

American Association of Collegiate Registrars and Admissions Officers

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Meet me in Miami in April, 1961

Golden Anniversary Meeting

Los Angeles 1960

MEET THE TREASURER

Endicott A. Batchelder

Mr. Batchelder, the treasurer of AACRAO, is Registrar of the University of Pittsburgh. He received his B.S. degree from the School of Business Administration of that University. As an undergraduate, he worked for two years in the Registrar's Office, under Mr. J. G. Quick. On graduation, he was appointed Assistant Registrar.

He is a past president of the Middle States Association of Collegiate Registrars and Admissions Officers. He is an Elder and Clerk of the Session of the Edgewood Presbyterian Church. He is a Mason, a member of Theta Chi social fraternity, Alpha Kappa Psi professional business fraternity, and Omicron Delta Kappa Society. During World War II, he spent the final two years of his four-year period of active duty at U.S.A.F.I. With a total of 27 years of military service, he retired as Lt. Col. in 1957.

Mr. Batchelder is married to the former Miss Marjorie H. Wolford, who is with him at the convention celebrating their silver anniversary. They have two daughters, Judith Ann, a junior in Elementary Education, and June Lynn, a freshman in Speech, both at the University of Pittsburgh. He has no special hobby, but is a busy man with many activities: 25 years as faculty adviser of his chapter of Theta Chi; 30 years as faculty secretary of Omicron Delta Kappa; 10 years as alumni counselor of Alpha Kappa Psi. He has been alumni president of each of these groups at different times.

THE 1961 CONVENTION IN MIAMI BEACH - for the uninformed, that is in Florida

We have this welcoming note from E. M. McCracken and C. W. Smith of the University of Miami, co-chairmen of the 1961 general arrangements committee:

"All of Florida looks forward to your coming to Miami Beach for the 47th annual meeting of AACRAO. The dates are Tuesday, April 18, through Friday, April 21. Headquarters will be at the Deauville Hotel, 6701 Collins Avenue, Miami Beach. The Association has an arrangement with the Hotel for convention rates to obtain from two days before the convention begins until two days after it ends.

"We suggest that plane and train reservations be made well in advance since there is a heavy demand on transportation into and out of Miami at this time of the year.

"Be assured that your National Officers, the Executive Committee, and the General Arrangements Committee will provide a stimulating and beneficial program as well as allowing time for your having fun in the sun."

THE COVER PICTURE

The print for today's cover was given to us by Delta Air Lines, 530 W. 6th St., Los Angeles (head offices in Atlanta). The picture shows the exciting Miami Beach skyline. The Deauville Hotel is one of those at the upper end of the picture.

REPORTS ON MAJOR ADDRESSES

"Whence the Next Explosion?" - - Norman H. Topping

President Topping cited the need for calm, deliberate, contemplative thought amid the confusion of the 1960's. He is convinced that only by the process of real thinking will we solve our problems. The hardest job we face is to think; we must learn what the job involves, the kind of mistakes it is possible to make, the reasons for those mistakes, and how to avoid them, and how to allow for them if they cannot be avoided altogether.

The ever-increasing number of college applicants will reach an all-time high by 1970. He warned against the dangers of the growing mechanization of admission processes; he stated that we must resist the temptation to base decisions on all applicants via the data-processing machines. He expressed most concern that mechanization would be of the most harm to the middle group of students - not to those with exceptionally outstanding or exceptionally bad records. We must talk face to face with individuals in this middle group. We must probe and assess their ability to benefit from the instruction of our institutions. Motivation and ambition cannot be determined by tabulation machines.

Dr. Topping suggested that Thoreau's term of "quiet desperation" would have to be altered to "frenzied, thundering desperation" in order to describe our present age of emphasis on rapidity. He quoted Albert Schweitzer's statement "Man has learned to control the forces of nature before he has learned to control himself." He questioned whether the things that we say always merit our means of rapidly distributing many copies over great distances. He asked that we know for certain where we are going and why we are going there. The rapid pace of modern civilization has increased the need for rapid decisions and the importance of such decisions.

"The Role of the Junior College in Higher Education," Howard A. Campion

The junior college, passing through its infancy in the early years of the twentieth century, has matured rapidly. Recognizing the need for lower division college offerings as well as for vocational terminal training, the junior college has provided, with the aid of its guidance program, an opportunity for each student, both college age and adult, to prepare himself to function effectively in his family and his local as well as world-wide community. As a part of the public school system it has sensed local needs and has opened its doors to large numbers who could not otherwise have continued their education.

In the "Master Plan Survey" which has just been completed in California, the junior college took its place along with the university, the state college, and the independent college. Accorded full partnership in the tripartite system of public higher education it is estimated the enrollment in junior colleges will increase three-fold in the next fifteen years. To meet this increase it was recommended that state support for the junior college be increased from 30% to 45% by 1975, and that construction funds be made available through grants or loans so that the optimum size of the junior college would be 3500 students, with a maximum of 6000. Included

Dr. Campion continued.

in the recommendation was a proviso that no new state college or university be established in an area until adequate junior college facilities were already established.

While this survey integrates and defines the relationship of the junior college to other phases of higher education it leaves many questions unsolved. Will increased enrollment impose restrictive admission requirements which will turn away youth worthy of training? To what extent should a marginal student be retained? Will financing costs tend to restrict the types of curricula offered? Can an adequate program of guidance be maintained? Should the word "junior" be dropped from the schoolname? Can the junior college supply the technicians needed in our economy and at the same time maintain a proper balance between transfer and terminal education?

The junior college has attained maturity. Through an adequate guidance program, wise curriculum development, and the evaluation and recognition of its students, it will continue to play an increasingly important role in our scheme of higher education.

"What We Don't Know Will Hurt Us"

Homer D. Babbidge, Jr., Assistant Commissioner for Higher Education

Dr. Babbidge congratulated AACRAO in its "golden anniversary" and for the fact that our organization had survived a half century of contact with the Office of Education. He expressed appreciation for the growth in scope and mutual understanding this partnership had developed during the years, and stated the need is great to continue collecting information and data on American higher education in such areas as full-time equivalent enrollments and graduate education. He pointed out the need as never before in all areas for extensive and accurate information, and that a part of the burden of collecting this information should be shifted to others than the Registrars and Admissions Officers. He remarked that the Statistical Division of the Office of Education is currently engaged in a study of the economic status, work load, and attitude of the faculty member--a Profile of the American College Professor--and will move on to a nation-wide sampling of college students for a similar study.

Dr. Babbidge believes that a more appropriate matching of students to colleges would yield enormous benefits to all and might be accomplished in two ways: (1) institutions must know which students they want; and (2) students must know which college they need. He stated that college catalogs need to be more specific in picturing to prospective students the types of educational opportunities their institutions offer.

Emphasis, he stated, needs to be given to educational self-understanding and to public understanding of education, all of which take dedication, and such mundane things as time, energy, staff, and money.

"Our First Fifty Years"--William C. Smyser

To Bill Smyser we gave the task of tracing our history--and with real delight we listened to what he had to say because he made it sound humorous and impressive. Bill began by giving a brief outline of the conditions existing in higher education at the turn of the century and more particularly the Registrar's Office. He described his father's predecessor's record control method as "...keeping all matriculation data in a shoe-box...." And went on to tell of his father's appointment as Registrar of the University of Kentucky in 1910 and the job description which included the statement "...It will never take over two hours a day..."

From this Bill moved into the Association's beginnings. He told how Alfred H. Parrott became Registrar of the North Dakota Agricultural College in 1904 and held the position until his retirement in 1952. To this gentleman whose "...problems were much the same as our problems today..." we owe our origin. Since "...nobody knew exactly what a registrar was, what he did, or what were the best ways of doing it...and after coping with uncertainties, frustrations, and inadequacies for several years...he sent out 'forty or fifty' letters to fellow registrars, suggesting a meeting to talk over mutual problems." The first meeting held in Detroit "...on a sweltering August day..." had twenty-four members in attendance, representing twenty institutions.

The participants in the conference were asked to submit in advance a list of possible subjects for discussion and Bill noted that "...It is interesting to read the list and to discover that some of the perennial questions appeared that have been cropping up ever since...the deathless subject of transcripts was one of the first." The second meeting was held in Boston August 7, 1911 and the papers delivered included "The Proper Delimitations of the Functions of the Registrar's Office," "How We College Registrars Can Promote Our Common Welfare." In 1912 Chicago hosted the meeting and a study was presented titled "Organization of Administrative Routine in Twelve American Universities." From the title of this paper, and of those mentioned above, the pattern of interest of the infant Association begins to emerge: "...for the first time, registrar were learning how varied were their duties on different campuses, and what responsibilities were generally ascribed to all of them." This too, Bill pointed out, laid the foundation for us to see the need for professional growth and to standardize registrar's work. Discussion at this meeting centered on a uniform transcript blank. At the Chicago meeting E. J. Mathews and Ezra L. Gillis, who were to exert a powerful influence in the Association, joined our ranks. It was Mr. Gillis who conducted a summer training course for registrars in the '30's at the University of Kentucky, and trained such leaders of our association as Al Scribner, Art Larson and Bob Mahn.

In most part the history of the first thirty years of our Association is told in the story of the proceedings of the annual meetings but "...our predecessors were finding, as you and I have found, that however important the formal program may be, the greatest value of the meetings is still derived from person-to-person interchange of information and experience." Publications have been important to us from the very beginning. Beside our quarterly journal, College and University, (which has an interesting history all its own) we have been responsible for many specific publications as: Guide to Credit Given, which is indispensable to us all and is concerned with the transfer of credit; Adequate Transcript Guide, which wisely placed the emphasis upon essential items, thus assuring adequacy without attempting the impossible task of imposing uniformity.

Since the eighth meeting our programs have always included time for recreation and we have seen most points of interest--including a White House reception. Bill concluded by saying "...we are an organization of earnest, devoted, hard-working people who draw immense stimulus and benefit from our annual meetings..."

The university, created as a community of scholars, seems at times to fall apart with specialized niches. Behind this specialization, however, there is a unit which is part of a larger segment of higher education. At present there is much scrutiny of higher education by the public. While the public expects service from the college, it needs much information in order to appreciate the moral and financial obligation to support this service. The public is not aware that the college is undergoing pressures faced earlier by the high schools -- the pressure to become comprehensive. Administrations and faculties must assume responsibility in providing this necessary material.

Faculties have a tendency to consider Registrars and Admissions Officers as servants who do not have an important role in policy matters. This situation should be substantially altered. Records in these offices provide mines of information too little used in forming educational policy. This points to the need for having the records available for easier and readier use.

In the Admissions Office there has been little exploitation in assessing the devices for selecting the type of student each college can best serve. The focus has been on the floor - a negative approach as to those we can keep out, rather than on the positive aspect of those we are attracting. The use of records is also important in any curricular study. The concrete character of these materials can have important consequences. The Registrar and Admissions Officer, by keeping abreast of trends in education, may ask questions about matters which will lead to the opening of a path for participation in educational policy. Many statistical reports are prepared annually. These must be interpreted to the faculty. The current trend toward automation may permit the asking of questions as to the services this automation can provide in the development of the curriculum.

Registrars and Admissions Officers have publics which are normally not seen by the faculty. Here there is need for a bridge function to be performed. It is important that these officers be informed on all university policies to perform the role of a public relations officer in the human sense.

In the future, Registrars and Admissions Officers will be called on to play a more important role - not as servants, but as colleagues. They should do all they can to understand the total of higher education, thus enlarging their chances of being heard.

Summary of the speakers:

Dr. Topping, President of the University of Southern California
Dr. Campion, formerly Associate Superintendent, Los Angeles City Schools
Dr. Babbidge, Asst. Commissioner for Higher Education, U.S. Office of Educ.
Mr. Smyser, Executive Registrar, Miami University
Dr. Odegaard, President of the University of Washington

FOREIGN STUDENTS LOOK AT THE U.S.

The Cole-Holmquist Press, 1228 S. Flower St., Los Angeles 15, announces a new book, "Foreign Students Look at the U.S." This volume of 100 pages is edited by Martena Sasnett; the jacket carries comment by Senator Fulbright. There are essays written by 32 foreign students in our colleges and universities. They discuss such topics as our national characteristics; our social mores; our democratic education; the relationships of men and women, parents and children, teachers and students; our language; our religions; our table manners and ways of entertaining. Prepublication price, until May 31, is \$2.25; thereafter, \$2.50.

MEET TWO NEW OFFICERS

Robert Hewes, elected Vice-President in Charge of Professional Activities

Mr. Hewes, who lives in Lexington, Mass., and is Registrar of the Massachusetts Institute of Technology, was born in Beacon, New York, and received his college education at M.I.T. where he was awarded the S.B. degree (major in Engineering). He was employed as a flight test engineer by Convair in San Diego and in Ft. Worth for five years. He then returned to M.I.T. in 1947 as Assistant Registrar, and became Registrar in 1956. He and his wife are the parents of three children, William, a second-grader; Susan, a first-grader; and John, who is two years old. Mr. Hewes is chairman of the Commission on Education in the Lexington Methodist Church. He has served on our committees: chairman of the Committee on Research and Service, and chairman of the Steering Committee on Minimum Data and Definitions.

Harvey Hall, elected as a member-at-large of the Executive Committee

Mr. Hall, Registrar at Stanford University, is a native of Los Angeles. He earned his A.B. degree at U.C.L.A., his teaching credential at Stanford, and his M.A. and Ph.D. degrees at Teachers College, Columbia University. After earning his credential at Stanford, he taught in and headed the English department of a high school on the San Francisco peninsula. While attending Teachers College, he served as Adviser to Men in the evening session at the College of the City of New York. World War II interrupted these activities, and later came a year as Assistant Registrar at Stanford, and a year as head of the division of Language and Literature in a Southern California Junior College. He has been Registrar at Stanford since 1950, and has attended all national meetings of AACRAO since the Houston one in 1951

EXECUTIVE COMMITTEE FOR 1960-61

President . . . Charles E. Harrell, Indiana University
President-Elect . . Ted McCarrel, State University of Iowa
Secretary (1958-61) . Hattie Jarmon, Teachers College, Columbia University
Treasurer (1959-62) . Endicott A. Batchelder, University of Pittsburgh
Vice-President in Charge of Professional Activities (1960-63) . .
 Robert Hewes, Massachusetts Institute of Technology
Vice-President in Charge of Regional Associations and Membership Promotion
 (1958-61) . James K. Hitt, University of Kansas
Editor (1960-63) . . . Samuel Nock
Past President . . . William F. Adams, University of Alabama
Members-at-Large . . Ethelyn B. Toner, University of Washington (1959-61),
 Harvey Hall, Stanford University (1960-62)

PERSONAL

Our friend Ralph E. McWhinnie, Registrar and Director of Admissions at the University of Wyoming, is attending his 29th annual meeting of AACRAO, having first attended in 1922 in St. Louis. He completed 40 years as Registrar on March 31st of this year. Mrs. McWhinnie is also here, attending her 19th annual meeting. As second senior member of the Wyoming academic staff, Ralph is currently President of U.W. Old Timers Club, made up of faculty and staff members of over 25 years service.

DISTINGUISHED SERVICE AWARD

American Association of Collegiate Registrars and Admissions Officers,
presented by the publishers of TIME, LIFE, and SPORTS ILLUSTRATED.

The Award is presented to a member of AACRAO who has made an outstanding contribution this past year to the professional activities of AACRAO.
The award this year was presented to

William H. Strain, Indiana University

HONORARY MEMBERS

The following persons, formerly active members of AACRAO, have been elected to honorary membership on the basis of service and inspiration to the association. The spring 1960 issue of COLLEGE AND UNIVERSITY carries the addresses of those elected prior to April 1960.

Roy Armstrong	J. C. MacKinnon
Roy W. Bixler	C. S. Marsh
Alice L. Butler	E. J. Matthews
Roy M. Carson	G. E. Metz
Lorena M. Church	Ernest C. Miller
Edith C. Cockins	John P. Mitchell
Allen C. Conger	Ella Oleson
Thomas Aubrey Cookson	Alfred H. Parrott
Alfred D. Donovan	Mary Elma Poole
James A. Gannett	Carrie Mae Probst
M. E. Gladfelter	J. G. Quick
Ralph E. Hill	Helen Burgoyne Riker
William S. Hoffman	G. W. Rosenlof
E. J. Howell	Alfred F. Scribner
Walter Humphries	Ira M. Smith
J. Anthony Humphreys	C. P. Steimle
F. Taylor Jones	R. B. Stone
Fred L. Kerr	Ronald B. Thompson
Clara H. Koenig	G. P. Tuttle
Arthur H. Larsen	Raymond Walters
E. B. Lemon	Elida Yakeley
Robert Linton	

The following were elected to Honorary Membership at this convention, and were presented to the Association last night.

Elsie Brenneman - Illinois State Normal University
S. Woodson Canada - University of Missouri
Emma E. Deters - University of Buffalo
Katherine Hilliker - Boston University
W. P. Clement - Texas Technological College
Herman A. Spindt (posthumous) - University of California

REGISTRATION

William M. Lee, registration chairman, has given us these figures on the attendance at the convention. In the first column, members are defined as Institutional Member, Associate Member, or Supervisory Personnel. The second column shows total registration including others.

<u>United States</u>	<u>Members</u>	<u>Total</u>	<u>United States</u>	<u>Members</u>	<u>Total</u>
Alabama	2	4	Nevada	2	2
Arizona	7	8	New Jersey	13	13
California	106	136	New Mexico	3	4
Colorado	9	9	New York	22	24
Connecticut	1	1	North Carolina	3	3
Dist. of Columbia	8	16	North Dakota	2	3
Florida	7	8	Ohio	19	23
Georgia	5	6	Oklahoma	7	8
Hawaii	1	1	Oregon	15	17
Idaho	5	6	Pennsylvania	18	21
Illinois	30	36	Puerto Rico	1	1
Indiana	15	20	Rhode Island	1	2
Iowa	6	6	South Carolina	2	2
Kansas	8	9	South Dakota	2	2
Kentucky	4	5	Tennessee	9	9
Louisiana	2	2	Texas	18	20
Maryland	4	4	Utah	9	11
Massachusetts	5	6	Virginia	3	3
Michigan	16	22	Washington	12	13
Minnesota	7	9	West Virginia	4	4
Mississippi	5	6	Wisconsin	10	11
Missouri	21	22	Wyoming	1	2
Montana	4	6			
Nebraska	5	5	TOTAL	459	551
<u>Other Countries</u>					
Burma	-	1			
Canada	4	5			
Mexico	1	1			
	<u>5</u>	<u>7</u>	GRAND TOTAL	464	558

MORE LATE REGISTRATIONS

Calif.-Bellman, Walter W. - Admissions Counselor, Ventura College
 Burns, Cecil W. - Asst. Director of Admissions, Pepperdine College
 Cheeves, Lyndell D. - Director of Admissions, Pepperdine College
 Sister St. Peter, C.S.J.O. - St. Joseph College of Orange
 Snyder, Ralph R. - Dean of Admissions and Records, Fullerton Jr.Coll.
 Steinbaugh, John K. - Director of Admissions, Univ. os Southern Calif.
 Tenopir, George K. - Director of Admissions, Whittier College
 Twomey, Thomas J. - Asst.Dean, St. Mary's College of California
 Velasquez, Beatriz-A. - Office of the Registrar, Mt.St. Mary's Coll.
 Washington, D.C.- Al-Toma, Salih J. (Dr.) - Cultural Attache, Embassy of Iraq
 Sanu, E. Olu - Educational Attache, Embassy of Nigeria
 Kansas - Dalton, Standlee V. - Registrar & Dir. of Admissions, Ft.Hays
 State College
 Mississippi - Snipes, David F. - Registrar, Mississippi State Coll. for Women
 Tennessee - Smothers, James P., Jr. - Registrar & Dir. of Adm., Fisk University