



PACRAO News

Newsletter of the Pacific Association of Collegiate Registrars and Admissions Officers
July 1975

CONFERENCE THEME SELECTED

Board Outlines Plans For 1975 Meeting

General plans for the 1975 conference in Fresno, November 2-5, were outlined by Conference Chairman Robert Board at a recent meeting of the Executive Committee. In the September **News**, Board will announce the opening speaker, a person of national prominence who has extensive knowledge of educational matters significant to registrars and admissions officers.

The **News** will also carry information regarding transportation, housing, and special side trips of interest to conference registrants. Some may want to come early for a visit to the scenic Yosemite or Sequoia National Parks.

Portland's popular innovation in 1974, the combined buffet breakfast and business meeting, will be continued in 1975, scheduled for Wednesday morning.

Headquarters for the Conference is The Rodeway Inn, Fresno's Townhouse, which can seat 1000 in the Champagne Ballroom. Dining in the Wine Press has received rave notices from local writers. Additional dining suggestions will be available to registrants, according to Board.

New Members

New members of PACRAO will have an opportunity to meet officers, hear about PACRAO and AACRAO, and offer suggestions to the Association on Sunday, November 2 at 4 p.m.

When registering for the Conference, new members should indicate their status in order to receive a special invitation to the orientation meeting. Further information will be made available in the September PACRAO **News**.

Awards

President Wallace E. Gibbs urges PACRAO members to write to the 1975 Awards Committee Chairman
(Continued, page 2)



Rodeway Inn

Fresno's Townhouse

SITE OF
1975 CONFERENCE
NOVEMBER 2 - 5

Academic Harvest — A Vintage Year

Harvest season in the center of California's rich farming area will extend to PACRAO members as 400 of them gather in Fresno for the fall conference, November 2-5, 1975. "Academic Harvest, A Vintage Year" will be the program theme. Site is the Rodeway Inn, which will carry out the harvest theme with extensive decorations and provision for registrants to taste products from the Fresno region including olives, almonds, raisins, and cheese. Wine tasting is also being considered.

Program Chairman William Moser, Menlo College, has support from a Committee of six other members who will draw upon PACRAO professional resources to provide 36 stimulating sections on topics varying from Enrollment Trends to COM (Computer Output Microfilm).

Others on the Committee include Robert L. Bailey, UC Berkeley; Rex Butler, Skyline College, San Bruno; Hans Wagner, U. of the Pacific; Ed Aubert, CSU Stanislaus; Herbert Warne, College of San Mateo; and Manuel Rodriguez, UC Berkeley.

Membership was surveyed for program suggestions, which fell into six general categories. Sessions will be grouped around those areas:

Recruitment Relations and Professional Ethics

- Pre-Admissions Services for Non-Traditional Students
- Publications and Public Information
- Successful and Innovative Pre-Admission Activities

Admissions

- Enrollment Trends
- Technical/Vocational Courses and Credit Awarded
- Role of Admissions Counselors
- Admissions Criteria

Registration

- Introduction to Computers
- User Designed Computer Systems
- Question Box on Computer Problems
- Registration Techniques for Small Colleges
- On-Line Registration
- Continuous Registration

(Continued, page 2)

ACADEMIC HARVEST . . .

(Continued from Page 1)

Student Information Analysis

- WICHE Programs
- Cost Analysis
- Grade Distribution Patterns
- The Narrative Transcript

Academic Records

- Automated Student Records
- Students' Rights
- Forgiveness Programs
- Total Records System
- Transfer of Records
- EOPS

Office Management

- External Reporting
- Optical Mark Reading
- Computer Output Microfilm
- Microforms, Uses and Abuses
- Management Techniques

Moser indicated that panels were now being formed and that some adjustments in individual sessions might be necessary. The September PACRAO News will carry a complete listing of the Conference Program and will be mailed with registration materials.

NOMINATIONS INVITED

1975 - 76 OFFICERS

Nominees for offices in PACRAO for 1975-76 are now under consideration by a Nominating Committee consisting of David P. Arata, U. of Santa Clara, Chairman; Ralph E. Bigelow, CSU Fullerton; and Jack E. A. Parnall, U. of British Columbia.

PACRAO President Wallace E. Gibbs urges members to write to Chairman Arata with suggestions for officers in the coming year. A slate will be presented at the first general meeting of the Fresno Conference and there will be opportunity for additional nominees from the floor.

BOARD OUTLINES PLANS . . .

(Continued from Page 1)

with information on potential honorary memberships and distinguished service awards to be presented at the Conference.

The Committee includes Howard B. Shontz, UC Berkeley, Chairman; Masago S. Armstrong, Pomona College; William E. Hall, U. of Southern California; Mary Alice Lee, Seattle University; and Herbert R. Warne, College of San Mateo.



The PACRAO Executive Committee hosted 164 PACRAO members in attendance at the Minneapolis AACRAO conference. States and provinces and the number in attendance were: Alaska, 2; Arizona, 15; California, 76; Hawaii, 2; Idaho, 2; Montana, 6; Nevada, 2; Oregon, 10; Utah, 16; Washington, 23; Alberta, 8; British Columbia, 2.



PACRAO President Bud Gibbs invited Past Presidents to share thoughts with the present Executive Committee at an early morning (7 a.m., that is) breakfast meeting at AACRAO. Shown above thinking, talking, eating, and maybe sleeping are Ralph Bigelow, CSU Fullerton (1972 President); Dave Arata, U. of Santa Clara (1959-60); Catherine Emenaker, Loyola Marymount U. (1969); Dave Windsor, U. of Arizona (1963); Hans Wagner, U. of Pacific (1970); Gibbs, Oregon State U.; Jack Shirley, U. of Nevada (1971); Howard Shontz, UC Berkeley (1962); President Elect Frank Young, U. of Idaho; and Mary Alice Lee, Seattle University (1974). Stan Berry, Washington State U. (1967) attended the Fast Presidents' meeting but the wide-angle camera wasn't wide enough, so see Berry below. At the Minneapolis conference, Wagner was elected to the position of AACRAO Vice-President for Data Management and Research.

PACRAO MEMBERS FILL 50 AACRAO POSTS

AACRAO President Garland G. Parker, Vice Provost for Admissions and Records, University of Cincinnati, has released a roster of officers and committee members for 1975-76 showing 40 PACRAO members filling 50 positions in AACRAO.

Stan Berry, Director of Admissions, Washington State University, is completing his 3-year term as AACRAO Vice-President for International Education. He was PACRAO President in 1967. Newly elected as AACRAO Vice-President for Data Management and Research is Hans Wagner, Dean of Records and Institutional Research, at the University of the Pacific. He was PACRAO President in 1970.



BERRY

Approximately 20% of AACRAO committee positions are filled by PACRAO members, according to Parker's list.

NOMINATIONS AND ELECTIONS

Ralph E. Bigelow, Chairperson, CSU Fullerton
Catherine Emenaker, Vice Chairperson-elect, Loyola Marymount U.

Robert Williams, alternate, CSU Northridge

BOARD OF EDITORS—AACRAO Publications

David L. Windsor, U. of Arizona

CREDIT GIVEN ADVISORY COMMITTEE

David L. Windsor, Chairperson, U. of Arizona
Robert O. Bess, CSUC, Los Angeles
E. June Warren, San Diego State University
Matt E. Telin, U. of Idaho

AD HOC COMMITTEE ON DATA BASE

Kenneth L. Wood, Chairperson, UC San Diego
Erlend D. Peterson, Brigham Young U.
C. James Quann, Washington State U.

EVALUATION OF ANNUAL MEETING

Miriam H. Cooper, Westminster College

AACRAO REGIONAL ASSOCIATION ADVISORY COUNCIL

Mary Alice Lee, representative, Seattle U.
Wallace E. Gibbs, representative, Oregon State U.
Frank Young, alternate representative, U. of Idaho
Irvin G. Lewis, alternate representative, Pasadena City College

EQUAL EDUCATIONAL OPPORTUNITY

Stanley Chin, Chairperson, UC Los Angeles

JUNIOR-SENIOR COLLEGE RELATIONS

Joseph W. Cosentino, Pima Community College, Tucson
Howard B. Shontz, UC Berkeley

UNDERGRADUATE ADMISSIONS

Irvin G. Lewis, Chairperson, Pasadena City College
Charles Lindahl, CSUC Los Angeles

AACRAO AID PROJECT

Jack L. Hoover, U. of Montana
Norton D. Nixon, U. of Utah

ADMISSIONS, EVALUATION, PLACEMENT—INTERNATIONAL EDUCATION

Inez H. Sepmeyer, UC Los Angeles

INTERNATIONAL STUDENT RESEARCH

G. J. Krivy, U. of Calgary

OPPORTUNITIES ABROAD FOR AACRAO MEMBERS

Kris E. McCluskey, CSU San Francisco

STUDY ABROAD BY UNITED STATES STUDENTS

Charles T. Nelson, Pacific Lutheran U.

WORLD EDUCATION SERIES

Rebecca R. Dixon, U. of Southern California

ACADEMIC CALENDARS, SCHEDULING, AND PUBLICATIONS

Richard A. Yocom, Willamette U.

DATA COLLECTION, ANALYSES AND REPORTING

Leola Brown, Grand Canyon College, Phoenix

FACILITIES PLANNING AND MANAGEMENT

Jack Shirley, Chairperson, U. of Nevada, Reno

NONTRADITIONAL EDUCATION

Nancy Pascal, UC Santa Cruz

RECORDS MANAGEMENT

Vincent W. Glenn, Rio Hondo College, Whittier

REGISTRATION TECHNIQUES

William P. Gowler, Chairperson, Westmont College
Robert A. Wilkin, Lewis and Clark College

ELECTRONIC COMPUTERS

Robert W. Spencer, Brigham Young U.

INSTITUTIONAL STUDIES AND OPERATIONS ANALYSIS

Mildred H. Scott, CSU Fullerton

MEMBERSHIP

David L. Windsor, U. of Arizona

PLACEMENT

Lydia A. McNichols, Seattle Pacific College

INTERASSOCIATION LIAISON ACTIVITIES

Stan Berry, U. of Washington, to AID
David L. Windsor, U. of Arizona, to Council on Post
Secondary Education

Stan Berry and Rebecca Dixon to Council on Evaluation of Foreign Credentials

Franklin L. McKean, U. of Utah, to Deputy Asst. Secretary of Defense (Education)

Stan Berry to Joint Committee on Workshops (AACRAO/NAFSA)

Charles T. Nelson, Pacific Lutheran U., to NAFSA

Sunny L. Low, UC Berkeley, to NCHEMS—WICHE

Stan Berry to NLC on Foreign Student Admissions

ACTION LOG . . .

Executive Committee Selected Items

April 23, 1975 (Minneapolis)

1. MSP. Reaffirmed policy that any institution listed in **Credit Given** must pay separate institutional dues.
2. Amended budget to provide for expenses of representatives to AACRAO Regional Advisory Council.
3. MSP. To not hold an admissions workshop prior to Fresno Conference.
4. MSP. Representatives to AACRAO Regional Advisory Council (RAC) will be Past President and President, serving April to April.

April 25, 1975 (Minneapolis)

1. Received report on Fresno conference program. William Moser, Program Chairman; Robert Board, Chairman.
2. Appointed Howard Shontz, UC Berkeley, Chairman of Awards Committee.
3. Agreed to submit to membership a constitutional amendment to provide new method of forming Nominating Committee.

June 18, 1975 (Menlo Park)

1. Heard Treasurer Jim Quann report 342 members paid to date.
2. Heard and discussed reports from Conference Chairman Robert Board and Program Chairman William Moser for Fresno meeting, November 1975.
3. Announced Nominating Committee for 1975-76: Dave Arata, Chairman; Ralph Bigelow, Jack E. A. Parnall.
4. Approved wording of proposed constitutional amendment to be presented in September **News** for membership vote in November.
5. Commended Jim Quann and Jim Larsen, Washington State U., for PACRAO Data Base User Documentation.
6. Received and reviewed reports from each officer.

AUDIT REPORT . . .

Donald J. Zehner, Certified Public Accountant, presented the Executive Committee with an audit report for the period from January 7, 1974 through March 31, 1975 showing cash receipts and disbursements. Balance on the latter date was \$13,037.27.

The Executive Committee accepted the audit report with commendations for Treasurer C. James Quann who has provided major impetus toward a sound financial position for the Association.

NEW MEMBERS

Among new institutional members of PACRAO are three community colleges in California, Evergreen Valley College in San Jose, Butte College in Durham, and Los Medanos College in Pittsburg. Also joining recently are Otis Art Institute in Los Angeles and Athabasca

University in Edmonton, Alberta, Canada. Other applications are pending.

New individual members include Dr. James Bozarth and Ms. Helen Brown, both of Charles R. Drew Post Graduate Medical School in Los Angeles.

PERSONALS . . .

Leland K. Harward has joined the University of Utah as Data Base Manager. Wanda Turner of the Utah Registration Office has retired after 21 years of service.

Susan Baumann is the new Director of Admissions and Records at the California Institute of the Arts in Valencia.

Mrs. Vivian Fuller has been appointed Registration and Reports Officer at Fullerton College.

Dr. William Himstreet, former Director of Student Administrative Services at USC has returned to teaching. Charles Howard, Assistant Registrar at USC, has resigned.

Mrs. Betty Schott, Director of Admissions at Fort Wright College in Washington, has retired.

Peter Brown has joined the staff of Whitman College as an additional Associate Director of Admissions.

Three new Admissions Counselors at Whitworth College are Judy Corley, Keith Kristin, and Dorothy Eaton.

Dr. Richard Nishioka has joined the University of Hawaii at Manoa staff as Associate Director of Admissions.

DIRECTORY CHANGES

The annual **PACRAO Directory** will be published in September, and we would like it to be as up-to-date as possible! If there has been a change in your position, title, or institution, please complete a Data Element Change Form and return it to C. James Quann, Registrar, Washington State University, Pullman, Washington 99163.

PACRAO DIRECTORY — DATA ELEMENT CHANGE FORM
Address all correspondence relating to **PACRAO DIRECTORY** information to C. James Quann, Registrar, Washington State University, Pullman, Washington 99163.

Name
(complete name as it should appear in Directory)

Title
(list only if title is new or changed)

Address
Institution

.....
Street or P.O. Box

.....
City State Zip

PACRAO NEWS

Published in March, July, September, and November each year. Editor Irvin G. Lewis, PACRAO Vice President.

PASADENA CITY COLLEGE

Student Personnel Services
1570 E. Colorado Boulevard
Pasadena, California 91106

NON-PROFIT ORG.
U.S. POSTAGE PAID
PERMIT NO. 1794
PASADENA, CALIF.

