



# PACRAO NEWS

CONFERENCE EDITION

Fall 2020

The annual meeting is upon us! And, what a wonderful time it will be. Strange and yet, wonderful.

If you haven't registered yet, please do so! Do not miss the opportunity for first-rate presentations and connections at, literally, a fraction of the price. Check out the registration at the annual meeting [website](#).

This newsletter is critical to the success of the conference. Everything in this newsletter is directly connected to the conference. It's important that you read the articles and reports, ask questions ahead of time, and be prepared to vote during the business meeting. Because of the virtual nature of the meeting and our goal to not bore you on Zoom with business meeting discussions, we need you to come prepared. Hold on to this newsletter so that you can navigate the annual meeting successfully.

Items to be aware of in the following pages:

- We are still hosting a Seattle charity— and IT'S REALLY COOL! Extra bonus, there are amazing raffle prizes for those who donate ANY AMOUNT to the charity.
- The Executive Board slate that you will vote on during the meeting is in this newsletter. Take a look at the slate and get to know them.
- The treasurer links us to the current budget that needs approval during the business meeting.
- The secretary's meeting minutes from last year are linked and must be approved during the meeting this year.
- The annual audit report is linked from the newsletter. Additionally, there is a membership update and critical information about receiving notices.
- Website updates and accessing archives.
- A list of the current annual meeting sponsors are listed. If you want to sponsor— its not too late! Read up for how to become a sponsor.

This newsletter is chock full of important action items for all of you so I don't have space for a proper goodbye. Let me just say that I would NEVER have guessed that my year as PACRAO President would be like this. However, I'm grateful for everyone's support for the amazing Executive Board, the flexible and talented Conference Planning team, and the grace you have all awarded me during this difficult time.

It has been an absolute honor. I humbly thank you for your support,

Rebecca Mathern, PhD

Associate Provost and University Registrar—Oregon State University



## In this conference prep issue:

- [President's Message](#)
- [PACRAO Gives Back \(and a raffle!\)](#)
- [Nominations and Elections information for the business meeting](#)
- [Treasurer's report and link to the budget](#)
- [Secretary's report and link to last year's business meeting minutes](#)
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- [PACRAO Leadership Development Institute members](#)

Stay connected:

Twitter: @PACRAO

Instagram: @PACRAO1923

Audra McQuarie,  
Diversity Development  
Advocate



## PACRAO Gives Back, from the Diversity Development Committee

### PACRAO Gives Back

The Diversity Development Committee (DDC) is proud to introduce this year's [PACRAO Gives Back](#) charity for the 2020 annual conference.

While we may not be in Seattle physically for our annual conference, we are continuing our tradition of giving back by partnering with [Page Ahead](#), a children's literacy program which gives kids in need a chance to read!



### Page Ahead's Mission:

Guided by the fact that literacy is essential to lifelong success, Page Ahead provides new books and develops reading activities that empower at-risk children.

### How You Can Donate:

This year, we are excited to announce that all donations (of any amount) made by PACRAO conference attendees will be entered into a raffle for the opportunity to win one of three amazing prizes. The Grand Prize is a pair of **Apple AirPods** (or equivalent) and the remaining two prizes will have a value of **\$75**.

The prizes and raffle winners will be announced during the conference. In order to be considered for the raffle, donations must be submitted by Tuesday, November 3<sup>rd</sup> by 5:00pm PST.

To make a contribution to Page Ahead, please access the [link](#) and be sure to add "PACRAO" in the comments field.

Please be sure to visit the [PACRAO Gives Back](#) site for additional information on the charity and to view an exclusive PACRAO interview with Rebecca Brinbury, Development Manager for Page Ahead, on how your donations will make an impact during the challenges that COVID-19 has brought to the organization and community. Thank you for your support!

Chris Sweet,  
Past President



## Nominations & Elections

The members of the previous Nominations and Elections Committee (N&E) met on the final day of the 2019 Annual Meeting to review submitted nomination forms and to select nominees to fill board positions.

The N&E brought forward the following slate. All candidates have accepted their nominations and are ready to be confirmed by the membership.

President-Elect (three year term) – Soraira Urquiza,  
American Film Institute Conservatory

Vice President for Professional Development (2 year term) –  
Laura Remillard, Stanford University

Vice President of Membership (2 year term) – Laura  
McKenzie, Idaho State University

Vice President of Diversity Development (2 year term) –  
Audra McQuarie, University of Phoenix

Secretary (2 year term) – Joshua Reinhold, University of  
California, Merced

Audit Committee (2 year term)- Lisa Erck, University of the  
Pacific

Nominees will be voted in at the Business meeting on Wednesday,  
November 4th.

Tina Miller,  
Treasurer



Kristen Labrecque,  
Secretary



## Treasurer's Report

## Secretary's Report

### Treasurer's Report

For FY 2019-20, as of the 9/20/20 reconciliation, the Association is currently operating at an \$18,817.67 gain. This number is temporary, as we have not yet received all income or paid all expenses for the 2020 conference.

After it became apparent we would not be hosting an in-person conference this year, the originally-approved 2020-21 budget was amended to reflect the circumstances of holding our first ever virtual conference. Proposed expenditures were reduced where possible, but the amended budget was constructed with the recognition that this year's conference could possibly operate at a loss. However, losses should be minimal, and the Association has taken prudent steps in previous years to minimize costs and build up savings.

The current budget can be found [here](#) and will be voted on at the business meeting. Please email budget questions to me at [millert@uw.edu](mailto:millert@uw.edu) by October 28, 2020. Responses will be addressed during the business meeting November 2-4, 2020.

### Secretary's Report

Hello, PACRAO Membership!

Presented [here](#) are the Annual Business Meeting Minutes from 2019 in Scottsdale, Arizona. Please review them and send questions/ amendments to Kristen Labrecque, PACRAO Secretary at [klbrcq@uw.edu](mailto:klbrcq@uw.edu) by October 28, 2020.

We will formally respond to any of the questions submitted and then vote on the minutes during the PACRAO annual meeting (November 2 -4, 2020). Looking forward to Zooming in with you all!

Kristin Benson,  
Chair



Lisa Erck,  
Secretary



Laura McKenzie,  
VP– Membership



## Audit Report

## Membership Update

### Audit Report

The Audit Committee met in January 2020 during the Winter Board Meeting to review the organization's finances. The Committee found that the Board continues to oversee PACRAO's finances with integrity and conscientiousness.

The Committee had no findings for the Board and provided a few minor recommendations, to which the Board has responded. See the full report [here](#).

Send questions about the Audit Committee Report to Kristin Benson at [kristin.benson@oregonstate.edu](mailto:kristin.benson@oregonstate.edu) by Wednesday, October 28; responses will be provided at the Annual Business Meeting, which occurs November 2-4, 2020.

### Membership Update

Hello PACRAO Friends! As of this newsletter our current membership is at 153 intuitions for a total membership of 1,577.

We are continuing to see renewal notices go to members' spam email causing some institutions to not realize that it was time to renew.

If you have a moment please make sure and whitelist [@pacrao.org](mailto:@pacrao.org) and [@memberleap.com](mailto:@memberleap.com) (our membership software is called Memberleap) to make sure you continue to receive newsletters, announcements, job posts, and renewal notices from PACRAO.

Stephen Shirreffs,

VP, Information

Technology



Sue Eveland,

Archivist



## Website Updates and Archives

Since the launch of our new web site last year at <https://pacrao.org/>, we've been working at making the site more relevant for members. A lot of this has to do with making sure that you have easy access to historical files and current documents. Sue Eveland, PACRAO's archivist, is working through many decades of documents, scanning and uploading them. I've been working to create pages that make those documents easier for you to find.

Your feedback is always welcome. Let me know ([vppit@pacrao.org](mailto:vppit@pacrao.org)) what you think, and what you'd like to see on the PACRAO web.

Perhaps most important, do you have any historical documents or photos that Sue and I might want to catalog and archive? If so, let us know ([seveland@uoregon.edu](mailto:seveland@uoregon.edu), [vppit@pacrao.org](mailto:vppit@pacrao.org)) what you have. When we moved from our old provider to our new provider, not everything fit on a one-to-one basis, so if you can't find something, again, let us know.

Another important aspect of the new site is the possibility of leveraging the "message board" functionality. The Board talked about that at our winter Meeting in January, but the pandemic got in the way of so many different good plans! The message boards can be tightly tailored to user need, and our hope has been that they might serve as important places to exchange information and for our more experienced members to provide perspective and knowledge to newer members.

Are you potentially interested in creating and using the message boards? Let me know ([vppit@pacrao.org](mailto:vppit@pacrao.org)) and perhaps we might start a pilot and see how it goes.

See you at the virtual conference! Don't hesitate to reach out and say hello.

Monterey Sims,  
Business Partner  
Liaison



## PACRAO Annual Meeting Sponsorship

We are thrilled to announce our sponsors (so far– it's not too late to become a sponsor!) for the PACRAO 2020 Virtual Annual Meeting.

We'd like to thank the following business partners for contributing to this year's virtual conference. We know that in these trying times, it's harder than ever to expect our business partners to participate in our conferences. We appreciate you!

Diamond Sponsors:

**CollegeSource**

**Parchment**

Platinum Sponsors:

**Paradigm**

**Workday**

Gold Sponsors:

**Coursedog**

**CourseLeaf**

**Ocelot**

**Digarc**

Silver Sponsors:

**Anthology**

**BMI Imaging Systems**

**Hyland**

**KeyPlus**

**Kuali**

**Medproctor**

**NameCoach**

**National Student Clearinghouse**

Exhibitor registration is STILL OPEN! Email me at

monterey.sims@phoenix.edu or visit the [Business Partner Conference](#) site for more details.

Julia Pomerenk,  
LDI leader



## PACRAO Leadership Development Institute (LDI)

Our heartfelt congratulations go out to the newly selected LDI cohort. Below is a listing of both the cohort members for the upcoming year as well as the LDI faculty for the program.

### Cohort Members and Faculty Members

Name	Institution	State
Amanda Sainburg	American Film Institute	CA
Andrea Siegrist	University of Phoenix	AZ
Ashley Kennedy	Stanford University	CA
Ben Perlado	California State University, Bakersfield	CA
Carlyn Cudiamat	California State University, Northridge	CA
Chris Hunt	Idaho State University	ID
	Washington State University, Vancouver	
Colton Lindelof		WA
Cori Horne	Weber State University	UT
Hannah Urrego	Chaminade University	HI
Katrina Highland	University of Oregon	OR
Lee Ann Walker	Yavapai College	AZ
Michael Galeana	California State University, Northridge	CA
Yobel Mengistu	Seattle University	WA

### PACRAO LDI Faculty 2020-2021

Name	Institution	State
Julia Pomerenk	University of Oregon	OR
Kristen Labrecque	University of Washington, Bothell	WA
Krystal Cortez Bates	Gonzaga University	WA
Marc Booker	University of Phoenix	AZ
Paul Lampano	University of California, Irvine	CA

# Your Executive Board

Rebecca Mathern  
***President***

Chris Sweet  
***Past President***

Jana Jaraysi  
***President-Elect***

Laura S McKenzie  
***VP for Membership***

Soraira Urquiza  
***VP for Professional Development***

Stephen Arod Shirreffs  
***VP for Publications & Information Technology***

Kristen M Labrecque  
***Secretary***

Tina Miller  
***Treasurer***

Audra McQuarie  
***Diversity Development Advocate***

Monterey Sims  
***Business Partner Liaison***