



PACRAO News

Newsletter of the Pacific Association of Collegiate Registrars and Admissions Officers
November, 1979

President's Welcome

C. James Quann
President



Welcome to Reno and the 53rd annual conference of the Pacific Association of Collegiate Registrars and Admissions Officers. In the July Newsletter, I urged all PACRAOans to "take a chance on Reno." Now it is my pleasant duty to announce that you all are winners! You became *winners* by attending this outstanding and informative professional conference, planned under the able leadership of Jack Shirley, General Conference Chair; Duane Anderson, Program Chair; and the members of the Local Arrangements Committee. I hope each PACRAOan will attend as many sessions as possible on Monday and Tuesday. The conference culminates with the Buffet Breakfast and Business Session on Wednesday morning. Several important constitutional changes will be up for vote and we encourage each of you to be present to ensure that your institutional vote is recorded.

The Executive Board extends a special welcome to all new members to the Association as well as those attending their first PACRAO Conference. We invite you to join your colleagues in becoming active in PACRAO activities. We hope everyone enjoys the conference.

VISIT THE EXHIBITS: PACRAO has received excellent support from the many fine exhibitors present at the conference this year. Be sure to browse the area, get acquainted with their representatives and show your appreciation. The Exhibits open at 12:00 noon Sunday and close at 5:00 pm on Tuesday. A very special PACRAO "THANKS" goes to each of our exhibitors. A detailed listing of the exhibitors and their representatives is published in the Official Conference Program.

LOCATOR SERVICE ASSISTANCE: The Locator Service is available for reference at the PACRAO Registration desk.

RECEPTION: Immediately following the opening session, the reception will include four HOSTED service areas, snack food, and dancing to the lively music of Bill Amick and the "Bright Spots." Join your friends and colleagues for a most enjoyable evening—and sample the true uniqueness of Reno by walking around downtown after the reception.

PRESIDENT'S LUNCHEON AND AWARDS PRESENTATION: The luncheon will combine a number of activities to include honoring the Past Presidents and their spouses, a message from the AACRAO President, recognition of retiring members, the awarding of Honorary Membership Certificates and a special drawing for valuable prizes. Plan to attend what should be a most enjoyable and memorable luncheon.

TICKETS AND REFUNDS: Tickets to the President's Luncheon may be purchased until 12 noon on Monday, November 5 and to the Buffet Breakfast until 12 noon on Tuesday, November 6. Both events promise to be well worth the money and you must be present to win the prizes drawn at these two General Sessions. The ticket prices are considerably below the actual costs—so if you want to take advantage of PACRAO's hospitality—this is your chance.

The deadline for requesting refunds to either event is 24 hours preceding the time it is scheduled. Request forms are available at the PACRAO registration desk.

JOB PLACEMENT SERVICE: Two message boards will be maintained in the Hospitality area Sunday through Tuesday—one for posting Position Announcements on Vacancies and one for posting Personal Resumes for those seeking employment. This is an information exchange service coordinated by PACRAO Vice President Ronald J. Bowker.

MESSAGE CENTER: A Message Board will be located in the Hospitality area for use as needed in contacting other individuals at the Conference.



Conference Speakers

JUD ALLEN, President of the Reno-Sparks Chamber of Commerce, will give the official welcome to the city. Jud has an illustrious career and has recently celebrated his 20th anniversary with the Chamber.



Dr. **JOSEPH N. CROWLEY**, President of the University of Nevada, Reno will give the Keynote Address entitled "The Challenges of Higher Education in the 80's." Dr. Crowley was appointed Interim President in February 1978, as President in March 1979 and was officially inaugurated October 5, 1979.



Dr. **ELBERT W. OCKERMAN**, AACRAO President, is the Dean of Admissions and Registrar at the University of Kentucky. Bert is participating in the New Member Orientation and will give his message from AACRAO at the President's Luncheon. He is Past President of both the Kentucky and Southern Association of Collegiate Registrars and Admissions Officers.



Dr. **J. DOUGLAS CONNER**, AACRAO Executive Director, will be our guest speaker at the Buffet Breakfast Meeting. Doug was Registrar and Director of Admissions at Southern Methodist University prior to his AACRAO appointment and is Past President of the Texas Association of Collegiate Registrars and Admissions Officers.



HARRAH'S AUTO COLLECTION: Be sure to see the World's Largest Automobile Museum during your stay in Reno! The price will never be better for this excellent tour.

Transportation is FREE and departs on the hour from Harrah's Second Street Entrance. The regular price is now \$4 per person. The PACRAO discount price advertised at \$2.80 with the Hospitality coupon will be honored by Harrah's provided you identify yourself with your PACRAO name tag. Tickets may be purchased at Harrah's Information Center (first floor, near the elevator entrance) or at the Auto Collection Entrance. The ticket includes a free drink at the Hotel cocktail lounges upon your return! An EXCEPTIONAL OPPORTUNITY . . . So don't miss it!!

TRANSPORTATION TO MGM GRAND: Those who plan to go to the MGM Grand by public transportation may use either the city bus or taxi. The Citifare bus leaves the Second Street stop near Harrah's at 40 minutes after each hour and goes to MGM (60¢) located at 2500 East Second Street. It returns from MGM on the hour.

The taxi fare to MGM one way varies from \$2.50 to \$3.00 depending upon the cab driver. Therefore, four or five in a cab is comparable to the bus fare. Either way, you will find the MGM a most worthwhile experience.

SAHARA-RENO HOTEL OPERA HOUSE: The "Music Man" stage show starring Dick Van Dyke opened in October and provides an added dimension of entertainment for your enjoyment during the Conference.

Van Dyke and Meg Bussart star in the full two and one-half hour version slated to move on from Reno to San Francisco, a national tour and then back to the "Great White Way."

The "Music Man" plays with dinner shows nightly Tuesdays through Sundays and matinees at 3:00 p.m. on Saturdays and Sundays. Seating for dinner shows and meal service begins at 6:00 p.m. with the curtain at 8:00 p.m. Allow about \$20 per person depending upon choice of menu—not including drinks. A sample menu is available at the tour desk. Weekend matinees are \$10 per person plus tax which includes three beverages.

Reservations may be made by phoning 785-7100.

RESERVATIONS ASSISTANCE: If you wish assistance in making reservations in any of the area's showrooms or restaurants, contact the PACRAO tour desk in the lounge area.

'79 CONFERENCE ROOM RATE EXTENSIONS: The Sahara-Reno Hotel has graciously agreed to extend the special PACRAO Conference room rate of \$32 plus tax through Wednesday, November 7 and Thursday, November 8 for those who wish to remain through that period of time.

Dr. **C. JAMES QUANN**, PACRAO President and Registrar at Washington State University, will be presiding at each of the General Sessions — from the Opening to the Installation of New Officers. Jim recently received the AACRAO Distinguished Service Award for outstanding contribution at the national level.



Ronald J. Bowker



Masago S. Armstrong



Kenneth E. Mowrey



Kenneth G. Young



Joseph E. Frazier

Nominating Committee Report

Mary Alice Lee, Nominating Committee Chair, reports the following nominees will be presented at the Opening Session with an opportunity provided for additional nominations from the floor. Each term of office is for one year except for the Treasurer, which is for two years.

PRESIDENT-ELECT RONALD J. BOWKER, Registrar and Admissions Officer at the University of California, San Diego, has been with the University since 1968. Prior to that time he was associated with California State College, Los Angeles for two years. From 1960-66 he was with Science Research Associates where he directed various national testing programs such as the ACT and the National Merit Scholarship. He has also taught in secondary schools and in a community college. A member of AACRAO and PACRAO for over ten years, he has served on AACRAO committees, as a faculty member of MODS seminars and has been a participant on a number of panels at annual conferences. He is currently Vice President of PACRAO.

VICE PRESIDENT-ELECT—FOUR YEAR INSTITUTIONS MASAGO S. ARMSTRONG has been Registrar at Pomona College, Claremont, California, since 1954. She earned her BA and MA from Stanford and has done post graduate work at the College of the Pacific. Masago has worked at Shimer College in Illinois, Stanford and Harvard, and was a member of the National Citizens Committee for Public Schools in New York City. She has been an active member of AACRAO and PACRAO for 25 years, serving as PACRAO Secretary in 1970-71. She has served on several AACRAO committees and participated in numerous AACRAO and PACRAO panels at annual conferences.

VICE PRESIDENT-ELECT—TWO YEAR INSTITUTIONS KENNETH E. MOWREY is Dean of Admissions and Records at Orange Coast College, Costa Mesa, California. Ken has been at Orange Coast since 1960 and is one of the chief architects of the computerized academic record system for one of the largest community college districts in the nation. A graduate of State Teachers College in Indiana, Pennsylvania, and Cornell University, he is past president of the Southern California Association of Community Colleges Registrars and Admissions Officers. Ken is currently completing his second year as PACRAO treasurer.

SECRETARY-ELECT KENNETH G. YOUNG, Associate Registrar at the University of British Columbia, Vancouver, B.C., has been a member of AACRAO and PACRAO since 1965. Ken attended schools in Alberta and earned his BA from the University of Alberta. Prior to 1965, he was Assistant Registrar at the University of Calgary. Ken has served on the planning committee of the 1960 annual conference and in 1970 at Vancouver he chaired the Registration Committee. He is also active in AACRAO, serving on this year's conference evaluation committee.

TREASURER-ELECT JOSEPH E. FRAZIER, Registrar and Director of Admissions, Montana State University, Bozeman, since 1970, has been an active member of AACRAO and PACRAO for 17 years. Formerly Registrar at the University of Idaho, he earned his BS and MS at Kansas State University where he was also an instructor. Since 1978 he has been a member of the AACRAO Committee on Academic Calendars, Scheduling and Publications, and currently chairs that committee. Joe is also chairing the Registrar's Programs Subcommittee for the Reno Conference. He has served on a number of AACRAO and PACRAO panels during his many years of membership.

Board to Succeed to PACRAO Presidency for 1979-80



Robert R. Board, Registrar at California State University, Fresno, since 1964, was elected President Elect in November 1978 to succeed to the PACRAO presidency at the end of the term of incumbent President Quann. Bob has served PACRAO as Vice President, General Conference Chairman for the 1975 Fresno Conference and Exhibits Chairman for both the Yosemite and Tahoe Conferences. In addition, Bob has been active in AACRAO serving as Exhibit Chairman for the '73 meeting in Los Angeles and as a national consultant on registration.

PRIZE DRAWINGS: Names of PACRAO members will be drawn at scheduled times throughout the Conference. The first drawing will be at the Reception during the intermission for the musicians and the second will be prior to the 10:00 am break on Monday. Winners' names will be posted on the blackboard in the Hospitality area and prizes must be claimed prior to 5:00 pm on Monday.

The third drawing will be held prior to 10:00 am on Tuesday with names posted and prizes to be claimed prior to 5:00 pm on that day.

There will be special drawings and prizes awarded at the President's Luncheon and the Wednesday morning sessions exceeding \$1000 in value—with the **DREAM BRIDGE BAY HOUSEBOAT VACATION** as the **GRAND PRIZE** at the close of the Conference!

PACRAO MEMBERS ARE REMINDED THAT TO BE ELIGIBLE FOR THESE DRAWINGS THEY MUST FILL OUT THE LOCATOR SERVICE CARD and BE PRESENT AT THE GENERAL SESSIONS TO WIN THE PRIZES DRAWN.

BRIDGE BAY HOUSEBOAT VACATION: Dick Kelsey, General Manager, Bridge Bay Resort and Marina, Redding, California, in confirming the donation of a one-week houseboat vacation on Lake Shasta as the Grand Prize drawing for the PACRAO '79 Conference in Reno, selected a top-of-the-line Play*Mate 10 sleeper to be available to the lucky winner. Standard equipment includes stereo, cooking and eating utensils, linens, blankets, refrigerator, modern range, hot water heater and full bath. And the winner may bring along friends as guests to enjoy the festive occasion.

The conditions governing the donation include: The vacation must be taken between November 4, 1979 and May 4, 1980, excluding Easter week and/or all holidays. Advance reservations are required. The reservation deposit will be waived; however, the winner must post the standard security deposit of \$150 when boarding the boat. The deposit is refunded when the boat is returned undamaged, clean and with the inventory complete. The reservation must be in the name of a responsible adult (defined as a PACRAO member) and the winner must pay for the gasoline used.

PACRAO is most appreciative of this very generous donation by Bridge Bay. A special thanks and appreciation goes to Clyde B. Brewer, Director of Admissions and Records, San Jose State University for his personal assistance in working with Dick Kelsey to make this outstanding vacation a reality for one of our members.

NATIONAL COMMISSION ON EDUCATIONAL STATISTICS: Representatives will attend some of the information exchange sessions to discuss and receive comments and suggestions on national statistical report requirements. Take advantage of the opportunity to share your thoughts in this important area.

Invitation to PACRAO '80 in Tucson

Every PACRAO member can contribute and gain professionally by attending PACRAO '80 in Tucson, Arizona. The 54th annual conference is scheduled for November 9-12, 1980 at the Doubletree Inn.

David Butler, Registrar, University of Arizona, Conference chairperson; Erlend D. Peterson, Assistant Dean of Admissions and Records/Registrar, Brigham Young University, Program Chairperson; along with Bob Board, Registrar, California State University at Fresno, as President-elect are developing an exciting and stimulating conference.

Whether it is skiing on Mt. Lemmon; playing golf or tennis on a 75 degree November day; visiting Old Tucson, the Arizona-Sonora Desert Museum; or just enjoying the city, Tucson has something to offer everyone. Mark your calendars now for November 9-12, 1980 for a stimulating conference in addition to some beautiful weather and "THINK PACRAO IN TUCSON 1980."

PACRAO—Looking Ahead

The 1980 Annual Meeting will be in Tucson, Arizona with the 1981 meeting scheduled for November 1-4 in Honolulu, Hawaii. The 1982 site selected will be announced during the Conference.

AACRAO—Looking Ahead

The 1980 Annual Meeting of AACRAO will be April 20-25 in New Orleans with a special orientation session planned for all new members at 4:30 pm, Monday, April 20. The program will include a short slide presentation, discussion groups, a display of sample AACRAO publications for examination, and tips on how to become more involved in professional activities. The new member session will end with a social hour beginning at 5:15 pm with an opportunity to visit with AACRAO executive officers and other invited experienced AACRAO leaders.

Future AACRAO meeting sites include San Francisco 1981, Kansas City 1982, and Boston 1983.

HARRAH'S EXPANSION: A new second tower 12-story addition of 240 rooms will be located adjacent to the present tower in the near future. Upon completion, this will expand Harrah's to 564 hotel rooms.

A six-story parking facility and two-story casino expansion which will feature a 250-seat cabaret and a pedestrian skyway to the hotel area is presently under construction across Center Street. The scheduled completion date is late 1980.

'79 General Conference Committee



Jack H. Shirley



Duane L. Anderson



John A. Halvorson



Harry L. Steinert



George P. Tavernia

Constitution and Bylaws Revisions

Members are hereby notified that several revisions to the Constitution and By-Laws, approved by the Executive Board will be voted upon at the annual business meeting on Wednesday morning.

As indicated in the July *Newsletter*, the Executive Board is proposing the addition of a second vice-president. The addition of a second vice-president will serve two basic needs: the first will insure that the two-year colleges will be represented on the Executive Board and, secondly, it will relieve the treasurer of some of the ever increasing workload that currently goes above and beyond the call of volunteer duty.

Secondly, the Executive Board is proposing a change in the By-Laws, Article V, Section 6, which currently calls for an audit by a certified public accountant at the end of each calendar year. The cost of such audits are becoming increasingly expensive. The proposed revision will require a complete formal report from the Treasurer, audited by a certified public accountant, at the end of the Treasurer's term of office which is for two years.

The third proposed revision will amend Article III of the Constitution which specifies the requirements for membership. With current membership requirements, an institution or agency qualifies for membership in AACRAO but is ineligible for PACRAO membership. To include such institutions or agencies on our membership roster, the Executive Board will propose an additional Section, similar to Article I, Section 4 of the AACRAO By-Laws. The additional Section is as follows:

The Executive Board may, at its discretion, approve non-voting membership to individuals representing organizations or institutions which are found to have purposes parallel with those of PACRAO and who desire to participate in its nonvoting activities.

The detailed wording for these revisions is contained in a supplemental handout available at the Registration Desk and in the Hospitality area.

Dr. **JACK H. SHIRLEY**, the General Conference Chairman, is a PACRAO Past President, and has served in the Offices of Treasurer, Vice President and President-Elect during twenty years of service. Jack is Director of Admissions and Registrar at the University of Nevada, Reno.

Dr. **DUANE L. ANDERSON**, the Program Chairman, is Director of Admissions and Records, California State University, Sacramento. Duane has been a member of PACRAO for fourteen years.

JOHN A. HALVORSON, Hospitality, Reception and Food Service Chairman, is the Associate Director of Admissions, University of Nevada, Reno and has been a member of PACRAO for twelve years.

HARRY L. STEINERT, Transportation, Tours and Special Events Chairman, is the Director of Admissions and Registrar, Western Nevada Community College, Carson City and has been a member of PACRAO for eleven years.

GEORGE P. TAVERNIA, Newsletter and Publicity Chairman, is the Dean of Student Services, Western Nevada Community College, Carson City and has been a member of PACRAO for four years.

CHARLES V. RECORDS, the Registration Chairman, is the Associate Registrar, University of Nevada, Reno. "Skip" has been a member of PACRAO for seven years.

KENNETH JOHNSON, Exhibits Chairman, is the Director of Admissions and Records, Western Nevada Community College, Reno-Sparks and has been a member of PACRAO for four years.

JEFF S. HALVERSON, Program and Conference Evaluation Chairman, is the Registrar at the University of Nevada, Las Vegas and has been a member of PACRAO for seven years.



Charles V. Records

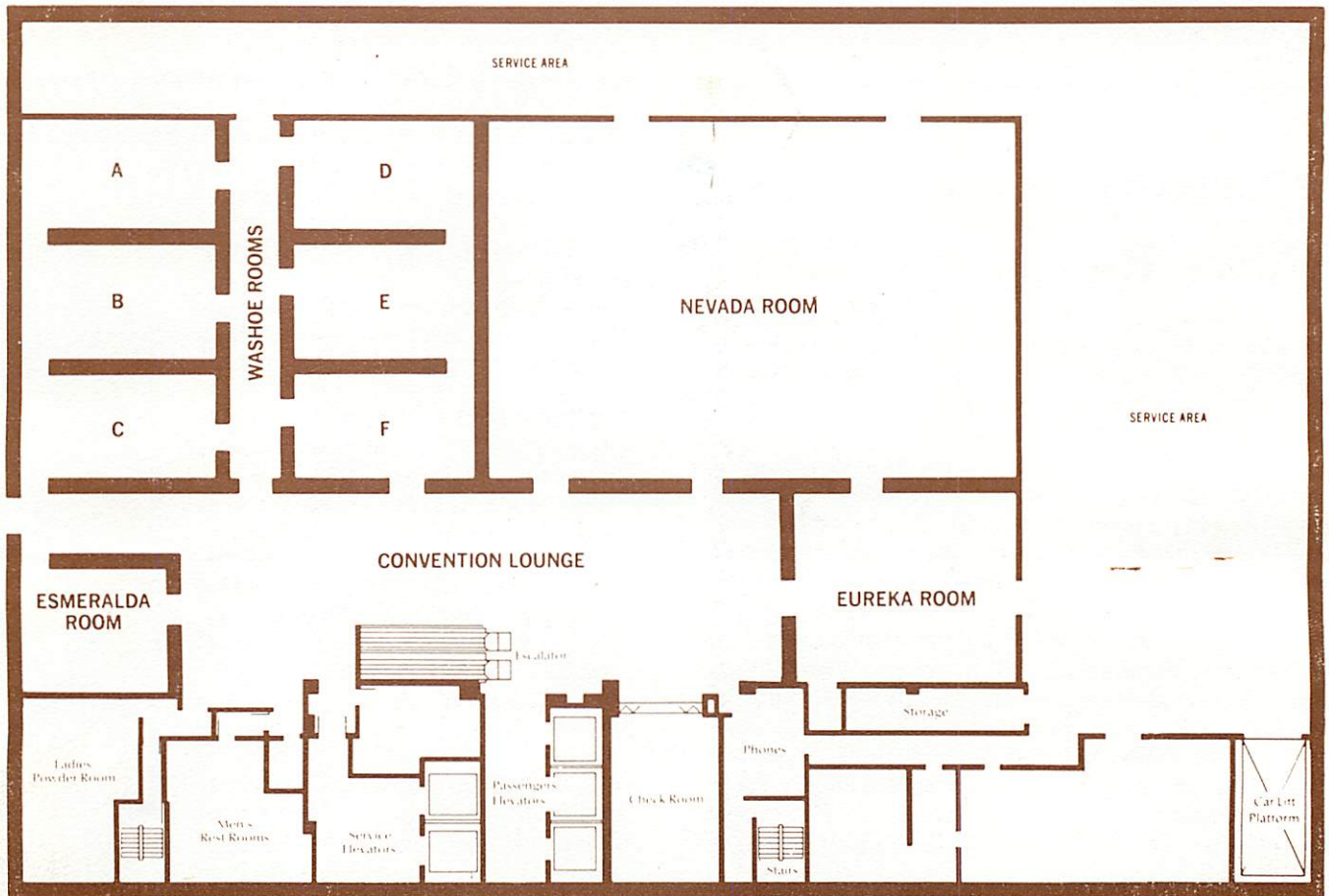


Kenneth Johnson



Jeff S. Halverson

MEETING FACILITIES



Harrah's
Hotel and Casino • Reno
