

OREGON STATE UNIVERSITY ENROLLMENT MANAGEMENT DIVISION

Mission and Vision Statements

Mission

To promote, enhance and safeguard the integrity of the **educational mission** of the University.

Vision

The Enrollment Management Division leads the university in two primary areas:

- **Promoting higher education** to students at all levels of the educational system in the state of Oregon and beyond.
- Developing and fulfilling goals for the **number and characteristics of students** enrolled.

Using comprehensive **enrichment**, recruitment and admission strategies we will attract students who meet OSU's standards of excellence and diversity, and will coordinate effective **student transitions** to the University through responsive scholarship and financial aid programs, orientation, course registration and first year experience opportunities. As students progress in their educational experiences we will support them by coordinating the University's financial aid and scholarship opportunities, assisting with retention through our support of advisers, offering student programs which promote **academic success**, and providing specific expertise to university committees. Further, we will **assist academic departments and the faculty** by coordinating the planning of course offerings, the recording of students' educational achievements, and the implementation of degree and academic standards. We will maintain for the former student their one true **lifetime link** to the University and for the University its history of educational activities. In each of its many roles and activities, Enrollment Management staff will strive for excellence by keeping current with **best practices**, being active in professional associations, and implementing programs which are recognized both within and outside the University for their effectiveness.