Cool Ideas Begin Here:
Partnering for Student Success

PACRAO 84th ANNUAL MEETING

NOVEMBER 7 –10, 2010
Hyatt Regency
Calgary, Alberta, Canada
Exhibitor hours:
Sunday, November 7th 2:00pm – 4:00pm???
Sunday Opening Reception, November 7th 5:00pm – 8:00pm
Monday, November 8th 7:30am – 6:00pm
Tuesday, November 9th 7:30am – 12:00pm

CONTRACT FOR EXHIBIT SPACE

You are hereby authorized to reserve space for our use in the exhibits area of the Hyatt Regencyin Calgary, Alberta for the 84th Annual Meeting of the Pacific Association of Collegiate Registrars and Admissions Officers (PACRAO) from November 7 to November 10, 2010. We agree to pay the booth rental charge of $755 per booth or to be participating as a Gold, Platinum, or Diamond PACRAO Partner. It is understood that we, and our representatives, are subject to and agree to abide by the instructions, requirements, and conditions set forth in the "Regulations and Information for Exhibitors" that is enclosed with this form.

Name of Firm _____
(Please print)

Street Address _____

City, State, Zip _____

Your Name _____
Last **First** **Title**

☐ I am the contact person but will **not** be attending myself (please list rep info on next page).
☐ I am both the contact person **and** will be attending (please list additional reps on next page).

Signature _____ Date _____

Telephone ( ) _____ Fax ( ) _____

E-mail _____ Web Address _____

☐ Please reserve _____ booth(s) at $755. The PACRAO Exhibits Chair, Ann Gillen, will be in contact later regarding booth arrangements.

☐ Please reserve _____ additional rep(s) at $125 (excludes the Tuesday Big Event).

☐ Please reserve _____ additional rep(s) at $200 (includes the Tuesday Big Event).

Additional Rep Attending: _____
Last **First** **Title**

E-mail _____ Preferred Badge Name _____

Additional information (sharing the booth hours, etc) _____

_____

Additional Rep Attending: _____
Last **First** **Title**

E-mail _____ Preferred Badge Name _____

Additional information (sharing the booth hours, etc) _____

_____

Additional Rep Attending: _____
Last **First** **Title**

E-mail _____ Preferred Badge Name _____

Additional information (sharing the booth hours, etc) _____

_____

Additional Rep Attending: _____
Last **First** **Title**

E-mail _____ Preferred Badge Name _____

Additional information (sharing the booth hours, etc) _____

_____

EXHIBIT INFORMATION

STANDARD BOOTH 8' x 8', piped and draped.
Includes 6' draped table, electrical outlet, two chairs, and booth ID sign. Each booth payment includes: one conference registration including Opening Reception and Tuesday Big Event dinner (additional registrants pay for meals and special events separately), listing in the Conference Program, and on the conference web site.

Booth Fee:	$755 if not a participating PACRAO Gold, Diamond, or Platinum Partner ($250 non-refundable after July 1, 2010).
Additional Reps*:	$125 each excludes Tuesday Big Event
Additional Reps*:	$200 each includes Tuesday Big Event

*except where included in the Platinum or Diamond Partner packages

Additional advertising opportunities:

PAID ADVERTISEMENT IN PROGRAM ONLY (camera ready copy due by 8/1/2010)
☐ Full page advertisement $ 1000
☐ Half page advertisement $ 500

PAID ADVERTISEMENT FOR INTERNET CONNECTION (camera ready copy due by 8/1/2010)
☐ Internet Presentation Room Fee $ 800

PAID PACRAO WEB BANNER ADVERTISEMENT FOR 60 DAYS (camera ready copy due by 8/1/2010)
☐ One 10 second loop $ 500

ENCLOSED PAYMENT OF $_____
(Include payment for Exhibitor Registration, Additional Representative(s), Exhibitor Presentation if participating, any paid advertisement, and for any PACRAO Partner's sponsorship). Make checks payable to PACRAO 2010. PACRAO's Tax Identification Number is 91-6181728.

Please forward your payment and this signed contract (including Exhibitor Presentation and Corporate Sponsorship pages as necessary) to:

Susan Eveland
University Registrar
5257 University of Oregon
Eugene, OR 97403
Attn: PACRAO 2009
FAX: (541) 346-6682

Priority Deadline: **June 15, 2010** **Thank you!**

Please fill out for printing in the PACRAO Conference Brochure (this information may be e-mailed to seveland@uoregon.edu).

Company Name _____

Company Description (50 words or less) _____

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Please see Regulations and Information for Exhibit Space for more information on exhibit space.