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Dear Colleague:

The PACRAO leadership is dedicated to improving the relationships we have with our corporate partners. To that end, a program was initiated in conjunction with our annual solicitation for the fall conference. Through the PACRAO Partners program, companies can choose to support the PACRAO organization at different level of sponsorship on an annual basis. There are five levels of sponsorship that you can choose from:

Active Partner	Silver	Gold	Platinum	Diamond
$500	$1,500	$3,000	$5,000	$7,500

The enclosed PACRAO Partnership Options outlines the benefits to you at each level. The Business Partner Coordinator will provide a consistent contact point for the PACRAO Partners program. We realize the vital role you play in supporting the ongoing training and information exchange for the PACRAO members. You may have generously supported PACRAO in the past and continue to provide an important source of knowledge about current technologies and services that are important to the PACRAO membership. We ask that you please consider becoming a PACRAO Partner. The PACRAO Partners Pledge Sheet is enclosed, along with a list of benefits for each level. We ask that you respond by May 15, 2010.

We also understand that you may not be in a position to become a PACRAO Partner. We continue to offer the same a la carte conference sponsorship opportunities to you that you have had in the past! These include:

Conference Exhibitor.....$755.00
Conference Exhibitor Presentation 500.00
Conference Program Print Ad
Half page.....500.00
Whole page.....1000.00
PACRAO Web Banner Ad 500.00
Internet Connectivity 800.00

We look forward to your participation and thank you in advance for your generous support, whether it is through the PACRAO Partners program or through individual conference sponsorships. Friends like you make our organization's goals attainable.

Sincerely,

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