

The Daily SACPAC

70TH ANNUAL CONFERENCE • NOVEMBER 3 - 6, 1996

Greetings from Your President

On behalf of the 1995-96 Executive Board, welcome to Sacramento and to PACRAO's 70th annual conference. Our theme, "Capitolizing on People," exemplifies the primary mission of our Association--to provide quality professional development opportunities for colleagues within the Pacific region--admission officers, registrars, financial aid officers, institutional researchers.

My hat goes off to the members of the Local Arrangements Committee (Chair, Char Hamada), the "Capital Team" (Program Chair, John Finney), and the Diversity Development Committee (Chair, Masa Fujitana). These teams are comprised of energetic and creative folks who have worked hundreds of hours to provide you with a balanced, varied and unique program. They have worked long and hard and I encourage you to thank those committee members you encounter for their efforts.

When the conference comes to a close on Wednesday, I hope each of you has furthered your professional development by:

- Strengthening your network of colleagues with the Pacific region... take the initiative and make a new friend.
- Providing you with at *least* one new idea which you can take back to your own campus...to share and implement.
- Taking the step to connect with PACRAO's officers by joining one of the "R & R" sessions, to share your insights about future activities, programs and services in which PACRAO should become involved.
- Choosing to volunteer to become actively involved in PACRAO in 1996-97.
- Taking time to refresh your spirit to return to campus renewed and energized.

If you have questions or suggestions during the conference, please don't hesitate to stop and chat with me or any member of the Executive Board, or stop by the Hospitality Booth. Enjoy the conference!

Janet Ward, PACRAO President

A Challenge to Lead...

On Sunday evening, conference attendees will have the honor of hearing Dr. Barry Z. Posner, the keynote speaker at the opening session, scheduled from 6:00-7:30 p.m. Dr. Posner is co-author of two best-selling books on leadership. In keeping with the conference theme of "Capitolizing on People," the program will emphasize professional development. Come hear Dr. Posner and be prepared to come away with great ideas for increasing your leadership effectiveness on your own campus.

...and a Chance to Celebrate

Immediately following the Opening Session, the Conference Reception is scheduled from 7:30 until 9:00 p.m. This is a great opportunity to greet old colleagues and meet new ones. There will be music, food, drink and (best of all) fine conversation. Don't miss it!

Attention New PACRAO Members and First-time Attendees

We hope to see you all at the New Member Orientation on Sunday afternoon from 3:30-4:30. The session is geared to acquainting you with the people, history and structure of PACRAO and the many benefits of membership in PACRAO. You'll learn how to get the most out of the conference and have an opportunity to meet new colleagues *before* the actual conference begins.

See you there.

It's a Capital Idea!

Welcome to PACRAO 1996 - the year for new challenges and decisions!

On behalf of the Executive Board, the Sacramento Local Arrangements Committee, and the Program Committee we invite you to join us in this year's conference theme "Capitolizing on People."

As we join you in the exciting program presentations, we look forward to renewing old acquaintances and meeting new friends. Welcome to California's Capital in this exciting election year!

Char Hamada
General Conference Chair

p.s. I'd also like to take this opportunity to thank my wonderful, hardworking committee:

Evaluations: Linda MacMichael, Assistant Director of Admissions, California State University, Chico

Exhibits: Evelyn R. Babey, Registrar, University of California, Davis

Facilities: Linda MacMichael, who graciously agreed to step in when Robert Strobel left PACRAO for Eastern pastures

Hospitality and Tours: Nicole Waterman, Registrar, School of Law, University of California, Davis

Publications: Chuck Nelson, Registrar, Pacific Lutheran University

Publicity: Evelyne Glaser, Registrar, Occidental College

Receptions and Banquets: Jimmy Mraule, Dean of Admissions and Administrative Services, American River College

Registration: Nora McLaughlin, Registrar, Reed College



Take Note/s

The 1996 conference is not being taped by a professional company. However, PERMISSION must be obtained before you tape or otherwise record any session electronically. If you have questions, please ask the session presenter(s).

Huh? What? Where?

To assist you with conference logistics, the Local Arrangements Committee is headquartered in the Capital Board Room on the second floor. Someone should be available in that room to answer questions. LAC members can also be reached by leaving a message at Registration or Hospitality.

What Better Time to Review and Revise the Constitution?

At the Wednesday Members' Breakfast, the membership will be asked to vote on an increase in PACRAO's annual membership dues from \$50 to \$75 (effective in 1997). In compliance with our by-laws, the Executive Board notified the membership of this proposed amendment in the Fall Edition of the PACRAO News (mid September 1996). Those interested in further discussions about the proposed amendment, should attend an early morning meeting in President Ward's suite (Room 1200) at 7:20 a.m. on Tuesday, November 5. All are welcome.

According to PACRAO by-laws, each Member institution may cast "one vote," and any active member of that institution may cast the vote. Therefore, every member institution needs to determine BEFORE Wednesday's meeting, who will cast the institution's vote. Associate and Honorary members are not permitted to vote.

If the dues increase doesn't pass: The 1996-97 Executive Board, under its president, Ron Heath, would have to reassess current levels of service and programs. There would be a strategic reduction in these services and programs.

Conference News & Rumors

The Daily SACPAC is intended to provide timely news for the duration of the conference. If any of you wish to submit items of information and general interest, please use a form designed for that purpose which will be available in the registration area, hospitality and the LAC headquarters.

Please file your completed news *flash* in the LAC headquarters, the Capital Board Room, on the 2nd floor of the Hyatt.

News Flash from Masa Fujitani, PACRAO Diversity Advocate!

You still have time to register for **Monday's Diversity Development Breakfast and Workshop** which will be held at Busby Berkeley's on the 15th floor of the Hyatt from 7:30-9:30 a.m. Come and hear what we promise will be a dynamic and timely presentation on diversity and affirmative action. Our speaker, Dr. Terrence (Terry) Roberts will speak on "Admitting Students to the 21st Century: A World of Ultimate Diversity." Tickets may be purchased at registration.

Take the time to join Dr. Roberts, Louisa Cardenas and members of the Executive and Diversity Development Committees at the **Diversity Development Connection on Monday afternoon** from 3:30 to 4:30 p.m. On election eve we'll be discussing the issues California is facing on the ballot about diversity, gender and ethnicity in hiring and admission. This should be of concern to all in higher education—within California and in the rest of the PACRAO region. We welcome one and all.

Where You Lead, I Will Follow...

On Monday, November 4 from 4:45-5:45 p.m. in Golden State A and B, leaders from various Pacific associations have been invited to gather to discuss future collaborations among associations which could achieve greater professional development opportunities for colleagues within the Pacific region. This is an open dialogue, so come with your ideas on how we can form better partnerships and/or train future leaders who could be involved in:

- Annual conference planning
- Publications- directory and newsletters
- Membership drives
- The role of the Treasurer- incorporation
- The role of the President
- Strategic issues in higher education- affirmative action, use of technology, cost containment with value added education and others.

Please contact the PACRAO president, Janet Ward, if you have questions on this forum. All ideas are welcome.

Let Us Show You Sac'to

The Sacramento Hospitality Committee welcomes you to California's capital. There's much to do in this city beginning with a visit to the capitol across the street. Visit the hospitality booth for suggestions on sightseeing, outdoor activities, shopping, cultural activities and dining and nightlife.

There will be daily drawings at the booth for vacation, dining and logowear prizes. Be sure to stop by every day to play!

Vendor Thanks

PACRAO wishes to thank all the vendors who are participating in this year's conference. We urge all attendees to visit as many of these folks as possible at their booths in the exhibits area (follow the smell of coffee). They have products, services and information which should be of interest to all of us. Just as important, they provide us with resources that make this a better meeting. Please check the brochure in your registration packet for detailed information about the vendors listed below:

Academic Credentials Evaluation Institute, Inc.
Ad Astra Information Systems
Adaptive Information Systems, Inc.
American College Testing (ACT)
Blackbaud
(CIS)CARS Information Systems
The College Board (Western Regional Office)
College View
Data Image Systems Corp.
Datatel, Inc.
Decision Academic Graphics
Directory of Classes
D.V.R. Software and Consulting
ELS Language Centers
EPOS Corporation
Herf Jones, Inc.
Hershey Business Systems
International Education Research Foundation, Inc.
Jostens
Key Process Development
Management Advisory Group, Inc.
PeopleSoft
Periphonics Corporation
Scrip-Safe Security Products, Inc.
Systems and Computer Technology Corp (SCT)
TouchNet Information Systems, Inc.
Universal Algorithms
USoft
Voice FX Corporation
World Education Services

Special Meetings

Linda MacMichael, Facilities Chair, has asked that anyone who has requested rooms for special meetings—those not listed in the conference or pocket programs — check with her for room assignments for those gatherings.

Linda can be located by checking at LAC Headquarters located in the Capital Board Room on the second floor of the Hyatt.

Program Changes -- Who's On First?

SUNDAY, November 3

W5- SPEEDE Workshop **CANCELLED**

MONDAY, November 4

A2- Sharon Williams (Director of Admissions and Registrar, Lane Community College) replacing Martha Pitts. Additional Presenter: Susan Doyle (American English Institute, University of Oregon)

A4- Larry Henze (Vice-President, USA Group, National Center for Enrollment Management) replacing Charlie Hutchinson. Bob Bosanac (Registrar, Linfield College) replacing Stan Meyer

A5- Additional Presenter: Jesse Welch (Dean of Enrollment Services, Pacific University)

A6- Donna Fischer (Supervisor of Admissions and Records, Phoenix College) replacing Sue Burrola

B1- New Title: Nancy Youlden (Director of Enrollment Management, Washington State University). New Title/Institution: Gloria Williams (Associate Registrar, Stanford University)

B2- Shirley Lea (Fresno City College) replacing Robert E. Jansson

B6- Pat Baron (Director of Graduate Admissions, Northern Arizona University) replacing Janet Serino

B7- NEW SESSION: *Re-engineering of the International Students Program*

Chair: Mary Morgan, Associate Registrar, University of Puget Sound

Presenter: Mary Neary Morley, Associate Registrar, California Polytechnic University, Pomona

Recorder: Michael Dickson, Assistant Director of Admissions, Arizona State University

Session Description: A project has been undertaken by the INS to reexamine the current process for tracking international students and scholars, both upon their admission to the U.S. and on a continuing basis. Some of the changes under consideration call for event-driven notifications to the INS by colleges and universities and that may mean involvement by the registrar and admissions offices on our campuses. Come to hear the current thinking on this topic presented by a member of the INS Task Force in a collaborative effort to suggest ways that this can be most easily implemented.

C5- CANCELLED

C7- Sandy Knighton and Noris Williams (Office Supervisors, University of Arizona)

C11- CANCELLED

C23- Additional Poster Session: AACRAO 2000- "AACRAO 2000 Task Force Wants Your Opinions and Ideas": Christine Kerlin (Director of Registration and Admission, Everett Community College)

TUESDAY, November 5

E2- Lynette Raygoza (Manager, Student Systems and Registration Services, Santa Clara University) replacing Carol Entler

E3- CANCELLED

E5- CANCELLED

E6- Bert Annear (Admissions Liaison Officer, University of Victoria) replacing Joan Fraser. Joan Hall (Associate Director/Scheduling, Simon Fraser University) replacing Diane Whitely

E9- Buster Sano (Student Right to Know Consultant, California Community Colleges) replacing Arlene Becell. Kathie Westerfield (Registrar, College of the Desert) replacing Carmine Wilson

E10- New time for Session H7

F1- Janza Woods (Program Specialist, Military Course Evaluations, American Council on Education) replacing Penelope West Suritz

F4- Lucy Rodriguez (Registrar, California Lutheran University) replacing Georgia McRae

F7- Nancy Pascal (Associate Registrar, University of California, Santa Cruz) replacing Stephen Leiter

G1- John Ellis (SIS Project Coordinator, Portland State University) replacing Ann Tremarello

G2- John Reed (Dean of Enrollment Services and Records, Linfield College) replacing Cindy Klaus

G3- Robin L. Thompson (Director of Admissions, Skagit Valley College) replacing Jo Anne Edmison

G7- Carolyn Wells (Registrar, Central Washington University) replacing Carlos Reyes

G8- New title for Kirk Koenig, Director of Admissions and Financial Aid

WEDNESDAY, November 6

H2- Trish Angus (Registrar, Douglas College) replacing Brenda Walton

H7- Changed to E10 (Tuesday from 8:00-9:30 a.m.)

H8- Donna Fischer (Supervisor of Admissions and Records, Phoenix College) replacing Marrie Carrithers

J1- Felix Mira (Director of Creative and Multi Media, Peterson's Guides) replacing Michael Katz. Jesse Welch (Dean of Enrollment Services, Pacific University) replacing Beth Woodard

J3- Sandra Springfield (Assistant Admissions Officer, University of California, San Diego) replacing Herman Lee

J5- Additional Presenter: Nora McLaughlin (Registrar, Reed College)

Michele Hall (Admissions Supervisor, U of Alaska, Anchorage) replacing Ellen Small

J8- Helen Barker-Garrett (Associate Director of Admissions, University of Oregon) replacing Sharon Williams



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Roger Returns!

Today's Plenary Session, scheduled from 10:00-11:30 a.m. features our very own Roger Swanson, long-time PACRAO member who is currently the Associate Executive Director of the American Association of Collegiate Registrars and Admissions Officers (AACRAO) in Washington, D.C.

Come and hear Roger's take on the conference theme, "Capitolizing on People." He will describe how to let people know they are important, how to bring out the best in all those with whom we work and how we can help others realize that institutions are people.

Tomorrow night, your challenge is to identify Roger at the Election Night gala - look for him!

PACRAO Board Nominees

As posted in the fall PACRAO News, the nominees for PACRAO office for the coming year include:

- **James D. Moore** of Phoenix College for President-Elect
- **Bill Ponder** of Pierce College, Washington for Vice President for Two Year Institutions
- **Barbara S. Balz** of Oregon State University for Vice President for Four Year Institutions
- **Steve Davis** of Ricks College for Secretary

PACRAO thanks Christine Kerlin and her hard-working Nominations and Elections Committee for this impressive slate of nominees. Remember, the election will be held at the Members' Breakfast on Wednesday morning.

Cast Your Vote and Dress as Your Favorite Political Figure

Tomorrow is Election Night 1996, and we know that in addition to festive food and drink, you'll want to keep track of the state and national action. So, come dressed as your favorite political figure (the Peróns are already spoken for), get ready to watch election results as they roll in, cut the rug a bit and vote for the PACRAO politician most likely to amuse!

- 7:00 - No-host cocktail hour and political promenade
- 7:30 - Dinner and celebration (or wake)

You won't miss out on the election news, because we'll have a TV monitor to track the progress of the different races. Don your costume, show your colors and celebrate the end of the season of seemingly interminable political advertisements.



Catch a Rising Star!

New members and first-time attendees are sporting shining stars on their PACRAO name badges. Remember your first PACRAO? Remember wondering what you were supposed to do when, and feeling like everyone knew everyone else? Introduce yourself to a star, share a meal or a story, and help them know they are welcome.



The PACRAO Directory is Here

Please join us in celebrating a wonderful PACRAO Directory produced by the Student Services staff and Graphics Department at Clark College. Be sure to check your individual listing (as if that isn't the first thing you did! [ed.]). Check the institutional listing. If there are additions or corrections, please forward them to Bill Ponder whose contact information is on the first page of the directory.

Thanks for helping to make this directory as accurate and informative as possible.

Tana Hasart
Vice-President for Two-Year Institutions

And On To PACRAO '97 Help Build the Program You Want

Believe it or not, plans are already under way for next year's PACRAO conference in Vancouver. As we prepare the 1997 program, the Program Committee wants to know what you're thinking. If you have ideas for program sessions, drop them off at the Vancouver Booth in the vendor/hospitality area or at the Members' Breakfast on Wednesday. You may also contact the Program co-chairs, Mary Neary Morley or Gaylea Wong.

Members' Recognition Luncheon- So Popular it Has a New Locale

Remember that the Member's Recognition Luncheon is today from 12:00 noon until 1:20 p.m. The location has been changed to **Ballroom DEF** from Busby Berkely's. We outgrew Busby Berkeley's before the conference began.

The recognition luncheon is our opportunity to celebrate the accomplishments of colleagues over the past year or years. Advance registration was required but members can check at Registration to see whether any tickets are available.

Thanks a Bunch

We wish to thank the many generous contributors whose donations have added to this already memorable conference:

ACT
Apple Computer
Cal Neva
City Bank
Datatel
Harrah's Tahoe
Herff Jones
Hyatt Hotel
Jelly Bellies
Key Process Development
J. Lohr Winery
Napa Valley Wine Train
Saga Sushi

In addition there have been many donations by college and university bookstores. Thank you one and all.

Professional Issues Luncheon Sure to be a Hit!

We are pleased to announce that the Professional Issues Luncheon is once again a PACRAO sold-out event. On Tuesday, hear Dr. Margo S. Long, Associate Professor of Education and Founder and Director of the Center for Gifted Education at Whitworth College in Spokane address our theme of *Capitolizing on People*. If you didn't buy a ticket, see if you can find folks willing to sell theirs.

But Wait, There's More...

An additional vendor has joined the ranks of exhibitors located in Regency A, B and C:

KPMG Peat Marwick of Chicago, Illinois
Advanced Client/Server Software Design
Contact: Michael Kowalczyk

Be sure and stop by this booth when you visit the exhibit area. We have provided an exhibitor guide for your use, which lists each exhibitor, the location and product. Visit these colleagues and see what they can do for you.

Attention Recorders

The envelope containing the materials you need is now available in the LAC headquarters, (the Capitol Board Room, on the second floor) unless you or your session chair picked it up at the program participants meeting Sunday afternoon. Included in the envelope should be instructions, evaluation forms, some pencils and the "Conference Proceedings" write-up materials.

Remember, you are a significant member of your session's presentation team. The presenters as well as next year's program committee are depending upon you to distribute and collect the session evaluation forms for feedback. In addition, those PACRAO members unable to attend the conference or your session will be able to read a summary and obtain reference material in the "Conference Proceedings."

Completed evaluation forms from your session should be returned in the same envelope to the Capital Board Room immediately after the session.

Thanks for volunteering to fill this important role. If you have questions, please leave a note for me on the message board or with someone in the LAC headquarters (Capitol Board Room).

Linda MacMichael
Evaluations Chair



Conference News

The Daily SACPAC is intended to provide timely news for the duration of the conference. If any of you wish to submit items of information and general interest, please locate a form designed for that purpose available in the registration area, hospitality and the LAC headquarters.

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Evelyne Glaser
Editor in Chief,



Hard Work in the Trenches Pays Off: PACRAO Awards the Distinguished Service Award

Bill Brown, Assistant Registrar at the University of California, San Diego, was awarded PACRAO's Distinguished Service Award at the Opening Session last night. Bill's contributions to the profession include his impressive work as PACRAO treasurer, service as program presenter and committee member, summer seminar supporter, coordinator of PACRAO prayer breakfasts, and work on the AACRAO Academic Record and Transcript Guide.

Bill's efforts have been characterized by a combination of vision and hard work. Bill's contributions to his community are as noteworthy as his professional accomplishments. PACRAO proudly salutes Bill Brown for distinguished service.



Hospitality (So, Let Us Entertain You)

The Hospitality Committee welcomes you to PACRAO '96. Please stop by our booth in the exhibits area to discover the secrets of Sacramento, to find or leave messages for your colleagues and friends, and to register for fabulous (is there any other kind?) prizes.

You will find tickets for daily prize drawings in your white registration packet. Just follow these easy steps to enter:

- 1) Complete each ticket with your name and school (legibly, please).
- 2) Come to the Hospitality booth in the Exhibit area each day and put your ticket into the box.
- 3) Check the prize board in the Hospitality area frequently each day to see if you've won!
- 4) Bring the Wednesday ticket with you to the breakfast and put it in the box there.

If you wish to be eligible to win a mug, please leave a business card at the Hospitality table.

Program Changes

MONDAY, NOVEMBER 4

8:30-9:30 a.m.

- A7 Using the Recently Revised AACRAO Academic Record and Transcript Guide
CANCELLED

Noon-1:20 p.m.

- Member Recognition Luncheon – in Regency DEF

1:30-3:00 p.m.

- B3 California SPEEDE/ExPRESS Showcase
in Regency F

3:30- 4:30 p.m.

- The Poster Sessions – in Regency D & E

4:45 to 5:45 p.m.

- D7 Schools with Enrollments of 20,000+
in Regency F

TUESDAY, NOVEMBER 5

8:30-9:30 a.m.

- E4 Added Presenter: Hal Bateman (Dean of Admissions and Enrollment Services, Rancho Santiago College)

- E7 Monty Niesen (University Registrar, Washington State University) replacing David Guzman

10:00-11:30 a.m.

- F4 New Leadership Paradigm: Skills Required to Thrive and Survive in the '90s and beyond
CANCELLED

WEDNESDAY, NOVEMBER 6

9:30-10:45 a.m.

- H2 New Job, New Staff, No Problem in Regency F

11:00-12:30 p.m.

- J1 The CD-ROM – Toy or Tool in Golden State B

- J4 Initiating the Dialogue for Leadership in Management in Regency F

- J7 Rolling Out the Red Carpet to Reach the Adult Learner in Regency E.

Gone But Never Forgotten -- PACRAO Retirees

PACRAO wishes to recognize the following members of the association who have retired or will do so in the near future. We wish them well (with a touch of envy) as they move on to different things:

Gloria Andrus, Registrar, Ricks College

Thomas Brown, Director of Admissions and Records, San Francisco State University

Evelyn Davis, Associate Registrar, University of California, Riverside

Anita Gash, Director of Admissions and Registration, California State University, Dominguez Hills

Marilyn Kennedy, Director of Admissions and Records, Mt. Hood Community College

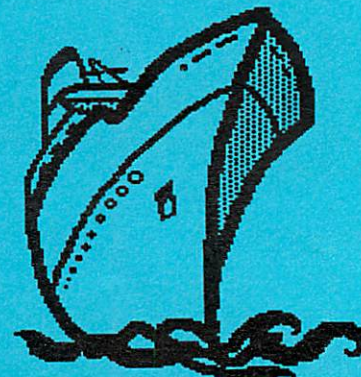
Gordon Newman, Administrative Dean of Admissions and Records, Santa Monica College

Stan Rodier, Coordinator of Admissions, Portland Community College, Sylvannia Campus

Archie Sherman, Director of Admissions and Records, Bakersfield College

Milt Stark, Registrar, Edmonds Community College

Jean Von Schweinitz, Director of Admissions and Records, Southwestern Oregon Community College





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Distinguished Service Award Winners

At yesterday's Membership Recognition Luncheon, PACRAO honored two more Distinguished Service Award winners in addition to Bill Brown, Assistant Registrar at the University of California, San Diego. As highlighted in yesterday's PACSAC, Bill was honored at the Opening General Session on Sunday evening for his contributions to the profession and general "hard work in the trenches."

John Finney, Associate Dean and Registrar at the University of Puget Sound, was saluted eloquently by Dannette Sullivan of Seattle University. A regular participant at PACRAO conferences, John is always willing to serve as a presenter or as Dr. FERPA. In addition to being chair of this year's Program Committee, John has served on numerous committees, and served ably as PACRAO Treasurer. He gives advice and guidance unselfishly, and displays sincere dedication to and love for his profession. John's sense of humor and play give life and fun to the work he does with his colleagues.

Another election birthday PACRAO'an (wish him Happy Birthday today), Robert Tufts, Registrar at Portland State University, was honored and roasted a little by John Snodgrass of Pacific University. Perhaps best known for his Mark Twain impersonation, Bob is considered an expert on fraudulent credentials and FERPA. Bob's service includes local arrangements chair for the PACRAO Portland conference and more recently, service on the AACRAO LAC in Reno. Bob enjoys the distinction of the longest reign of any registrar in Oregon. Bob's generosity in providing guidance to colleagues both in presentations and informally is appreciated within the region and across the country.

The PACRAO Big Event

Dress for success (as your favorite politico), come and join your colleagues in observing the 1996 Election tonight! We will gather tonight in the Regency Ballroom of the Hyatt to watch the election results with glee or gloom.

There will be a big screen TV for viewing the returns, good food and drink, music, and dancing plus lively conversation.

Remember that you have paid for this event in your registration— all the more reason to join the fun.

See you at 7:00 tonight.

Salt Lake City —Always In Season

Because of the great association that we have always enjoyed, it is a great pleasure to extend an invitation to our PACRAO friends to join us in Salt Lake City for AACRAO '97.

Many of you know our city and the many opportunities that await you. Sessions will be held in the newly renovated Salt Palace Convention Center with state-of-the-art facilities. Not only is Salt Lake City a great place to meet, but the Program Committee and the LAC have worked to provide a valuable professional experience for all who attend. Please refer to the October Data Dispenser for additional information or stop by our booth at PACRAO for additional information.

It's not too early to begin making your plans to join us April 20-24, 1997.

Ralph Boren
Local Arrangements Committee Chair



Nominate Yourself or a Colleague

PACRAO is looking for members who would like to serve in important leadership roles of the Association. A nomination form was included in your registration materials, so dig it out and enter your name or the name of a colleague for any of the five positions on the Executive Board or for membership on the Nominations and Elections Committee. The form contains many of the nomination considerations as well as other information about the nomination process.

Additional forms and the drop-off box are located in the registration booth. Nominations will be accepted until 11:00 a.m. Wednesday, November 6, for the 1997-98 executive officers and for the 1997-98 Nominations and Elections Committee whose responsibility it will be to develop the slate of executive officers for 1998-99.

Melanie Moore Bell,
Past President

Prizes in Abundance!

Don't forget to drop off your daily prize drawing form in Hospitality today and tomorrow, and check for prize winners at the booth. We are giving away dozens of prizes each day, so everyone should go home a winner. Prizes for Wednesday will be awarded at the Members' Breakfast. Be sure to buy your ticket for this bargain event by noon on Tuesday. Be a winner!

Have We Got a Bag for You

(Tote a tote home to your staff or a loved one)

Extra tote bags from PACRAO registration are now offered for sale at the Registration Desk at the rock bottom, bargain prices of \$3.00 each or two for \$5.00. These handy and colorful bags make excellent souvenirs for your staff and fit neatly in your suitcase.

Proceeds from the sale of these bags will be donated to the local Sacramento food bank.

Members' Breakfast -- Nosh and Vote

Don't miss the Member's Breakfast tomorrow morning at 7:30. This is PACRAO's annual business meeting and elections. You'll hear about the 1997 conference in Vancouver and have the opportunity to win splendid prizes.

Looking for a Few Good PACRAO'ans

Given the successes of the workshop and sessions sponsored by the Diversity Development Committee, I am looking for interested PACRAO'ans to create regional diversity development committees. This will afford more colleagues the opportunity to network, address regional issues and locate presnters, chairs, participants and speakers for next year's diversity breakfast and conference in Vancouver. If you are interested, look for me, or for a member of the Diversity Development Committee.

Masa Fujitani, Diversity Development Advocate

Professional Issues Luncheon

Margo Long, who is known to be a remarkable speaker, will be bringing to the Professional Issues Luncheon a provocative and enthusiastic presentation on professional and diversity issues relating to the conference theme, "Capitolizing on People."

The luncheon is scheduled today from noon to 1:20 p.m. in Busby Berkeley's. You may check at the registration desk to see whether there are still tickets available for this "don't miss" event.

Change is the Name of the Game

TUESDAY, NOVEMBER 5

8:30-9:30 a.m.

E4 Added Presenter: Hal Bateman (Dean of Admissions and Enrollment Services, Rancho Santiago College)

E7 Monty Nielsen (University Registrar, Washington State University) replacing David Guzman
10:00-11:30 a.m.

F4 New Leadership Paradigm: Skills Required to Thrive and Survive in the '90s and Beyond
CANCELLED



The Leadership Challenge

Conference attendees were treated to an extraordinary presentation by Dr. Barry Posner at the Sunday Opening Session. He used the conference theme to challenge PACRAO participants to be leaders rather than managers. Leaders inspire others to make significant changes in organizations. He provided handouts which clearly outlined the practices for exemplary leadership:

Challenging the Process

LEADERS
Search for Opportunities
Experiment and Take Risks

Inspiring a Shared Vision

LEADERS
Envision the Future
Enlist the Support of Others

Enabling Others to Act

LEADERS
Foster Collaboration
Strengthen Others

Modeling the Way-

LEADERS
Set an example
Plan Small Wins

Encouraging the Heart

LEADERS
Recognize Contributions
Celebrate Accomplishments



Achtung Recorders

Remember — in addition to gathering session evaluations, you will be preparing a summary for the PACRAO Proceedings.

Instructions are in the recorder packets which you picked up at Sunday's meeting. Those recorders who missed the Sunday meeting may pick up packets in the Capitol Board Room on the second floor of the Hyatt.

PACRAO appreciates the hard work you do, and those who cannot attend the conferences appreciate the Proceedings as a valuable resource.



We Have Changes

PACRAO'ans are mobile people. Some move up and some move on. Your roving reporter has unearthed information on the following:

Charlene Bradley

Registrar and Director, University of California, Irvine

Robert L. Hannigan

Vice Provost for Enrollment Management, California State University, Chico

Christine Kerlin

Director of Enrollment Services, Everett Community College

Kirk Koenig

Director of Admissions and Financial Aid, North Idaho College

Linda MacMichael

Director of Admissions, California State University, Chico

Mary Neary Morley

Associate Registrar, California Polytechnic University, Pomona

Jesse Welsh

Dean of Enrollment Services, Pacific University

Nancy Youlder

Director of Enrollment Management, Washington State University, Vancouver



Editor's Note

The editor wishes to publicly thank her co-editor, Nora McLaughlin, without whom the Daily SACPAC would be an idea, not a reality.

The editor, being somewhat limited in her computer capabilities, has relied on Nora's skill in making this publication possible. (Not to mention her creativity, patience and sense of humor.)

Thanks, Nora!



PACRAO '97

**Vancouver.
Spectacular by Nature.**

**Come to beautiful
Vancouver, British Columbia
for PACRAO next year.**

November 2 - 5, 1997

Visit us on the web at

<http://www.harbour.sfu.ca/PACRAO97/>



The Daily SACPAC

70TH ANNUAL CONFERENCE • NOVEMBER 3 - 6, 1996

PACRAO '97 In Vancouver

As another PACRAO conference winds down, the Vancouver Local Arrangements Committee invites all PACRAO members to the 1997 conference scheduled from November 2-5 at the Hyatt Regency in Vancouver, British Columbia.

The committee is preparing a warm welcome to an excellent professional development opportunity north of the 49th parallel. This will be a chance to attend a conference in a foreign country, take advantage of a very generous exchange rate and see first-hand why the southwest corner of British Columbia is often called "Lotus Land." The program committee has promised an exciting and engaging program and the local arrangements committee is hard at work to ensure your visit to Canada is both rewarding and fun.

Vancouver is easily accessible from the US (three hours by car from Seattle), has a major intercontinental airport, and can now be reached by Amtrak with a connection through Seattle.

See you all next year in Vancouver.
Vancouver LAC

Attention Recorders

Linda MacMichael, Evaluations Chair, wishes to remind all recorders to turn in session evaluation forms to the Capitol Board Room by noon on Wednesday.

In addition, recorders are reminded to submit session summaries to the Capitol Board Room so Chuck Adams can begin his work preparing for the PACRAO Proceedings.

Farewell To Sacramento

It hardly seems possible that our time together has once again come to an end. On behalf of the PACRAO Executive Board, the Program Committee and especially the Local Arrangements Committee, we bid you adieu with hopes you have found your time well spent. We have had a lot of fun, not to mention our moments of terror, and truly do hope that each of you as had an opportunity to renew old acquaintances and meet a few new people and to pick up a few new ideas along the way.

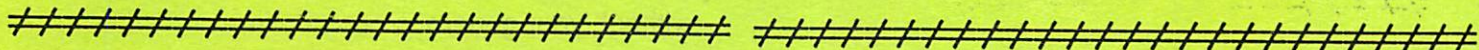
To me, our theme this year says a great deal about what our organization strives to be about: Capitolizing on People. Our work is focused upon people and their success and whatever help each of us can find in sharing our thoughts and innovative ideas can only result in benefit to a large number of people.

So we hope you found the conference as rewarding as did I and wish you godspeed as you travel home. We look forward to our next gathering and, meanwhile, thank you for your enthusiastic participation in our Sacramento conference.

Char Hamada
General Conference Chair

To a Successful Summer

Are you interested in hosting a Summer Seminar in your state, province or region this summer? This is a great opportunity to receive a grant from PACRAO to support a professional development activity in your area. If you are interested, please contact Janet Ward.



President Bids Adieu

As you pack your bags for the trip home, I hope you feel your time in Sacramento has been worth the investment made and that you are re-energized to face the year ahead.

The conference titled "Capitolizing on People" has been a success (with over 500 attendees) in great measure due to the extraordinary efforts of the Local Arrangements Committee, Capitol Team and Diversity Development Committee. My sincere appreciation goes to each member of these teams for their creativity and diligence. Special thanks to the three chairs, Char Hamada, John Finney and Masa Fujitani for their leadership and collaborative efforts over the past year. Thank you!

As I reflect on the past year and as you may recall, I stepped into this role in June 1995 when the President-Elect, Susan Clouse Dolbert, resigned, I remember that I felt on a "fast track"—running as hard as I could to catch up...and by golly, with the support of the Executive Board and committee chairs, we made it. This year has been filled with new adventures, new opportunities and the blossoming of new friendships. My hat goes off to all the Executive Board, Ron Heath, Melanie Bell, Tana Hasart, Sandra Springfield, Larry Shipley and Elizabeth Po, for their talents, giving hearts and joy-filled spirits.

To all of you, I wish all of you a safe journey home. Next year in Vancouver.

More to Sell

(Logo wear for those you left back home)

A few tote bags (which weren't picked up from layaway) and windbreakers from PACRAO registration are now offered for sale at the Registration Desk. The bags are \$3.00 each or two for \$5.00. The windbreakers are \$10.00. These make excellent souvenirs for your staff and fit neatly in your suitcase.

Proceeds from the sale of these items will be donated to the local Sacramento food bank.

Nominations Close at 11 ...

OK, so maybe you aren't completely happy with the national, state or local election results. Then take some of that energy and nominate those you would like to see in positions of PACRAO leadership.

Nomination forms will be available at the breakfast and at registration and the drop-off box is located in the registration booth. Nominations will be accepted until 11:00 a.m. Wednesday, November 6, for the 1997-98 executive officers and for the 1997-98 Nominations and Elections Committee. Give us your input to make PACRAO even better.

Our Fearless Leader

Our chair, Char Hamada, cool and apparently unflappable, admits to several *big* mistakes associated with this conference:

- forgetting to mention Linda MacMichael's school when she introduced Linda on Sunday evening
- forgetting to introduce John Finney as an LAC member at the luncheon on Monday
- forgetting to introduce Evelyn Babey *at all* at the aforementioned luncheon
- losing her ability to pronounce "McLaughlin" at the same luncheon
- allowing her walkie talkie to "die.."
- ignoring walkie talkie etiquette on Monday afternoon while Evelyn was attending a session
- forgetting her own ticket for the Tuesday luncheon
- letting her shower cap show at the Election Party
- and the big oneAGREEING TO BE LAC CHAIR!

We are grateful for her inspired, energetic and delightful leadership.

The Sacramento LAC

Don't Forget Your Prizes!

Nicole Waterman, Hospitality chair, wants to remind everyone to turn in the Wednesday drawing tickets at the Members' Breakfast.

Unclaimed prizes will be available for one hour following the Breakfast at a table placed in the hall outside the Regency Ballroom.

A final thanks to everyone who provided prizes for the drawings. It wouldn't have been the same without your generous contributions.



AACRAO 2000 Task Force

The AACRAO 2000 Task Force is charged with making recommendations to the AACRAO Board as they formulate future directions for the organization and plan services for the membership. Survey forms will be available at the Business Breakfast and in the December Data Dispenser. Three PACRAO'ans are on the Task Force and want to hear your thoughts—so please respond. Contact Christine Kerlin or Bob Bontrager during the Business Breakfast if you have questions.



Diversity Breakfast and Workshop

"Embracing Diversity and Capitalizing on People" was the theme for the Diversity Breakfast and Workshop on Monday morning -- an unqualified success. Over 90 PACRAO'ans were in attendance to hear Dr. Terry Roberts speak about his experiences in 1957 as one of the "Little Rock Nine" when he was barred from entering Central High School. Dr. Roberts quoted DuBois on the problems of the colorline in the twentieth century... a problem that remains for the twenty-first century.

The interactive session included discussions of race as an ideology and the current challenges facing proponents of affirmative action.

Several session participants suggested presenting this session to a larger audience as a plenary session.

Masa Fujitani, Diversity Advocate



Thanks are in Order

PACRAO recognizes that the work of the conference would not be done without the support of many people who never make it to the conference. Staff and student assistants at our institutions help to make this conference possible. Although we cannot possibly recognize everyone who has helped, the registration committee is indebted to the following Reed College staff and students who created the registration data base, entered the data, stuffed the packets and made conference registration possible: Jay Cohen, Gary Norbraten, John Colgrove, Marygold Severn-Walsh, Liz Schwartzreich, Stacy Westbrook, Jo Cannon, Jackie Livingstone, Ben Bradley, Johanna Colgrove and Emilie Smith. Thanks to you'all!



Professional Issues Luncheon

Margo Long, a professor of Education at Whitworth College, played to a sold-out Professional Issues Luncheon crowd yesterday in Busby Berkeley's. Her hour-long, animated performance included capes, canes, clocks, and caps as she drove home her message that the world is changing almost faster than we can comprehend, and that people will continue to make the difference. We must adapt to a changing world that is sending us generation Xers, baby busters, and "grazers." We need to ignore the pessimism generated by the media and we must go to work each day "As If" our school were already the kind of institution we are working to make it become, to educate the children of tomorrow. People make the difference, and the people skills we bring to our jobs will always be necessary and important. Margo Long's non-stop humor-filled message promises to be a Professional Issues Luncheon presentation that will be remembered and talked about for years to come.



If You Missed This Change, Well...

WEDNESDAY, NOVEMBER 5
9:30-10:45 a.m.

H7 Was offered as E10 on Tuesday

Kudos to Chuck

Some PACRAO'ans may not know that Chuck Adams, who retired from Clackamas Community College after 21 years in Oregon higher education, has served PACRAO as editor of the Proceedings since 1988.

Retired folks have grand opportunities and Chuck recently led an American delegation of thirteen people to China to help Fujian Agricultural University celebrate its 60 year anniversary. Fujian is a land grant institution similar to Oregon State University and Chuck and his wife, Ann, spent five months at Fujian several years ago.

PACRAO wishes to thank Chuck for his years of hard work as Proceedings editor.



People Come First!

The Monday Plenary Presentation by Roger M. Swanson, Associate Executive Director of AACRAO, was met with enthusiastic response by the membership. Roger has provided us with the following outline of his remarks.

In our frantic workplaces today, many causes undercut our belief that we are important:

1. The seeming absurdity of our workplace, as demonstrated by the popularity of Dilbert;
2. Dealing with the speed of change, particularly related to: installing new technologies, reorganization/restructuring, new bosses and upper administration, and loss or changes in staff;
3. New technologies, many of which were unknown just 15 short years ago;
4. Communication problems, among staff, across campus, with our students; and
5. Dealing with difficult customers who seem more demanding and obnoxious than ever.

So, how can we as admissions officers, registrars, and enrollment officers deal with these issues, maintain our own sense of balance and self-worth, and help others feel valuable and important:

1. Examine how people can be made to know they are important, particularly by identifying, appreciating, and celebrating their strengths and accomplishments;
2. Adopting a positive attitude, even in the face of problems and mistakes, and then fulfilling our own optimistic prophecies;
3. Achieving balance through humor, to reduce stress and maintain perspective;
4. Knowing your values and doing what is important to align with them in both our workplace and our personal lives; and
5. Giving of yourself to others and showing you care, including giving time, trust, and honesty.

Applying these directives daily can reinforce our own importance and make a difference in the lives of these we interact with, support, and love.

This Is The Place....Salt Lake City

Is Salt Lake City on your list of ingredients for a successful year in '97? We have whipped up a great AACRAO conference, April 20-24, 1997, just for you.

When it comes to mixing business and pleasure, Salt Lake City is a great place to visit. We have added a cup of snow, two cups of desert, one tablespoon of salt, some new ideas and technology and other tasteful seasonings. Within a short distance of the conference you will be able to find good food and great fun. We have a variety of shopping centers, sporting events (go Jazz!), museums and historical sites. For those who like the outdoors, we have skiing, golfing, hiking and biking. There is plenty to learn, plenty to see, plenty to do.

Plan to visit Salt Lake City. No matter what the reason, it is "Always in Season."

Salt Lake City Publicity Committee



We Could Have Danced All Night

The votes are cast, the election is over (although the counting continues in the close races), but even more importantly, the Election Night Extravaganza was a celebration and a success.

From the entrance of the Peróns to the election coverage, from the costume contest to late night dancing, the party proved that PACRAO'ans know how to have fun. The now-infamous Dole Banana (who was the underfruit going in) won the costume contest hands down.

We salute the creativity and outrageousness of those who 'dressed' for the occasion, we were impressed by the grace and agility of those who danced 'til 10 and we hope that the fine food and even finer conversation served to celebrate an already successful conference.