

PACRAO CONFERENCE NEWS

Newsletter of Pacific Association
of Collegiate Registrars
and Admissions Officers
Edited by: Cheryl Haigh
JoAnn Berridge
November 1983



Kenneth Mowrey
*PACRAO President and
Dean of Admissions and Records,
Orange Coast College*

GREETINGS FROM THE PRESIDENT

Welcome to Monterey!

On behalf of your executive committee, I welcome you to Monterey and the annual meeting of the Pacific Association of Collegiate Registrars and Admissions Officers. Bob Brown and his local arrangement committee have been innovative by working hard to provide you with a stimulating conference. Dan Saracino's program committee has departed slightly from past practices, and I'm certain you will agree with their planning.

To PACRAO newcomers, the executive committee extends a special and warm welcome. Plan to be at the new member orientation on Sunday afternoon. The conference will end on Wednesday morning with a buffet breakfast and business session. This is your organization, so we'd like to hear from you, both on Wednesday and before.

Again, greetings to each one of you! Have a meaningful conference.

UN-BANQUET ... and all that jazz



**World-famous "Papa" Jake Stock
& the Abalone Stompers**

Naval Postgraduate Academy is a fitting setting for our "Un-Banquet" on Tuesday evening. In full bloom in the

Join us for an evening of dining, dancing, and decadence in the grand style. If you missed registering for this event on your Conference Registration Form, tickets are available until Tuesday noon at the registration desk. Ticket price is \$23.00.

The Old Del Monte Hotel on the grounds of the United States

days of F. Scott Fitzgerald, the holiday hotel at Monterey served the upper class, their lackeys and their imitators. Through wars, depressions and capricious turns of fashion, the legendary hotel distilled an aura of prosperity, propriety and idle comfort.

No-host cocktails will be served beginning at 6:30 p.m. with dinner served at 7:30 p.m. Transportation will be provided at the front of the Doubletree Inn beginning at 6:15 p.m.

Music will be provided by Jake Stock and the Abalone Stompers. This group is a legend in jazz on the Monterey Peninsula and will leave us with a true sense of Monterey ... and all that jazz.

GREETINGS FROM THE PROGRAM COMMITTEE

The Conference Program Committee has created what we believe to be one truly outstanding program. The format has been changed slightly to allow us to accomplish this feat.

Last minute efforts have been successful in providing



Sheikh Ibn Ben Salaam,
*Assistant Oil Minister of Saudi
Arabia, Opening Session
Keynote Speaker*

our colleagues with an international speaker whom all should find most stimulating. Speaking as the head of a special delegation studying higher education in the U.S., Sheikh IBN BEN SALAAM, Assistant Oil Minister of Saudi Arabia, will deliver our keynote address and will welcome questions after from the audience. Educated

in universities in England and in the United States, he holds degrees from Oxford University, Harvard and from our own Stanford University.

The program continues on the theme "Austerity as Incentive . . . and all that Jazz" by giving the conferees numerous opportunities to explore their profession in the 80's. We have assembled regional and national figures, both inside and outside our educational institutions and have brought presenters from all our segments of higher education.

In closing, the Conference Program Committee is pleased to welcome you to Monterey and proud to have played a role in making this a most memorable conference for you.

TOURS OF DISTINCTION

Our tour company, Tours of Distinction, has an exciting program for PACRAO Members and families. Advance reservations should be made as soon as possible for any of the following tours:

Carmel Shopping - Point Lobos - Big Sur
17 Mile Drive - Carmel Shopping
Famous Wine Country Tour
Special Hearst Castle Tour

A minimum of 30 passengers is required for each tour. You can sign up at the Tours Table located in the registration area.

KICK-OFF RECEPTION

After the Conference Speaker has stimulated your minds, the Reception Committee intends to stimulate your palates with food and drink at the post-opening-session cocktail hour. From 7:00 - 9:00 p.m. in DeAnza I-II, you will find such delectable delights as crab claws on ice, jumbo shrimp on ice, beer-battered mushrooms and deep fried calamari. To keep the provocative remarks of the Conference Speaker in focus, a no-host bar will be open. The no-host feature doesn't go into effect, however, until you've used the free drink ticket in your registration packet, compliments of Systems and Computer Technology Corporation.

UP-DATE ON SPECIAL TOURS

Due to limited seats, the Fort Ord tour is changed to members and spouses only (children not permitted). There will be a \$2.00-\$4.00 charge for lunch at the military dining facility. The tour will leave the Doubletree Inn promptly at 7:45 a.m. on Monday. Please meet Tour/Transportation Chair Deanna Wong in the Lobby to check in.

An added feature of the Naval Postgraduate Academy tour will be that the Admiral of the Academy will be a guest speaker at the luncheon and will provide us with information about the Academy. The Deans of the Academy will also be available to answer questions.

"5TH SESSION"

The famous "5th Session" that was so popular at the 1977 San Francisco meeting has been resurrected to ease you through the transition from program sessions to the "Un-Banquet." The Local Arrangements Committee has set aside a block of adjoining patio rooms on the third floor of the Doubletree Inn to facilitate the more in-depth conversation that occurs in a relaxed and informal atmosphere. Each of the rooms will be hosted by one of the following friendly bartenders: Cheryl Haigh/Judith Hirsch, Thayer Johnson, Joseph Frazier, Kathryn Forte, Daniel Saracino, Gordon Smiley/David Glenn. The exact room numbers of these hosts will be available in your packet. So set aside 4:30 p.m. on Tuesday as a time and date to meet with friends.

WHO'S WHO IN THE EXHIBIT AREA

We hope that everyone will take time to visit our exhibitors. For your handy future reference they are listed here with the name of a contact person and a brief description of their product or service.

The American College Testing Program

Michael J. Paparella
701 Howe Ave., Suite H-58
Sacramento, CA 95825

DISCOVER is a comprehensive computerized career guidance and information system. Also, ask us about AAP, CPP, PEP, FFS, ESS, EOS, etc.

The College Board

T. Leslie MacMitchell
2700 Augustine Drive, Suite 228
Santa Clara, CA 95051

College Board provides programs and services to virtually all students in their transition from school to college.

Herff-Jones / Clint Lee Company

David C. Reuter
P. O. Box 1348
Bellevue, WA 98009

Diplomas of Distinction - Originators and Producers of Distinctive Diplomas and Certificates for "Recognition of Achievement"

Information Associates

Michael Skiles
P. O. Box 30
Iowa City, IA 52244

Administrative software systems for colleges - including student information, financial records, and human services.

International Graphics

Michaela Diercks
1660 South Highway 100
Minneapolis, MN 55416

International Graphics, a division of Moore Business Forms, Inc., produces college catalogs and directories.

Mark Larwood Company

Jim Gragg
P. O. Box 1254
Sacramento, CA 95806

Provides complete microfilm service, micrographic supplies, laser printing service and microfiche reader equipment.

Mino-Micrographics, Inc.

Dick Lux
1291 East Hillsdale Blvd., Suite 138
Foster City, CA 94404

Representing unique Fuji Microfilm Systems for all types of records. Cameras and Reader / Printers.

National Computer Systems

Bill MacKay
2209 West Orangewood
Orange, CA 92668

New on-line systems for registration, admissions, scheduling, testing and other important applications.

Scan-Tron Corporation

R. A. Stewart
833 Mahler Rd., Suite 8
Burlingame, CA 94010

SCAN-TRON's OMR scanners permit users to read and transmit data from your forms to your computer.

"Schedule25"

Ron Hootman
American International Computer Systems, Inc.
2701-C Whitsitt Parkway, Suite 173
Plano, TX 75075

SCHEDULE25, the world's only fully automatic classroom scheduling system. Complete schedule in 10 CPU minutes.

Systems & Computer Technology Corporation

Judy Burks
Great Valley Corporate Center
Four County View Road
Malvern, PA 19355

SCT's on-line, data base managed *Integrated Student Information System (ISIS)* provides administrative support for the entire student service process.

Townsend / Kraft Publishing Company

Edwin A. Gorsky
P. O. Box 239
Liberty, MO 64068

Publishers of COLLEGE OUTLOOK magazine.

U.S. Air Force Recruiting District

Captain Ronald G. Hershberger
3566 Recruiting Squadron
Travis AFB, CA 95435

Offering unique employment and advanced degree opportunities to college graduates in every discipline.

U.S. Army Recruiting District

Velma Burrs
620 Central Ave., Building 3
Alameda, CA 94501

Be all you can be. Education, Personal Growth, Travel, and Adventure in the U.S. Army.

U.S. Navy Recruiting District

Willis Papillion
Federal Building
1515 Clay St.
Oakland, CA 94612

We're now accepting applications for 1983-84 U.S. Navy-NROTC, 4-year college scholarships. Contact Chief Burkhardt (415) 273-7377.

Local Arrangements Committee, PACRAO 1984

Victoria, British Columbia

Plan now for Victoria and PACRAO's return to Canada - October 28-31, 1984.

EXHIBIT SWEEPSTAKES

Some lucky PACRAOan will go home from the 57th Annual Meeting with a new personal computer.

In your registration packet is an "exhibitor validation card" which you can use to enter a grand drawing for a personal computer. As you visit the exhibits, each exhibitor whose product or service you investigate will validate your card with a distinct sticker. If you collect validation stickers from three-quarters of the exhibitors, your card is eligible for the drawing which will take place Wednesday morning at the Breakfast Meeting. You need not be present to win.

JOIN THE IN-CROWD



You may have noticed a growing number of your fellow PACRAOans wearing white V-neck sweaters with the Conference logo. When the Local Arrangements Committee designed and purchased theirs, they got such a good deal that they ordered extras to sell at the

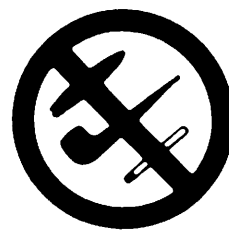
Conference. The price of the sweater is \$14.00 and they are available at the Hospitality Table.

STEAM THRU THE REDWOODS

For Monday evening, November 7, Tours of Distinction is offering a Steam Train Excursion and Chuckwagon Barbecue in the Redwoods of Santa Cruz, complete with roundtrip transportation. The cost is \$35.00 per person with a minimum of 40 passengers. The group will take over the park on a private party basis. The dinner will include Chuckwagon Chicken, tossed green salad, western style home cooked beans, sourdough roll and butter, choice of beverage and tax. The cost also includes admission into the park as well as the steam train excursion. Tickets are available at the Tours Table.

STAND UP AND BE COUNTED

The charges for our convention facilities are computed proportionate to the number of rooms we use in the City of Monterey. Please make sure that the room you stay in while you are attending the Conference has you identified as attending PACRAO so that your room will be counted. The Local Arrangements Committee Budget thanks you for your assistance in this matter.



*Thank you
for
not smoking
in the sessions*

LOOKING AHEAD

Plan now for Victoria and PACRAO's return to Canada in October, 1984.

The conference organization is well underway. In addition to a first rate set of conference sessions, plans are being made to let you sample the wide variety of attractions that makes Victoria and area a renowned stop for tourists from around the world. Indulge yourself by shopping for English china and woolens, dining in gourmet restaurants or walking through quiet parks and along the ocean shore — Victoria has it all.

For those of you who appreciate tradition and elegance in accommodations, the recently refurbished Empress Hotel, the conference site, is an added bonus. And, not forgotten are those who want to experience some authentic Pacific Northwest events; a salmon barbecue and a logging show are in the works.

Also, to bring a smile to the face of every institution's accountant, your expenses will be minimized in Victoria. Every American dollar is worth at least \$1.20 in Canada.

Circle October 28-31, 1984 now. We hope to see you in "Canada's Best Blooming City."



HOWDY FROM AACRAO '84



Sure hope everything is up to snuff with you and that yer havin' yerself a great year. Things up here in the high country are plumb busy what with all the hands on our outfit figurin', plannin' and doin' to git ready for the big roundup of the AACRAO outfit in April.

Yep, we're mighty proud of havin' the opportunity of hostin' the roundup. If ya haven't thought about comin' to Denver yet, now's the time to commence thinkin'. We sure would be pleased to have ya here for all the doings.

Our good ol' wrangler Jack Pommrehn, has been drivin' us hard to git all our chores done so we can give ya a real western welcome to Denver. We're cleanin' up the bunkhouses, orderin' grub for the chuckwagon and plannin' several festivities to make this roundup unforgettable. (Yep, we even sampled that famous high country brew out at Coors to make sure it would be right fer you.)

Jim Thomas, the soon-to-be-boss of the outfit and his cronies have put together a passel of sessions that are sure to enlighten and help you to be a better hand.

You remember how in Boston we left our Sweet Nell tryin' to decide between that villainous cad, Sidney T. Slime and that handsome hero, William J. Truehart. To learn the fate of our precious darling, you'll just have to come to Denver for the melodrama's conclusion.

Well, we'd better finish this note up and git it out to the road. The stage is due by soon. Hope to see ya in Denver when the AACRAO outfit has a Rocky Mountain High!

Local Arrangements Committee

Denver 1984