



Portland

PACRAO

NOVEMBER

4

Press

PORTLAND HILTON HOTEL

NOVEMBER 4 - 7, 1990

SAM ELLIS, EDITOR

Welcome!

Welcome to Portland, Oregon for the 64th Annual Conference of the Pacific Association of Collegiate Registrars and Admissions Officers. The Local Arrangements Committee wishes you the very best during your visit to the Pacific Northwest.

Activities for November 4

There are numerous activities to keep you busy. From 9:00 a.m. to 4:00 p.m. there is a bus tour of the Oregon coast for those who have pre-registered. Departure will be in front of the Hilton Hotel on Broadway Street. Dress warmly. Be ready to leave at 8:45 a.m...better too early than too late!

The registration booth and hospitality table will be open from 12:00 noon to 6:00 p.m. Please feel free to ask for any help that you might need. The hospitality staff can suggest restaurants and activities.

For those who feel adventuresome, Portland is a wonderful city for walking. There are some great bookstores, pedestrian malls, upscale shops, etc. A stroll along the Willamette River or through the park blocks is always nice. The museums and zoo are open on Sunday. A walking map of downtown Portland should be in your registration packet. Also, your hotel can furnish you with a list of local churches.

Orientations for program participants and new members are scheduled for 2:00 p.m. and 3:00 p.m. respectively. The opening general session will start at 5:00 p.m., and a reception will follow at 6:30 p.m. in the Pavilion on the plaza level.

Tri-Met Buses

City buses (Tri-Met) are free within downtown Portland. Ask the driver for information about Fareless Square. A map of the bus system should be in your registration packet.

Conference Headquarters

The Senate Room on the third floor is the headquarters for conference business. Announcements for inclusion in the Portland PACRAO Press should be delivered to the Senate Room by 3:00 p.m. for publication in the next day's issue.

President's Luncheon

Salmon will be served at the President's luncheon on Tuesday. Please contact the hospitality table by 12:00 noon on Monday if you prefer an alternate dish.

Canceled Tours

Due to insufficient registration, the Columbia River Gorge and Japanese Garden tours have been canceled.

Door Prizes

There are two door prize arrangements this year. First, there is the traditional "fill-in-the-dots" game in the exhibit area. Collect colored dots from exhibitors to fill in your playing card, and turn in your completed cards at the hospitality table. Winners will be announced at the Wednesday breakfast meeting; you must be present to claim a prize. A VCR and compact disc player are among the prizes that will be given away.

Second, your registration materials include ticket stubs for drawings on Monday and Tuesday. Deposit your ticket stubs in the box at the coffee table in the exhibit area by 12:00 noon each day. Winners will have their names posted at the hospitality table.



Changes in Conference Program

Monday

- A1 How Am I Going to Pay for College?
Added Presenters: Diane Tsukamaki and Corbett Gottfried. New Recorder: Paula MacWilliam
- A4 Communication Barriers
New Presenter: Gilbert Sanchez replaces Danni Vilas
- A5 Problems Common to All
New Recorder: Patricia Baron
- B2 "The Squeaky Wheel Gets the Grease"
New Recorder: Pamela Bronson
- C2 Veterans in the 90's
New Chair: John Dravland
New Recorder: Frances Jeffries Cook
- C3 Ethics in the Workplace
New Presenter: Linda MacMichael replaces Terry Flynn
- C4 Understanding the F-1 Visa
New Recorder: Diane Tracy
- FC3 Community College Caucus
New Chair: Christine Kerlin

EEO and PACRAO

The PACRAO Executive Committee, in support and commitment to Equal Educational Opportunities (EEO) issues, has continued the practice of the Program Conference chair serving as the EEO contact person, therefore ensuring the inclusion of EEO topics and issues in the annual conference.

The EEO committee will meet on Monday morning to discuss issues and plan for the 1991 conference. If you have any EEO items, projects, or issues you would like addressed, please see Irma Rodriguez, Program Chair, Char Hamada, 1991 Program Chair, or any other member of the Executive Board on Sunday. The PACRAO EEO Committee is sensitive to your recommendations and will continue to provide proactive leadership.

Changes in Conference Program

Tuesday

- D5 An Educator's Guide to Financial Planning
New Chair: Fred Dear
- E1 How to Implement Off-site Registration
New Presenter: Richard Backes replaces Mary Gunn
- E3 Leveraging Your Technology
New Presenter: Fred Dear replaces Steve Barnhart
- E4 Two Innovative Concepts in Staffing
New Presenter: Jeanette Norton replaces James Menzel
- F3 Putting Videos to Work for You
New Recorder: Patricia Ambrosi
- F6 Legal Issues
New Presenter: Jim Mattis replaces Mike Holland
- G1 Lies, Damned Lies, and Statistics
New Presenter: Sam Ellis replaces Leroy Morishita and Darlene Morell
- G5 New Communication Possibilities
New Recorder: Brian Gabbard
- G6 Community College Instant Issues
New Chair: Kirk Koenig

Reminder to Recorders

You should collect session evaluations as participants exit the session. Tuck them back into the session envelope and deposit them in the "Evaluations" box, which is located in the Senate Room (Third Floor) or at the registration desk.

Recorders who have not yet picked up their session envelope of blank evaluation forms may do so in the Senate Room, where there is a box marked "Evaluation Envelopes Waiting for Pick-up."



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SAM ELLIS, EDITOR

Welcome!

Thank you for coming to the 64th Annual Conference of the Pacific Association of Collegiate Registrars and Admissions Officers. Hopefully, the conference will be a valuable experience for you.

Activities for November 5

PACRAO gets into full swing at 7:00 a.m. Continental breakfast is served at that time, and the exhibitors open their booths. The registration booth and hospitality table open at 8:00 a.m.

A highlight of the morning will be the general session at 9:30 a.m. Dr. Stephen Dow Beckham and Chief Don Lelooska will be featured. Do not miss the fascinating stories about the Indians of the Pacific Northwest.

Make sure you arrive early for the program sessions; finding a seat will sometimes be a challenge. Over 200 people are expected at some of the sessions. Also, please check the Portland PACRAO Press for changes in the conference program.

Fireside chats will be held at 5:00 p.m. Such meetings allow special interest groups an informal setting to discuss their work. Check your conference program for details.

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T-Shirts

Hurry if you want to purchase a Portland PACRAO T-shirt. There is a very limited quantity available. The price is \$10. Contact the registration staff for further information.

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Gottfried. New Recorder: Paula MacWilliam
- A4 Communication Barriers
New Presenter: Gilbert Sanchez
replaces Danni Vilas
- A5 Problems Common to All
New Recorder: Patricia Baron
- B1 Degree Audit Systems
New Chair: Thomas Brown
- B2 "The Squeaky Wheel Gets the Grease"
New Recorder: Pamela Bronson
- C1 When You Can't Knock Out the Office Walls
Additional Presenter: Leia Dresselhaus
- C2 Veterans in the 90's
New Chair: John Dravland
New Recorder: Frances Jeffries Cook
- C3 Ethics in the Workplace
New Presenter: Linda MacMichael
replaces Terry Flynn
- C4 Understanding the F-1 Visa
New Recorder: Diane Tracy
- FC3 Community College Caucus
New Chair: Christine Kerlin

Exhibitors

Please take time to meet the following PACRAO exhibitors:

Management Advisory Group - John Moss
Sequent Computer Systems - Jacque Thomas
ACT - Mike Paparella
International Educational Research - Jasmin Saidi
World Education Services - Peggy Murphy
Amcard Systems - Bill Cole
ELS Language Centers - Charles Foster
SCRIP-SAFE/STICK-UPS - Joseph Orndorff
Ex Cellere Associates - Deborah Taylor
Periphonics Corporation - Karen Ferraro
J. Snell and Co. - Anthony Groshong
College Board, Admissions and Guidance - Kris Zavoli
Jostens - Larry Bardin
National Computer Systems - Diane Schnedler
Herff Jones - David Reuter
Software Research Northwest - Michael Fox
Systems and Computer Technology - Ted Fauce
Applied Voice Technology - Ken Aubrey
Information Associates - Melanie Biel
Univeral Algorithms - Matt Critchett
A.B. Dick Record Systems - Harold Davis
Educational Testing Service - Betty Gronikowski
American Management Systems - Dorothy Cotman
EOPS Corporation - Jeff Wilson
Iron-Soft Ltd. - Barbara Barczuk
Scantron Corporation - Patricia Gallagher
Davis-Larson Information Systems - Leroy Maughn



Congratulations!

A reliable informant has told the Portland PACRAO Press that Marilyn Kennedy (Mt. Hood Community College) and her staff have been awarded the prestigious Lynden Chicken Farm Award. Special merit was recognized in Poultry Genetics. This award will require that Marilyn and her staff answer the question, "What came first, the chicken or the egg?"

Reader response to the announcement of this award should be directed to the editorial panel of the Portland PACRAO Press.

PACRAO Directories

Hot off the presses, the 1990-91 PACRAO Directory is included in the registration packet of each pre-registered conference participant. On-site registrants, and PACRAOans who are not attending, will receive their directory through the mail in November.

Et Cetera

PACRAO Officers:

Nominations for PACRAO officers are welcome. Please put your written nominations in the special drop box at the hospitality table.

The Birthday Bunch:

Please extend birthday greetings to the following PACRAO members:

Marilyn "Chicken" Kennedy - November 3, 19??
Bob Tufts - November 5
John Finney - November 7

Message Board:

Please check the message board in the Ballroom Foyer for important notes and announcements.

Equipment Notes:

Questions about audio-visual equipment should be directed to Bob Archibald, X302. Bob's staff is headquartered in the cloakroom in the Ballroom Foyer.

Can PACRAOans Cope With Hi-Tech?

Portland PACRAO introduces a new conference evaluation method: Scantron scored evaluations.

The evaluation process is a vital ingredient of successful PACRAO conferences. We are asking you to complete an evaluation form at the end of each session and at the end of the conference. Session evaluations will be distributed and collected by each session's recorder. Conference evaluations are included in your registration packet and may be deposited in the blue "Evaluations" box located in the registration area.

The Scantron process will speed our evaluation tabulations considerably. So keep your pencil handy; don't make stray marks; and avoid bending, spindling, or otherwise mutilating your evaluation form! Extra evaluation forms will be available at the Business Breakfast.

Iron Man Award

Bob Wilkin, registrar at Lewis and Clark College, is retiring on December 31. During the last 30 years, Bob has never missed a PACRAO conference or AACRAO conference. In fact, Bob hasn't even missed a registration at LC! PACRAO will miss Bob's dedication and service and wishes him well.

Trivia Questions

Question 1: On what date was a U.S. president elected to an unprecedented third term? Ask Bob Tufts on Monday for the answer.

Question 2: What famous LAC chairman was born on the date in Question 1? Ask Bob Tufts on Monday for the answer.

Question 3: What is significant about the number 50? Ask Bob Tufts on Monday for the answer.



The International Education Research Foundation

The *CREDENTIALS EVALUATION SERVICE* of the International Education Research Foundation was established to provide professional assistance in interpreting the educational background of persons who have studied outside of the U.S.A. and need statements of educational "equivalency." The Service is a Charter Member of the National Association of Credentials Evaluation Services. It is the first, and oldest independent agency to provide these analyses.

The *TRANSLATION-VERIFICATION SERVICE* verifies for accuracy the translations of educational credentials in many languages.

THE COUNTRY INDEX, first published in 1971, has been considered one of the definitive resource books over the past years. The latest edition, Volume I (fifty countries), of the updated book is now available.

Write for further information, order forms, credential evaluation and translation-verification applications and brochures.

***International Education
Research Foundation, Inc.***

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SAM ELLIS, EDITOR

Activities for November 6 and 7

A continental breakfast will be served on Tuesday at 7:00 a.m. The exhibitors open their booths at the same time.

The Consortium on Improving Access to California Higher Education (CIACHE) will hold its breakfast meeting from 7:30 to 8:30 a.m. in the Pavilion Room.

Program sessions are held throughout the day. Remember to arrive early for a good seat. The president's luncheon will be held at 12:00 noon on Tuesday; salmon is being served.

highlight for Tuesday will be the gala dinner aboard the Columbia Gorge Sternwheeler. Please board the buses at 5:15 p.m. for transportation to the boat. The buses will depart at the Broadway Avenue entrance to the Hilton Hotel.

A social hour is being held for WACCRAO members at 6:00 p.m. on Tuesday in the Council Suite.

On Wednesday morning the breakfast business meeting will be held at 8:00 a.m. Several door prizes from the "fill-in-the-dots" game will be awarded; winners must be present to claim prizes.

A number of conference meetings will begin at 10:00 a.m. on Wednesday:

PACRAO Executive Board	Parlor A
Nominations Committee	Parlor B
PACRAO '91 Salt Lake City	Parlor C
ORACRAO Planning Meeting	Director Suite
WACCRAO	Council Suite

Nominations

Please remember to turn in nominations for PACRAO officers at the hospitality table. Written nomination forms can be placed in the drop box.

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Attendance!

As of 3:00 p.m. on November 5, there were 612 registered participants at PACRAO. Quite a good showing! Please make plans to attend next year's conference in Salt Lake City. "Bee" there.

Sternwheeler Dinner

230 people have registered for the gala dinner aboard the Columbia Sternwheeler. Although we'll have warm hearts, it might be a good idea to bring along a sweater or warm jacket. It could get chilly on the river.



Changes in Conference Program

Tuesday

- D5 An Educator's Guide to Financial Planning
New Chair: Fred Dear
- E1 How to Implement Off-site Registration
New Presenter: Richard Backes replaces Mary Gunn
- E3 Leveraging Your Technology
New Presenter: Ken Servis replaces Steve Barnhart
- E4 Two Innovative Concepts in Staffing
New Presenter: Nora McLaughlin replaces James Menzel
- F2 Walk Like a Duck, Talk Like a Duck
New Recorder: Jim Fenningham
- F3 Putting Videos to Work for You
New Recorder: Patricia Ambrosi
- F6 Legal Issues
New Presenter: Jim Mattis replaces Mike Holland
- G1 Lies, Damned Lies, and Statistics
New Presenter: Sam Ellis replaces Leroy Morishita and Darlene Morell
- G3 Interactive Video in Community Colleges
New Recorder: Fran Cook
- G5 New Communication Possibilities
New Recorder: Brian Gabbard
- G6 Community College Instant Issues
New Chair: Kirk Koenig

PACRAO Recognition

PACRAO would like to recognize the following people for their distinguished careers:

Retirements:

Jo Baldrige
Robert Wilkin

Robert W. Spencer
Gene Omev

Honorary Membership:

Wallace Gibbs
Mary Alice Lee
Robert Wilkin

Judith Hirsch
Robert Spencer

Certificate of Service:

John C. Smith
Matt Telin
Christine Kerlin
John Finney
Irma Rodriguez

Christine Wilkinson
James Menzel
James Mansfield
Bob Tufts

The Chicken Corner

The views expressed below are not necessarily those of the Portland PACRAO Press. Space is being provided merely for informational purposes. Unreliable sources have asked for the opportunity to make changes and rebuttals.

Item #1: A strange coincidence! The Hilton Hotel asked two people to vacate their shared room. Was it because they were caught in a chicken riot on the 22nd floor? Security personnel finally quelled the event at 2:30 a.m. on Sunday night.

Item #2: Rickerbacker's Disease, fatal to certain poultry, has been detected in the Fresno, California area. The threat of a spread to the Pacific Northwest is a definite concern. For your own protection, do not associate with any chickens from the south.



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A Post-Conference Issue, Because Inquiring Minds Want to Know

SAM ELLIS, EDITOR

Subscription Rates

PACRAO members: Free
LAC members who want to keep their names
out of print: \$50 month

An Interview With A Reliable Source

- Q: Whose whiskey is it?
A: What whiskey?
- Q: The whiskey under your coat! Whose is it?
A: Search me!
- Q: Who was that stunning woman with Bob Tufts on
the 22nd floor?
A: I'm not sure. Stay tuned for further details.
- Q: Who was that tall, attractive woman with John
Ellis on Tuesday night?
A: I can't reveal my sources.
- Q: Did Herb have anything to drink?
A: No.
- Q: Why didn't Dick and Marilyn get married aboard
the Sternwheeler?
A: No flower girl.

In Our Next Issue

- * Chicken Humor: Fact, Fiction, Or Truce?
- * Bubbles: Why is She Attracted to Tall Men in
Their Mid-30's?
- * Christine: "How I Made \$5 in Real Estate With
Scan-Tron Forms."
- * Wilkin: Bob Lets His Hair Down at the Final
Dance.

Best Essay Award

The Wonder Years

By Hugh Gallagher

Submitted by Bob "Golden Arches" Bald

In order for the admissions staff of our college to get to know you, the applicant, better, we ask that you answer the following question: Are there any significant experiences you have had, or accomplishments you have realized, that have helped to define you as a person?

I am a dynamic figure, often seen scaling walls and crushing ice. I have been known to remodel train stations on my lunch breaks, making them more efficient in the area of heat retention. I translate ethnic slurs for Cuban refugees, I write award-winning operas, I manage time efficiently, Occasionally, I tread water for three days in a row.

I woo women with my sensuous and godlike trombone playing, I can pilot bicycles up severe inclines with unflagging speed, and I cook Thirty-Minute Brownies in twenty minutes. I am an expert in stucco, a veteran in love, and an outlaw in Peru.

Using only a hoe and a large glass of water, I once single-handedly defended a small village in the Amazon Basin from a horde of ferocious army ants. I play bluegrass cello, I was scouted by the Mets. I am the subject of numerous documentaries. When I'm bored I build large suspension bridges in my yard. I enjoy urban hang gliding. On Wednesdays, after school, I repair electrical appliances free of charge.

(Over)



I am an abstract artist, a concrete analyst, and a ruthless bookie. Critics worldwide swoon over my original line of corduroy evening wear. I don't perspire. I am a private citizen, yet I receive fan mail. I have been caller number nine and have won the weekend passes. Last summer I toured New Jersey with a traveling centrifugal-force demonstration. I bat .400. My deft floral arrangements have earned me fame in international botany circles. Children trust me. I can hurl tennis rackets at small moving objects with deadly accuracy. I once read Paradise Lost, Moby Dick, and David Copperfield in one day and still had time to refurbish an entire dining room that evening. I know the exact location of every food item in the supermarket. I have performed covert operations for the CIA. I sleep once a week; when I do sleep, I sleep in a chair. While on vacation in Canada, I successfully negotiated with a group of terrorists who had seized a small bakery. The laws of physics do not apply to me.

I balance, I weave, I dodge, I frolic, and my bills are all paid. On weekends, to let off steam, I participate in full-contact origami. Years ago I discovered the meaning of life but forgot to write it down. I have made extraordinary four-course meals using only a Mouli and a toaster oven. I breed prizewinning clams. I have won bullfights in San Juan, cliff-diving competitions in Sri Lanka, and spelling bees at the Kremlin. I have played Hamlet, I have performed open-heart surgery, and I have spoken with Elvis.

But I have not yet gone to college.

This essay, by Hugh Gallagher, won first prize in the humor category of the 1990 Scholastic Writing Awards. It appeared in the May issue of Literary Cavalcade, a magazine of contemporary fiction and student writing published by Scholastic in New York City. Gallagher, who is eighteen, grew up in Newtown Square, Pennsylvania, and will attend New York University this fall.