

# PACRAO SPONSORSHIP PACKAGES 2021

| Packages available at registration on a first come first serve basis. Registration opens 7/1/2021!   | Active | Silver<br>19 available | Gold<br>3 available | Platinum<br>4 available | Diamond<br>2 available |
|--|--------|------------------------|---------------------|-------------------------|------------------------|
| Sponsorship Price  | \$500  | \$1,500                | \$3,500             | \$5,500                 | \$7,500                |
| "Thank you" announcement in annual conference script   | ★      | ★                      | ★                   | ★                       | ★                      |
| PACRAO Associate Membership  | ★      | ★                      | ★                   | ★                       | ★                      |
| Link to your website from PACRAO homepage for 1 year   | ★      | ★                      | ★                   | ★                       | ★                      |
| One handout/flyer for inclusion in conference attendee materials   |        | ★                      | ★                   | ★                       | ★                      |
| Booths at Annual Conference  |        | 1                      | 1                   | 1                       | 2                      |
| Total representatives to attend Annual Conference  | 1      | 2                      | 3                   | 4                       | 5                      |
| Priority for booth location  |        |                        | 3rd                 | 2nd                     | 1st                    |
| Session/Presentation (Virtual)   |        |                        |                     |                         | ★                      |
| Session/Presentation (In Person)   |        |                        | ★                   | ★                       | ★                      |
| Rotating ad in Guidebook conference app  |        | 10 sec                 | 10 sec              | 10 sec                  | 20 sec                 |
| Named partner for a meal during Annual Conference  |        |                        |                     | ★                       | ★                      |
| Sponsorship of Annual Conference attendee nametags and conference bags   |        |                        |                     | ★                       | ★                      |
| Sponsorship of reusable name badge lanyards  |        |                        |                     |                         | ★                      |
| Unlimited job postings on the PACRAO Job Board   |        |                        |                     |                         | ★                      |
| *Diamond Partners, you have the choice to be a named partner of one of the big events at the conference instead of a meal <i>(this could include the Tuesday evening event commonly known as the Gala)</i> |        |                        |                     |                         |                        |
| PACRAO counts on sponsors to provide solutions to our members which enable student success! Thank you for considering PACRAO sponsorship. <i>(questions contact Monterey.Sims@phoenix.edu)</i>             |        |                        |                     |                         |                        |



PACRAO counts on sponsors to provide creative solutions to our members...Thank you for considering PACRAO sponsorship!  
*Questions contact Monterey.Sims@phoenix.edu*