives Back Charity: Youth On Their Own

The Diversity Development Committee (DDC) is proud to introduce Youth On Their Own as this year's charitable organization for the 2021 PACRAO conference. Youth On Their Own supports the high school graduation and continued success of youth experiencing homelessness. Check out our [PACRAO Gives Back](#) page to learn more on how you can support this organization during our conference

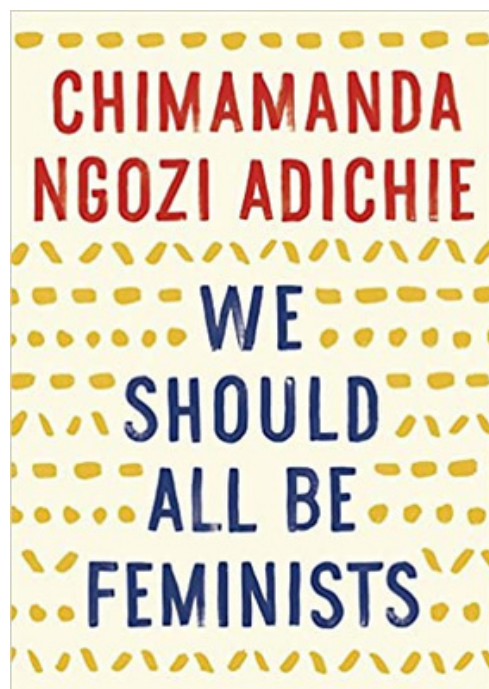


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HOMELESSNESS**



This year, all PACRAO members who donate (any dollar amount) to YOTO will be entered into a \$50 gift card raffle. To donate, please visit our personalized donation link at: <http://weblink.donorperfect.com/PACRAO>.

Donations must be submitted by Tuesday, November 2nd by 5:00 PM (MST).



## Diversity Development Book Club: We Should All Be Feminists

At this year's annual conference, the Diversity Development Committee will be hosting an interactive book club session that you will not want to miss! **'We Should All Be Feminists'**, by Chimamanda Ngozi Adichie, is a book that explores what it is like to be a woman today in the 21st century. The author refers to herself as a "happy feminist" with a call for both men and women to understand how feminism benefits all of us. If you have seen her TED Talks, you will likely run out and grab your book quickly!

If you haven't, trust us – it's worth the read! To attend this session, we ask that you purchase and read the book before the annual conference to join us in this engaging conversation on "Why We Should All Be Feminists"! Join us on Monday, **November 1st** for the virtual session from **11:30-12:30 PM (MST)**.

# The Outgoing PACRAO LDI Cohort Teaches Us All About the Impact of Their Experiences

As the 12 members of the outgoing cohort complete their year-long participation with the PACRAO Leadership Development Institute, they met for their last Zoom gathering on October 12 and shared the impact of their time together. Please enjoy these summaries from these engaged and inspiring leaders. (One cohort member, Colton Lindelof, was not able to add his thoughts to this compilation.)

The LDI faculty members (Marc Booker, Kristen Labrecque, Paul Lampano, Krystal Cortez Bates, and Julia Pomerenk) learned as much from the cohort members as they may have learned from us.

I came into the cohort feeling internally very much like a dimmed light. The feeling that I leave with is that I am a light that has a dimmer switch, but I choose to let it shine with the things I have learned in my time being allowed to participate in the LDI.

Amanda Sainburg, Associate Registrar, AFI Conservatory

What I have most appreciated and treasured from my time in LDI has been the insights, resources, and support from the LDI faculty and participants while focused on a common goal. The freedom and encouragement of reaching out to this group of individuals for advice, information, or just commiseration has been an incredible benefit to the last year—particularly given the pandemic. The high level of engagement and motivation across the group combined with the shared professional background is wonderful. It's definitely a mindset and opportunity/atmosphere I want to recreate in my current work environment.

Ashley Kennedy, Degree Audit Analyst, Stanford University

When I was accepted into the LDI, I was confident in my leadership skills. I was kind of on autopilot at work. I supervised a stable, productive, and successful team that didn't seem to need much mentoring or supervision. I was incrementally improving processes for which I was responsible and handling the inevitable setbacks. My focus wasn't on me, it was on my team and my responsibilities. Then things started to fall apart with COVID, and the work with LDI made me look at myself and realize that I could do better.

Chris Hunt, Assistant Registrar, Oregon State University

Time with the LDI group and our readings have reminded me that being authentic and vulnerable can lead to meaningful connections as well as even more people to learn from. It is important to create safe spaces, encourage safe spaces, and that often it is smaller groups that support this.

Katrina Highland, Associate Registrar for Operations, University of Oregon



It is so important to keep this program going to provide this wonderful opportunity to as many people as possible. It has been such a pleasure to be in this cohort. Three things summarize the LDI for me: personal and professional networks, passion, and my authentic self.

Carlyn Cudiamat, Freshman Evaluator II, California State University, Bakersfield

My experience with the LDI program has been transformative for me. I began LDI as a new leader in a new role with little confidence in myself. After reading books like, Leadership Lessons and The Emotionally Intelligent Leader, I understand that leaders are not perfect and there is no perfect leader. I'm eternally grateful for the LDI program, you Julia, Paul, and the rest of the group.

Michael Galeana, Domestic Transfer Coordinator Specialist,  
California State University, Northridge

I want to celebrate the value of sharing experiences in order to learn from others and to create a strong network of people who are there for you when you need them for professional tactical items as well as the simple bonding and camaraderie, similar to that which I have found in the LDI group. "Happiness only real when shared," a quote from Christopher McCandless in the movie "Into the Wild" sums up the importance of gathering for me.

Andrea Siegrist-Baez, Director, Veterans Affairs Operations

The experience as an LDI member is a unique one to me, in that I shared a cohort-and-a-half experience with the program. In doing so, I have been afforded the challenge and opportunity to test my ability to balance, pivot, discern and set priorities with both family and career while growing as a leader and mentor. This was among several opportunities and colleagues and varying institutions under our current state in a pandemic.

Ben Perlado, Senior Director, Enrollment Management, Graduate and International  
Admission, California State University, Bakersfield

Understanding perspective and how that plays a role in our ability to lead in the higher education profession are the most important leadership lessons for me to emphasize, as I complete the LDI. We work with people that come from so much different walks of life, further emphasizing why leading through perspective and empathy, can be so impactful in our work.

Yobel Mengistu, Assistant Director of Admissions, Seattle University

Much of the work that is done in a Registrar's Office lives in a black box. Most on my small campus have a vague concept of what staff actually do for the college. This provides an opportunity to open the black box. Yavapai College Registrar's Office is going to start this process by creating social media pages in an effort to assist students with consistent information and promote the hard work that is done in our office. I am heading this effort and will share how the LDI impacted this endeavor.

Lee Ann Walker, Enrollment Services Analyst/Athletic Compliance Officer, Yavapai College

As an important lesson from the LDI, I carry forward Parker's The Art of Gathering, Scott's Radical Candor, and Kendi's "Space" chapter to emphasize the importance of making space for professionals to have affirming office conversations that are aspirational, strategic, and visionary, rather than focusing only on project management, troubleshooting, and daily operations. I feel the uplifting impact of the LDI as a space where we can come together to discuss our profession on a high level (meaning the 30,000-foot view) that focuses on relationship-building, idea sharing, innovation, and strategic planning without being bogged down by our individual offices' day-to-day issues. I want us to recreate this positive environment in our own offices in order to inspire, connect, and uplift. My hope is that we can apply what we have learned to make our own offices' meetings more productive, supportive, and enriching. I will also apply an anti-racist lens to the discussion.

Cori Horne, Deputy Registrar, Weber State University

## Announcing the Incoming PACRAO LDI Cohort Members for 2021-2022

**Bert Annear**, Registrar and Secretary to Senate, University of Northern British Columbia

**Amanda Geilman**, Assistant Registrar III, Weber State University

**Shelly Hsu**, Associate Registrar and Articulation Officer, California State University, Fullerton

**Danielle Jeffress**, University Registrar, Fresno Pacific University

**Kristyn Jones**, Records and Registration Representative, California State University, Northridge

**Christine Lee**, Assistant Registrar-Admissions, Thompson Rivers University

**Valerie Nordin**, Compliance and Quality Analyst, North Central University

**Carmen Padilla**, Graduate Admissions and Program Services Coordinator, California State University, Bakersfield

**Belen Perez-Lazzari**, Degree Progress Specialist, Stanford University

**Jill Rodgers-Lash**, Associate University Registrar, University of the Pacific

**Gabe Solseng**, University Academic Scheduler, Seattle University

**Kathleen Tuntisukharom**, PeopleSoft Systems Analyst, California State University, Northridge

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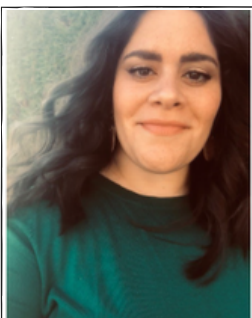


## and introducing our Brand New to PACRAO Silver Sponsors



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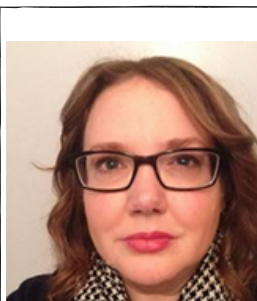
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