

The PACSUN

THE FUTURE'S SO BRIGHT YOU GOTTA WEAR SHADES

Welcome to PACRAO 1995 - Newport Beach.

"On behalf of the PACRAO Executive Board and the Newport Beach Local Arrangements Committee, it is our pleasure to welcome you to PACRAO '95. With the theme "The Future's So Bright, You Gotta Wear Shades!" we invite you to join us as we explore the future in an environment of collegiality and professional development."

We also wish to thank all of you for joining us, for what promises to be a conference full of creative energy and professional growth "as we move forward into the future together."

Elaine Wheeler and Michael Thompson,

Co-Chairs
Local Arrangements Committee

HOSPITALITY - PACRAO '95

The Newport Beach Hospitality Committee is looking forward to welcoming PACRAOans to sunny Calif. If you are wondering what you can do while visiting Newport Beach or are looking for an excursion idea for the family, there are many exciting things to see and do! Whatever your needs or interests, the Newport Beach area offers a diversity of opportunities for you to enjoy. Make sure you visit the hospitality booth, if you need some suggestions for sightseeing, outdoor activities, cultural/educational, and annual events, and/or dining and night life to make the most of your visit to the area. Don't miss the daily door prize drawings at the hospitality booth. The hospitality booth will be located in the Pacific Ballroom, Salon 'F'.

Remember "The Futures' So Bright, You Gotta Wear Shades!"

Tina Toma,
Hospitality & Tours Chair

GREETINGS FROM THE PRESIDENT

Welcome to the 69th Annual PACRAO Conference. The Executive Board, the Local Arrangements Committee, and the Program Committee are confident that you will find your time spent in this wonderful setting to be personally and professionally rewarding.

A conference of this magnitude takes many volunteer PACRAONS contributing many hours and efforts to plan, organize, and schedule all the activities. This work has been underway for the past 18 months under the leadership of Program Chair Faith Weese, and the team of Mike Thompson, Elaine Wheeler and little Katie as the Local Arrangements Committee Co-chairs. They have blended a rich program with hospitality to accentuate the most positive aspects of our theme, "It is so bright, you gotta wear shades!"

The extensive program is focused on topics you have requested, plus a few surprises. Many activities are planned so plan to attend them all.

The Executive Board wishes to thank all the volunteers who are giving of their time and talents to present, chair, or serve as a recorder for over 80 programs and sessions. In addition, our sincere appreciation goes to the many exhibitors who bring us the latest in technology and products and who keep our conferences financially manageable each year.

Take in all you can during these few days so that you will return to your colleges and universities energized and motivated.

Melanie Moore Bell,
PACRAO President

QUESTIONS

The Local Arrangements Committee is located in the Linda Isle Room. If we don't have an answer to your question(s) we will find one in a most expeditious manner and get back to you.

GENERAL OPENING SESSION

Sunday, 11/05/95 @ 6 PM. Don't miss the official opening of the conference. Keynote speaker GLENNA SALSBURY. Her keynote presentation entitled 'An Enduring Influence' promises to be uplifting and delightful, giving opportunity for life-changing shifts in our perspectives, a re-ordering of priorities, and a new approach to our careers and colleagues.

FLASH - CALLING ALL ASPIRING NEWS REPORTERS !!!

Superman, alias Clark Kent, reporter and all PACRAO participants are looking for great conference news stories. Look for PACSUN REPORTER forms, jot down a news flash, a special event or happening, or other tidbit of info. and return it to Harold Bateman, alias Batman. The PACRAO Marriott Metropolis, along with the Penguin, Joker and your colleagues thank you in advance for your support in making PACRAO '95 a terrific and informative experience.

CALLING ALL NEW PACRAO MEMBERS !!!

A new member orientation has been arranged especially for you. This session will inform you of the structure of PACRAO and the benefits of being a partner with an exemplary group of professionals. It will also help you get the most out of the conference and give you an opportunity to meet new friends and colleagues before the main event begins. So mark your schedule and set your time piece to be with us today from 3:30 p.m. to 5:30 p.m.

DINING with FRIENDS and INTERESTED OTHERS

The good friends at the hospitality area have put together a directory for your dining pleasure. They also have a registry for those of you who would like to dine out - but not alone. Give them a look up should you wish some interesting conversation and delectable cuisine to satisfy any appetite.

SESSION RECORDERS - ATTENTION !!!

Please pick up a special copy of instructions regarding the materials that you will need during the "Conference Proceedings". If you have any difficulty locating the materials please contact me at your earliest convenience. Thanks for your support.

Carol Entler, Evaluation Chair

SPECIAL ANNOUNCEMENTS !!!!!

DIVERSITY - The Diversity Development Breakfast is scheduled for Monday, November 6, 8:00 - 9:30 a.m. This years theme is "An Interpretation Through the Many Eyes of Diversity." The sit down breakfast will feature presenters from PACRAO's own ranks sharing their own personal perspectives on a timely issue. A question and answer period will follow the presentation.

This session was "SOLD OUT" last year in Spokane, so make your plans to attend. If you haven't already signed up and paid in advance, contact personnel at the registration booth in Newport Beach when you arrive regarding availability.

We hope you will join us for a morning of "Sharing Diversity and Building Bridges toward understanding."

DIVERSITY CONNECTION - Tuesday, November 7, 4:30 - 5:30 p.m. Come meet other people of color, make contacts and get information on how to get involved with PACRAO as part of your professional development. Make a difference by sharing your diversity. Everyone is welcome.

EXHIBITOR UPDATE

Exhibits Chair Bob Morley is pleased to announce that several exhibitors are ready to increase our awareness of great opportunities available throughout the industry. You are invited and encouraged to visit with them. To all exhibitor participants - a most generous THANK YOU to each and every one of you.

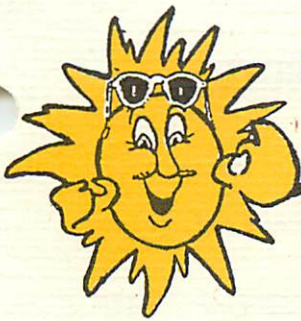
DYNAMIC SPEAKERS

Speaking to the topic "An Enduring Futurist" on Monday, November 6th, Robert Johnson, IBM, Research Technology, will replace Lloyd G. (Buzz) Waterhouse as the Keynote Speaker during the Plenary Session. He will share with us his insight and vision of today's communication links and what the future may hold for us in the way our institutions will be transformed by information technology. His exciting examination of the "new world" Information Model will share with you state-of-the art ways of processing and connecting vast amounts of information, and a broad range of services.

TAPE RECORDERS

PERMISSION must be obtained before you tape or otherwise record any session electronically. If you have questions, please ask the session presenter.

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PACRAO '95 PROGRAM/SCHEDULE CHANGES

SUNDAY, NOVEMBER 5, 1995

- A1 Bill Ponder (Registrar, Pierce College) replacing Robin L. Thompson
- A3 Jim Buch (Assoc. VP. Student Academic Affairs, U. of Oregon) - New Recorder
- A5 Diane Flamand (Asst. Registrar, U. of Montana) replacing Phil Bain
- B2 Craig R. Taylor (Dean, Advancement, Antioch U., Los Angeles, CA.) - New Recorder
- B5 CANCEL - "NJCAA Athletic Eligibility Update" - No replacement
- C1 Richard Backes (Asst. Registrar, Washington St.) replacing R. Backer
- C2 Jasmin Saidi (President ACEI) - New Recorder
- C7 Sid Bartlett (Branch Campus Dir. Admissions/Regis., Washington St. U., Tri Cities) - New Recorder
- E1 Marcy Reed (Director Admin. & Records, UCI) - New Recorder
- E3 John Yasuda (Programmer Analyst, Registrar/SAIS/UCI) replacing Stu Sugarman
- F4 Lynette Belka (Supervisor of Eligibility, Weber St. U.) - New Recorder
- F6 Stephen A. March (Dean of Enrollment Planning, Grand Canyon U.) - New Recorder
- H1 CANCEL - "Poster Sessions - Competitive Admission Procedures for Selected Community College Programs" - ADD "PACRAO Constitution"
- J3 Matt Tolin (Registrar, U. of Idaho) replacing Jean Sas
- J4 Molly Carder (Director of Admissions, No. Arizona University) replacing Timothy McBride
- W9 Sylvia Davis (Director of Admissions, School of Denistry) replacing Marie Oliva
- W9 Janelle Pyke (Director of University Records, Loma Linda U.) - New Recorder

Plenary Session - Monday, Nov. 6 1995

Robert D. Johnson (IBM, Research Technology) replacing Lloyd G. (Buzz) Waterhouse

TOP TEN REASONS WHY YOUR FALL PLANS INCLUDED

PACRAO - '95

- # 10. No one ever told you there was so much to know about federal rules and regulations.
A visit to the FERPA Doctor should alleviate your current state of confusion.
- # 9. Your crystal ball hasn't been working lately.
Look into the past and future, examine leadership and ethics with C. James Quann.
- # 8. You are in desperate need of an enduring influence in your life.
Let Glenna Salsbury guide you toward new perspectives and refreshed priorities.
- # 7. It's a chance to share your creativity with others; no finger painting skills required.
Express your latest innovations at the roundtables.
- # 6. There are more tracks than you can shake a stick at.
You have seven tracks from which to choose.
- # 5. There are more program sessions and workshops than ever before - enough to make your head spin.
Just think, 74 sessions and workshops - who could ask for anything more ?
- # 4. You are allowed to beg, steal, or borrow ... ideas.
Gather together with old and new colleagues to exchange thoughts on current topics in admissions and records fields. Catch up on old acquaintances.
- # 3. You've been way too busy scanning other schools' home pages on the Internet to take time to keep up with the hottest trends in strategic assessment and formulation, strategic communication, and marketing.
Robert D. Johnson is prepared to give you the latest insight on the "Future of Information Technology." Find out what it's all about !
- # 2. With all those acronyms to keep track of (TTT, NAIA, NSLC, WWW, FAFSA, FERPA, just to name a few) you need to refresh yourself with a little R & R and SPF 4 on the beach in Newport, CA.
Rest and relax with new friends and associates.
- # 1. Let's face it ... your future's so bright you gotta wear shades !
It's up to you to make it happen. That's easy after attending PACRAO '95.



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Monday, November 6, 1995

SPECIAL NOTES - PACRAO 1995

DYNAMIC SPEAKERS

Speaking to the topic "An Enduring Futurist" today, Robert Johnson, IBM, Research Technology, will be the Keynote Speaker during the Plenary Session. He will share with us his insight and vision of today's communication links and what the future may hold for us in the way our institutions will be transformed by information technology. His exciting examination of the "new world" Information Model will share with you state-of-the-art ways of processing and connecting vast amounts of information, and a broad range of services.

PARTY TIME - PACRAO '95

Mirror, mirror on the wall who is the tackiest tourist of them all? Come and see on Tuesday night, 6:30 to 10 pm. at the PACRAO 95 Beach Party. Prize time will be upon us, for the tackiest tourist. Be here for an evening of food, fun, music and dancin! You'll be stoked you came! The location - the PACIFIC BALLROOM.

SPECIAL THANKS

The Newport Local Arrangements Committee is pleased to acknowledge the many fine businesses and companies who have donated gifts that will be raffled each day. Our donors include Bullocks for Women, Fashion Island Mgt. Corp., Pasta Bravo, Robinson May, Newport Beach Conventions and Business Office, Pain du Monde Bakery, Graphic Awards representing Herff Jones and Universities and Colleges.

Special thanks also go to International Research Foundation, Inc. for their generous \$250 donation for the VCR & Walkman, and Academic Credentials Evaluation Inst., Inc. for their \$100 donation which was used to purchase many of the gifts we are raffling off each day. PACRAOans are encouraged to visit and support our sponsoring businesses.

We have an abundance of terrific prizes, so turn in your tickets each day. If you haven't already ordered your PACRAO T-Shirt, we are selling them at the hospitality booth for just \$8.00.

DIVERSITY CONNECTION

Tuesday, November 7, 4:30 - 5:30 p.m. Come meet other people of color, make contacts and get information on how to get involved with PACRAO as part of your professional development. Make a difference by sharing your diversity. Everyone is welcome.



LOCATION UPDATES- Room Changes**SESSION RECORDS ATTENTION****MONDAY**, November 6, 1995

- "A7" - Dev. Online Training...
 - Catamaran
- "C6" - World Wide Web: Inter.
 - Newport N
- "D2" - Community Colleges...
 - Salon 4
- "Special" - DATATEL
 - Catamaran

TUESDAY, November 7, 1995

- "E3" - Pathways: On the Road...
 - Part II - Balboa
- "E6" - Applying Optical Disk Tech.
 - Newport
- "F1" - Student Enrollment Data
 - California 1-2
- "F2" - Exploring Affirmative Action
 - Catamaran
- "F3" - Credit Transfer ... Education
 - Santa Rosa
- "F5" - SPEEDE/ExPRESS ... Together
 - Trimarian/Brigantine
- "G1" - Enrollment Management ...
 - Trimarian/Brigantine
- "G2" - Bridging the Value Gap:
 - Newport S
- "G3" - A Comprehensive Transfer Plan...
 - Yawl
- "G5" - What's New in NAIA Eligibility
 - Santa Rosa

WEDNESDAY, November 8, 1995

- "I5" - Auto. Degree Prog. Eval. ...
 - Pacific C
- "J5" - I Smell a Rat: Invt. Fraudulent Records.
 - Pacific C

GREAT CAESAR'S GHOST !!!

HELP WANTED - With all the excitement around here, due to PACRAO participants going along on many different "tracks" it has been difficult for Superman, alias Clark Kent, reporter, to keep up on all the conference news happenings.

So it is with much humility and many thanks that the "Chief" is asking all you PACRAOs for assistance.

Look for a PACSUN REPORTER form, take just a moment to jot down a news flash, a special event or happening, (past, present, or future) and return it to Harold Bateman, alias Batman. Rest assured that your comments and input are most welcome in helping to keep our fellow PACRAOs informed.

The envelope containing the materials you need is now available at Hospitality (unless you or your session chair picked it up yesterday). Included in the envelope are instructions, evaluation forms, some pencils and the "Conference Proceedings" write up materials.

You are a very important member of your session's presentation team. The presenters as well as next year's conference planners are depending upon you to distribute and collect the session evaluation forms for feedback. In addition, those PACRAOs unable to attend the conference or your session, but interested in your session's topic, are dependent upon your "Conference Proceedings" notes as summary and reference.

Completed evaluation forms from your session should be returned in the envelope immediately following the session to the box provided at Hospitality. Session "Proceedings" notes should be returned to the same box as quickly as possible before the end of the conference.

Thank you for volunteering to fill this important role. If you have any questions, please leave a note for me on the message board or in the Local Arrangements Committee workroom.

Have a Great Conference !

Carol Entler, Evaluations Chair

QUESTIONS and ANSWERS

If you have a question or concern, and do not have an answer, the Local Arrangements Committee located in the Linda Isle Room is here to help you. They have pledged to helping you with answers to your questions. If they don't have an answer for you they will find one in a most expeditious manner and get back to you.

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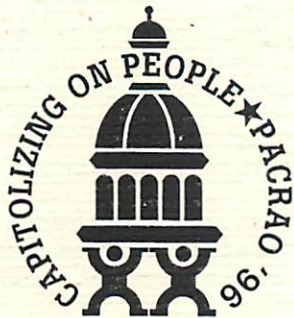
Tuesday, November 7, 1995

PACRAO '96 - SACRAMENTO

"Capitalizing on People" is the theme for PACRAO '96. Join your colleagues November 3-6, 1996, at the beautiful Hyatt Regency Hotel in California's capital. We'll be there for the presidential election (for better or worse). So in addition to an impressive program of sessions, workshops, and presentations, we will celebrate or console one another on the election's outcome.

Plan your budgets, vote early, and pack your bags for Sacramento next November.

See you there !!!



CONFERENCE REFLECTION

In case you missed Sunday's opening session Here is

Glenna Salsbury's Passion Formula

1. Display your enthusiasm - find the inner passion - laugh - see it through others eyes.
2. Dare to do the extraordinary - the purpose and reason for being.
3. Ask questions and listen to the answers.
4. Rekindle your sense of wonder and curiosity.
5. Expand your horizons and your vision.
6. Enhance your sense of humor.
7. Practice the art of loving.
8. Deliver the invisible.

PROPOSED CONSTITUTION and BYLAWS CHANGES

A Question and Answer session on the proposed changes to PACRAO's Constitution and Bylaws took place on Monday. We apologize for the lateness of this session. The changes will again be discussed at a Poster Session today. Voting occurs on Wednesday at the Business Breakfast. Plan to join us.

Christine Kerlin

MEMBER RECOGNITION

The following PACRAOans, who are planning to retire, were honored for their dedication and service to education:

Diane Andrews Breitenfeldt - East Washington U.
Richard M. Boone - Yavapai C.C.
Emil Hanson - Weber St. U.
Russ Lyon - Oregon Inst. of Technology
Maria Oliva - L.A. College of Chiropractic
C. James Quann - Washington St. U.
Bette J. Stanfield - Devry Inst. of Tech. - Arizona
John Startzel - Columbia Basin College
Matt E. Telin - U. of Idaho

SPECIAL AWARD

Matt Telin and C. James Quann were recognized as honorary lifetime members of PACRAO, for outstanding service.

PARTY TIME - PACRAO '95

Mirror, mirror on the wall who is the tackiest tourist of them all? Join us this evening from 6:30 pm to? at the indoor Beach Party. Prize time will be upon us for the tackiest tourist. Launch your passion with an evening of food, fun, music and dancin! You'll be stoked you came! The location - the PACIFIC BALLROOM.

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- Santa Rosa
- "G8" - Creative Careering ...
- Balboa Isle

WEDNESDAY, November 8, 1995

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Records.
- Pacific C

TACKY WEAR SUGGESTIONS !!!

Having a hard time deciding what to wear to the "Beach Party?" Fear not! A survey of tacky "PACROIDS" has produced the following suggestions:

- *Hawaiian shirts, mu-mus, leis, etc.
- *ugly hats (veils optional)
- *plastic flip-flops
- *zinc oxide (white nose guard)
- *boas or fake fur-related items
- *tattoos
- *can't have too many cameras
- *appropriate pumps (white preferred)
- *pop beads, shell earrings
- *hula skirts, fringe-wear

NOTE: Anyone needing to purchase above items from nearby stores, see Saskia on the local arrangements committee.

SESSION RECORDERS - ATTENTION

Completed evaluation forms should be returned to the following places:

- * HOSPITALITY ROOM - before noon on Tuesday.
- * REGISTRATION - after 12:00 pm. on Tuesday or anytime Wednesday.

Please be sure to do the following:

- * Completed evaluation forms should be returned in the envelope immediately following the session.
- * Please be sure to PROVIDE THE NUMBER (head count) attending the session on the upper right corner of the session envelope.
- * Session "Proceedings" notes should be returned to the same box as quickly as possible before the end of the conference.

Thank you for volunteering to fill this important role. If you have any questions, please leave a note for me on the message board or in the Local Arrangements Committee workroom.

Carol Entler
Evaluations Chair

P.S. If you have not picked it up yet, the envelope containing the materials for your session awaits you at Hospitality.

REMINDERS

- * The PROFESSIONAL ISSUES lunch tickets are printed with Monday, Nov. 6th., but the lunch is today, Tuesday, Nov. 7th, from noon to 1:30 pm.
- * NOMINATIONS and ELECTIONS Committee meeting is scheduled for Wednesday, noon, in the Schooner Suite. All N & E Committee Members (you know who you are), please attend.

DIVERSITY CONNECTION

Tuesday, November 7, 4:30 - 5:30 p.m. Come meet other people of color, make contacts and get information on how to get involved with PACRAO as part of your professional development. Make a difference by sharing your diversity. Everyone is welcome.