

# FIFTIETH ANNUAL PACRAO CONFERENCE

## NEWSLETTER no. 2 \_\_\_\_\_



San Diego, California November 9, 1976

### OPENING NIGHT HIGHLIGHTS

Frank Young, President of PACRAO, opened the 50th annual meeting Sunday evening by introducing Juan Cabrillo who welcomed participants to beautiful San Diego in Portuguese (our thanks to the interpreter). Ron Bowker, Conference General Chairperson, introduced keynoter Dr. Daniel Aldrich, Chancellor at UC Irvine.

Dr. Aldrich's speech addressed the timely topic, "Accountability, the State of the Art in Higher Education," emphasizing the dollar cost and the demands placed on institutions of higher education to ensure that the "result of efforts are worth the cost."

Institutions are accountable to the general public who must "pay the price" and who seek acceptable and consistent answers to what money is needed for and how it will be spent.

Emphasis is placed on identifying

our needs, setting goals, achieving results, evaluating outcome, and allocating funds appropriately. No easy task in these days of financial plight and fiscal binds.

The goals of the general public, educators, legislators, disadvantaged, and groups of students and faculties must all be considered by institutions when building systems of accountability.

Dr. Aldrich spoke of two new models in higher education. The first, a system of free education for all, with deferred student payments arranged, based on income, to be paid along with income tax returns. Secondly, the business, industry, and professional worlds anticipate establishing research oriented organizations leading to development of additional degree granting institutions.

A full moon, stars, warm breezes, and smooth water were all companions on the Harbor Cruise. A lovely way to end the Opening Session.



*PACRAO Presidents Frank Young and Mildred Scott*

### AACRAO QUESTIONNAIRE

The AACRAO Committee on Organization and Management Responsibilities is conducting a national survey on salaries of professionals in the field of admissions and records, results to be presented at Houston in April, 1977. Questionnaires are to be mailed shortly. We urge each PACRAO member institution to cooperate fully so that we will have a comprehensive survey to present.

PACRAO State Coordinating Officials:

Alaska, Myron Mickey; Arizona, David Butler; California, Bob Bailey; Hawaii, Don Fukuda; Idaho, Frank Young; Montana, Jack Hoover; Nevada, Jack Shirley; Oregon, Don Rhoades; Utah, Bob Spencer; Washington, Mary Alice Lee; Canada, Bob Bruker, SIU, Illinois.



*JUAN CABRILLO warmly welcomes participants to beautiful San Diego.*



## PACRAO Officers Nominated for 1976-1977

The Chairman of the Nominating Committee, Jack Shirley, presented a report at the opening session on Sunday evening on the recommended slate of new officers for 1976-77. The nominees to be considered for election by the membership at the Business Meeting on Wednesday morning are:



B. EUGENE OMEV - President Elect

Gene is presently the Registrar at Western Washington State College after having served that institution as Director of Admissions from 1964-73. Prior to that time he served as an Admissions Counselor at Washington State University for five years. Gene has been a member of AACRAO and PACRAO since 1959. His service to PACRAO includes Treasurer in 1969, Vice President in 1972, conference banquet committee chairman, and a participant in various programs. In addition, he served as President of the Washington Council on High School College Relations.

ROBERT A. WILKIN - VICE PRESIDENT

Bob has served as Registrar at Lewis and Clark College in Oregon since 1964 with prior professional experience as Registrar at Westmont College for two years, and as Registrar and Director of Admissions at Judson College from 1956-62.



Bob became a member of PACRAO and AACRAO in 1960 and has served PACRAO as Treasurer in 1966, General Conference Chairman in 1974 in Portland, as well as appearing on numerous programs. He has also been active in AACRAO having recently served as Chairman, Group III Registration Committee and as a program participant in computer operations for small colleges.



R. DAN ANGELL - SECRETARY

Dan is currently the Dean of Admissions and Records at Mt. San Antonio College in California, a position he has held since 1967. Prior professional experiences include positions as a college counselor, high school principal, assistant principal and a teacher-counselor.

Dan has been a member of PACRAO and AACRAO since 1967 having participated in conferences and program activities since that time. In addition, he has served as Vice President, President-Elect and President (1971-72) of the Southern California Association of Community College Registrars and Admissions Officers--continuing on the Executive Board from 1972-76.

The newly elected officers will join incumbents President Frank Young, President-Elect Mildred Scott and Treasurer Ruth Doi as members of the PACRAO Executive Board for 1976-77.

The 1976 Nominating Committee includes five PACRAO Past Presidents: Ralph E. Bigelow, Wallace E. Gibbs, Mary Alice Lee, Herbert R. Warne, and Jack H. Shirley, Chairman.

### THIRD ANNUAL REGIONAL ASSOCIATION ADVISORY COUNCIL MEETING

The third annual meeting of the Regional Association Advisory Council was held in St. Louis, Missouri, September 27-28, 1976. Nineteen representatives or alternates attended the meeting. Also in attendance from AACRAO were Naomi McCracken, Stan Berry, Eugene E. Oliver, J. Douglas Conner and Eugene A. Savage.

Vice President for Regional Associations Eugene Savage reviewed the formation of the Advisory Council as a result of the Ad Hoc Committee on Role and Function. There was strong support among the Regional Association Presidents and AACRAO members for the concept. The Council has accomplished a great deal in its first three years, including recommendations concerning Regional Association Contributing Editors to the AACRAO Newsletter: Sessions specifically for regional officers at the AACRAO annual meeting: Recommendations on Site Selection for AACRAO meetings and the creation of an AACRAO Consultant Service.

Gene Oliver made a presentation on behalf of the Ad Hoc Committee reviewing the Report of Credit Given by Educational Institutions. The Regional Associations were requested to review the report at their annual meeting with the membership. The Executive Committee would like written input from the Regionals on their reaction to the recommendations of the Committee.

President Naomi McCracken reported on the priorities that have been established for AACRAO for the 1976 year. The Executive Committee and the President are committed to increasing programs for and services to AACRAO members. Increased resources will enable us to support an unprecedented level and range of activities that will involve the members more than before and significantly enhance the services to the overall membership.

A top priority for the AACRAO office, under the leadership of the Executive Secretary, will be the expansion of the involvement in governmental relations. This will include closer liaison with the Congress and its staff members in relation to proposed legislation and enacted legislation as well as continued and intensified communications with the federal agencies that are involved with administering laws in areas of concern to the AACRAO membership. In addition, there will be greater activity on the part of AACRAO in the interassociation field as the office works with other educational organizations on matters of common concern.

Executive Secretary J. Douglas Conner commented on the role of the National Office in dealing with inter-associations and federal agencies.

The Chairpersons of the three standing committees of the Regional Association Advisory Council reported on the workshops including the concerns of each group. The committees include AACRAO annual Meeting Program Committee, Coordination and Communications of AACRAO Programs with Regional Associations; and Committee on Current Issues in Regional Associations.

resident Elect Stan Berry reported on the program for the annual meeting in Houston as well as soliciting assistance in securing names of potential committee members for AACRAO assignments for the next year.

#### ANNOUNCEMENTS

A trip to the Bayside Room on the floor below the hotel's main lobby is worth your while. Each trip will getcha:

1. A chance to check out the Exhibits and to see what's new and different, and
2. The opportunity to have a cup of coffee or soft drink and a chat with your fellow conferees.

Door prize drawings are held during conference breaks in the Hospitality Room. Stop in to see if you're one of the lucky ones!

We Need You! Posted on a special bulletin board in the Hospitality Room are group pictures of early PACRAO meetings (would you believe 1926, 1930, 1931 and 1934). Those of us who were babes at our mother's knee in those days need your help in identifying the participants--a handsomer lot would be hard to find. While you're there, check out the greetings and messages sent by former presidents and other old timers.

Sorry! As announced in the preliminary program, certain sessions were limited in enrollment. Sessions 26 and 33 can accommodate the first 60 participants; sessions 14 and 19 closed at 48. If you arrived to find a closed door, we're sorry.

Thanks to: Ron Cole, Western Airlines, for donating the nuts served in the hospitality room.

Wednesday's afternoon golf tour has been cancelled. If you want to arrange one with other conference participants, leave your name and other information at the Fun Desk in the hotel lobby.

#### *LATEST REGISTRATION COUNTS:*

*560 Conference participants  
125 Spouses and guests*



*OPENING SESSION*

# Late Registrants

ALLEN, Walker, Registrar  
The Evergreen State College, Olympia, Wa.

ANDUIZA, J.P. Dir. Admissions & Records  
Olympic College, Bremerton, Wa.

ARACK, James, Admissions & Records Officer  
San Diego Community Colleges, San Diego

ASLIN, John K., School Liaison Officer  
University of Lethbridge, Canada

AUBERT, Edward T., Director of Admissions  
California State College, Stanislaus

AUSTIN, K. Jill, Assistant Registrar  
Lewis & Clark College, Portland, Oregon

AYARS, Carolyn J., Former Registrar  
Occidental College, Los Angeles

BAIN, Philip T.  
University of Montana, Missoula, Mont.

BALCHEN, Richard, Registrar  
Grant Mac Ewan Community College, Edmonton, Alberta

BARDIN, Larry, Coordinator College Sales  
Josten's Inc., Menlo Park

BIGELOW, Ralph Emerson, Dean of Admissions & Records  
California State University, Fullerton

BILSE, Donald H., Associate Dean of Student Services  
Maricopa Technical Community College, Phoenix, Ariz.

BLAKIE, Alvin, Registrar  
Lethbridge, Alberta, Canada

BLANK, Franklin W. Jr., Registrar  
Chemeketa Community College, Salem, Ore.

BOLLI, Gerhard, Director of Admissions  
California State College, Dominguez Hills

BONENBERGER, Dave, Director University Publications  
Taylor Publishing Company

BOWDEN, Milton W., Director, Data Processing  
Allan Hancock College

BOZARTH, James O., Registrar  
Charles R. Drew Medical School, Los Angeles

BRANNEN, Mary Ellen, Director of Admissions & Records  
Western State University, Orange County

BREIHAN, John M., Associate Dean Admissions  
Coastline Community College, Fountain Valley

BRENNAN, Joseph W., Dean of Student Personnel Services  
Feather River College, Quincy

BROWER, Robert M., Registrar  
MiraCosta College, Oceanside

BROWN, Patricia, Director of Admissions & Records  
Western State University, San Diego

BROWN, William G. Registrar & Director of Admissions  
Christian Heritage College, El Cajon

BROWNING, Conrad E., Admissions Officer  
California School of Professional Psychology, San Diego

BUNN, Peggy, Secretary  
University of California, San Diego

CANADA, Marva M., Director of Admissions & Records  
Solano Community College, Suisun City

CARLSON, J. Spencer, Associate Dean  
University of Oregon, Eugene, Ore.

CASTELLINO, Kenneth, Registrar  
City College of San Francisco, San Francisco

CHASE, Suzanne, Admissions Officer  
Western State University, San Diego

CHIN, Stanley, Registrar  
University of California, Los Angeles

CHRISTIANSEN, Richard O., Director of Scheduling  
University of Utah, Salt Lake City, Utah

COLBORN, Kathy, Registrar  
Moorpark College, Moorpark

COLLINS, Juanita, Assistant Registrar  
University of California, Los Angeles

CORLEY, Judy M., Relations with Schools Assistant  
University of California, Riverside

DEAN, Gene P., Associate  
International Education Research Fdn. Los Angeles

DOUGLAS, Sandra, Administrative Analyst  
University of California, Berkeley

DUNCAN, Don, Dean of College Services  
Modesto J.C., Modesto

EVANS, Clayton E., Registrar  
Cal State University, Los Angeles

FIKE, Jill, Manager Office Services  
Simon Fraser University, Burnaby, B.C.

FRALEY, Louise, Adm. Ass't to the Registrar  
Pepperdine University Seaver College, Malibu

FRAZIER, Joseph, Director of Student Records  
Montana State University, Bozeman, Mont.

GOLDMAN, Carol, Registrar  
Golden Gate University, San Francisco

GRANT, Shirley, Assistant to Dean  
Cal State University, Fullerton

GRIFFITH, Nancy, Admin. Assist.  
University of California, Los Angeles

GURLL, Frank, Registrar Emeritus  
University of California, Riverside

HANSON, M. Mick, Systems Analyst  
University of Montana, Missoula

HARVEY, Gloria, Registrar  
Merritt College, Oakland

HENLINE, Horace S., Assist. Dean Admissions & Records  
Modesto Junior College, Modesto

HENRY, Joy, Registrar  
Cuesta College, San Luis Obispo

HERNANDEZ, Tony, Director of Admissions & Records  
Southwestern College, Chula Vista

HINTON, Sam, School Relations Officer  
University of California, San Diego

INKS, Larry, Asst. Registrar  
University of California, Los Angeles

JOHNSON, Kenneth, Director of Registration  
Western Nevada Community College, Reno

KEHOE, Joyce L., Registrar/Director of Admissions  
Multnomah School of the Bible, Portland Ore.

KENT, Virginia, Asst. to Registrar  
Chapman College, Orange

KEPPNER, Al, Registrar  
College of the Redwoods

KOZACHOK, Peter, National Sales Manager  
National Computer Systems, Minneapolis, Minn.

KRAUSE, Clement E., Management Service Officer  
University of California, Santa Barbara

KREUTNER, Leonard, Director of Admissions & Records  
California State University, Long Beach

KUFZNER, Arnd, Director of Admissions & Records  
Loma Linda University, Loma Linda

LANSING, Mary, Registrar  
Fuller Theological Seminary, Pasadena

GLENN, Vince, Dean of Students  
Rio Hondo College, Whittier

LEWIS, Judith, Director of Admissions  
United States International University, San Diego

LINDQUIST, Ed, Dean, Admissions & Records  
Phoenix College, Phoenix

LOSSER, Robert L., Registrar  
California State Polytechnic, Pomona

MANSON, Donald G., Director Inst. Research  
Eastern Washington State College, Cheney

MC KINNEY, Charles, Registrar/Admissions Officer  
University of California, Santa Barbara

MEDEIROS, Frank, Assoc. Director of Admissions  
San Francisco

NELSON, Bazel, Dean of Student Services  
San Diego Evening College, San Diego

NORMAN, Annzell, Acting Director of Admissions  
Cal State College, Sonoma

O'BRIEN, Pat, Dean of Students  
Golden Gate University, San Francisco

OHMAN, Charles, Asst. Registrar  
City College of San Francisco, San Francisco

OSMUNSON, R. L., Assoc. Director of Admissions  
Loma Linda University, Riverside

PARKER, Dick, Assoc. Dean, Couns. & Admissions  
American River College, Sacramento

PATRICK, S. R., Assist. Dean, Admissions  
San Bernardino Valley College, San Bernardino

PATTERSON, Ronald E., Associate Registrar  
University of Utah, Salt Lake

PICKENS, Jocelyn S., Assistant Registrar  
University of California, Los Angeles

PILLING, Robert R., Assistant Dean of Admissions  
East Los Angeles College, L.A.

QUINLEY, C. W. Jr., Registrar  
California State College, Turlock

REDDELL, Ferd, Director-School Relations  
San Francisco State, San Francisco

REIS, Pearl, Associate Registrar  
United States International University, San Diego

ROBECK, Cecil M. Jr., Director of Admissions  
Fuller Theological Seminary, Pasadena

ROBENS, A. Kathryn, Admissions Counselor  
San Diego State University, San Diego

ROSS, Kathleen B., Assistant to the Dean  
San Diego State University, San Diego

ROTHCHILD, Rose K., Registrar  
California College of Arts & Crafts, Oakland

SAVAGE, Craig, Registrar  
Spokane Falls Community College, Spokane

SHAFFER, J. Nolan, Registrar  
Calif. State College, Bakersfield

SHEEHAN, Eola T., Assistant Registrar  
California Institute of Tech, Pasadena

SHIRLEY, Jack H., Director of Admissions & Registrar  
University of Nevada, Reno

SLAUGHTER, Jay L., Director Student Relations  
Ricks College, Rexburg, Idaho

SMILEY, Gordon, Admin. Registrar  
University of Victoria, British Columbia

SOETERS, Harold J., Assoc. Director Inst. Research  
Sonoma State College, Rohnert Park

SORENSEN, Evan J., Asst. Director of Admissions & Records  
Utah State University

STANDLEY, Mike, Asst. Registrar  
Idaho State University, Pocatello

*LATE REGISTRANTS (continued)*

STEINERT, Harry, Director of Admissions  
Western Nevada Community College, Reno

STRICKLING, Ann, Admissions Coordinator-EOP  
San Francisco State University, San Francisco

TAYLOR, Dell, Director of Admissions  
Southern Utah State College, Cedar City

TURNER, Charles, Marketing Manager  
National Computer System, Rolling Hills

VERMILLION, Greg, Director of Admissions  
The Evergreen State College, Olympia, Wa.

WARNE, Herbert R., Director of Admissions & Records  
College of San Mateo, San Mateo

WARREN, E. June, Dean of Admissions & Records  
San Diego State University, San Diego

WHITE, Lucile, Associate Director, University Records  
Loma Linda University, Loma Linda

WILKIN, Robert A., Registrar  
Lewis & Clark College, Portland Ore.

ZOLL, Patricia, Assistant Registrar  
University of California, Los Angeles



*A busy Registration Desk efficiently headed by Rich Everman, Donna Howell and Joan Brown, all from University of California, Irvine.*



EDITORIAL CHANGES IN THE  
CONSTITUTION AND BYLAWS

To be voted at the Business Meeting, Recommended by the Bylaws Committee, chaired by Ralph Bigelow and approved by the Executive Board April 20, 1976.

Constitution

Article IV - Officers.

Section 2. The officers named in Section 1, together with the immediate past president, shall constitute an Executive board; the individuals chairing the General Conference Committee and the Program Committee General Conference Chairman and the Program Chairman shall be ex-officio and nonvoting members of the Executive Board.

Bylaws

Article V - Duties of Officers.

Section 2. President-elect. The president-elect shall act as the chief assistant to the President and shall succeed to the presidency at the end of the term of the President or upon vacancy in the office of the President. The President-elect shall act a coordinator for all standing committees of the Association, and shall be responsible for the advanced planning necessary for the annual meeting during his

or her term as President.

Section 5. Secretary. The Secretary, with the help of the Treasurer and Vice President, shall keep an active list of the members of the Association, in accordance with the provisions of Article III of the Constitution; ~~He shall~~ be the custodian of the records of the Association; ~~He shall~~ keep the minutes of the annual meeting and of the meeting of the Executive Board; ~~He shall~~ and edit, publish, and distribute ~~The Annual Proceedings~~ under the general directions of the Executive Board.

Section 6. Treasurer. The Treasurer shall mail invoices by March 1 to collect the membership dues for the calendar year. ~~He~~ The Treasurer shall be responsible for maintaining an accurate listing of paid-up members with their mailing addresses and for providing the Secretary with annual membership listing for the Association records; ~~he~~ shall obtain the approval of the President on all bills before payment; ~~and~~ shall make an informal report to the members of the Association at the annual meeting. At the end of each calendar year, ~~he~~ the Treasurer shall prepare a complete formal report, audited by a certified public accountant, for distribution to the Executive Board and for submission to the next succeeding Treasurer. The expense of the audit shall be borne by the Association.



A happy crew on board "THE CABRILLO"