
Pacific Association of Collegiate
Registrars & Admissions Officers



Register for the Annual Conference!

Registration for PACRAO 2026 is still open!

The PACRAO 2026 [Annual Conference site](#) has [registration links](#), [hotel information](#), tips [about getting to Hollywood, California](#) (and [things to do](#) once you get there), and a [conference justification letter](#).

Back by popular demand (and this time in-person) AACRAO Federal Update hosted by AACRAO's Director of Government Relations, Scott Filter! Review the [sessions](#) for a preview of the great content available at the conference!

Still need to register? Regular registration closes on September 29th. On September 30th late registration begins and the conference registration fee will increase by \$100. The Loews Hollywood hotel block closes on October 6th. Register today and save!

Register Now!



Gala theme is... You're the Star!



The stage is set for an unforgettable night worthy of the silver screen. Join our cast for a Hollywood-inspired evening where the real stars are the people who make PACRAO shine: you! Experience a touch of Hollywood magic where you'll enjoy exceptional cuisine by Wolfgang Puck Catering, dance the night away, and make lasting memories with your fellow PACRAO colleagues. No auditions. No casting calls. No headshots. No critics. Just the role of a lifetime and your moment to be celebrated. Whether you channel Old Hollywood elegance, embrace a modern red-carpet style, or come dressed for a simple night out, you'll fit right in as the star you already are. The Hollywood Sign may light up the skyline, but on gala night, the spotlight belongs to you!

Coming for the whole conference? Making a day-trip appearance? Either way, you're on the guest list! Please be sure to note your gala attendance during registration so we may plan ahead and ensure an accurate headcount.



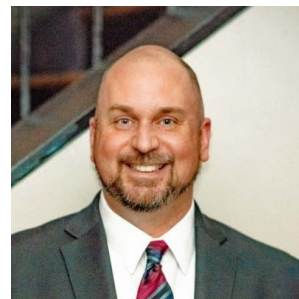
Pre-Conference Workshops Added!

We're excited to announce the pre-conference workshops for the 2026 PACRAO Annual Conference! Pre-conference sessions can be added at the time of conference registration.

Pre-conference workshops provide an opportunity to dive deeper into timely topics through interactive, extended-format learning. If you're looking to strengthen your leadership skills and expand your influence across your institution, you won't want to miss this session.

Making Your Voice Heard: Strategies for Effective Higher Education Advocacy

Effective advocacy starts with understanding how policy is made—and how your expertise can influence it. This interactive workshop will provide higher education professionals with practical strategies for engaging policymakers and advancing issues that matter to their institutions and students. Participants will learn how to develop effective advocacy messages, communicate with elected officials and their staff, build relationships and coalitions, and translate their professional expertise into compelling policy arguments.



Presenter: Scott Filter,
Director of Government
Relations, AACRAO



Presenter: Alex
Underwood, University
Registrar & Associate
Dean, Enrollment
Management, University
of Arizona

Becoming a Trusted Campus Partner: Building Credibility, Influence, and Strategic Relationships Across the Institution

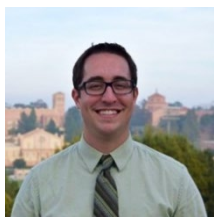
Admissions, registrar, and enrollment management offices play a vital role in supporting student success, but their impact often depends on the relationships they build across campus. In this interactive workshop, Alex Underwood will share practical strategies for building credibility, strengthening partnerships, and navigating institutional dynamics with confidence and professionalism.

Participants will explore approaches to stakeholder engagement, communication, and collaboration that help enrollment offices become trusted campus partners and advance student-centered outcomes.

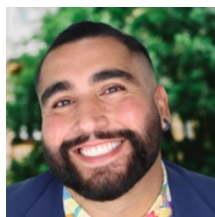
Register for a pre-conference workshop through the conference registration site.

Are you already registered for the conference and want to add a pre-conference workshop? Please contact programchair@pacrao.org and we will assist you with updating your registration.

2026 Conference Contacts



Sean Pattison
2026 Program Committee
Chair
University of California,
Los Angeles
programchair@pacrao.org



Eduardo Leon-Garcia
2026 Local
Arrangements
Chair
Loyola Marymount
University
lac@pacrao.org



Chelsea Peoples
Business Partner
Liaison
University of
Nevada - Las Vegas
bpl@pacrao.org



Erin Michelle Collins
President
Claremont McKenna
College
president@pacrao.org



**Pacific Association of Collegiate Registrars &
Admissions Officers**